



# *Biography*

## DEFENSE COMMISSARY AGENCY

1300 E Avenue, Fort Lee, Virginia 23801-1800

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### **Robert B. Culbreth** **Deputy to the Executive Director of Sales, Marketing and Logistics Group**



Robert B. Culbreth is the Defense Commissary Agency's deputy to the executive director of Sales, Marketing and Logistics located at DeCA's headquarters at Fort Lee, Virginia. This selection was effective June 20, 2022.

In this position, Mr. Culbreth manages and is responsible to the executive director for a wide variety of policy, staff and administrative support. He also serves as an expert advisor to senior leadership on matters involving the Sales Marketing and Logistics (SML) Group and the various support functions required to enable professional management of the commissary system. Mr. Culbreth exercises goal-setting and oversight responsibility for significant programs that influence DeCA's overall business effectiveness.

In his previous assignment, Mr. Culbreth served from July 2020 to June 2022 as the agency director's executive officer, providing authoritative advice on line and staff programs with in-depth analysis of key operational, management and administrative programs and systems. There, he also assisted the director in planning, evaluating, integrating and coordinating activities from internal agency executive directors, area directors and directorate heads as well as actions from the Department of Defense, stakeholders and industry partners.

From January 2012 to July 2020, Mr. Culbreth held various positions within DeCA HQ focused on tactical and strategic analytics to evaluate and report performance on all aspects of sales, supply chain and multi-channel initiatives

Mr. Culbreth's commissary career began in 2006 as a store associate at the Langley Air Force Base Commissary in Virginia. There he worked a variety of duties in the meat, grocery, produce, warehouse and front-end departments. From 2009 to 2012, Culbreth joined the Student Career Experience Program (SCEP) at Langley, where he received management-level training on all aspects of commissary operations.

#### **EDUCATION**

2011, Old Dominion University, Bachelor of Science in Business Administration Norfolk, Va.

#### **CAREER CHRONOLOGY**

2020 - 2022, Executive Officer to the DeCA Director, DeCA Headquarters, Fort Lee, Va.

2017 - 2020, Management and Program Analyst, Sales Directorate, DeCA Headquarters, Fort Lee, Va.

2012 - 2017, Business Analyst, Business Development Directorate, DeCA Headquarters, Fort Lee, Va.

2009 - 2012, Store Associate - Student Career Experience Program (SCEP), Langley Air Force Base, Va.

2006 - 2009, Store Associate, Langley Air Force Base, Va.

*(Current as of December 2022)*