



Biography

DEFENSE COMMISSARY AGENCY
1300 E Avenue, Fort Lee, Virginia 23801-1800

Bonita Moffett Director of Sales

Bonita Moffett is the director of sales for the Defense Commissary Agency, responsible for annual sales exceeding \$4 billion, overseeing DeCA's category management business units, and the extensive marketing and merchandising programs. The agency has more than 13,000 employees serving in a headquarters element and five geographic areas supporting nearly 240 stores located in 13 countries worldwide. Her other responsibilities include DeCA's catalog master file and business analytics.

Ms. Moffett assumed her role as sales director in January 2021 after serving as the director of DeCA's East Area since January 2017. In that position, she oversaw 48 commissaries in 13 states from New England to the mid-Atlantic, including the District of Columbia and Puerto Rico.

Ms. Moffett previously served from 2013 to 2017 as chief of the store operations division in DeCA's Store Operations Group.

In 2017, she was selected as one of Progressive Grocer's Top Women in Grocery following her nomination as a "Rising Star" by industry partner SpartanNash.

Ms. Moffett's commissary career began in 1979 as a troop support specialist with the U.S. Air Force Commissary Service (AFCOMS) at Little Rock Air Force Base Commissary, Arkansas. She has served in stateside and overseas locations and her career is highlighted by a series of progressively responsible assignments.



CAREER CHRONOLOGY:

2017-2021, DeCA East Area Director, DeCA Headquarters, Fort Lee, Virginia

2013-2017, Chief, Store Operations, DeCA Store Operations Group, Fort Lee, Virginia

2012-2013, Commissary Management Specialist, DeCA Store Operations Group, Fort Lee, Virginia

2008-2012, Private Industry

2006-2008, Chief, Corporate Operations Group, DeCA Headquarters, Fort Lee, Virginia

2004-2006, Executive Assistant, Corporate Operations Group, DeCA Headquarters, Fort Lee, Virginia

2002-2004, Consumer Advocate, DeCA Headquarters, Fort Lee, Virginia

1999-2002, Commissary Management Specialist/Store Planner, DeCA Headquarters, Fort Lee, Virginia

1995-2002, Private Industry

1979-1995, Active Duty Airman/Retired, U.S. Air Force Commissary Service

(Current as of December 2021)