



Biography

DEFENSE COMMISSARY AGENCY

1300 E Avenue, Fort Lee, Virginia 23801-1800

Tracie L. Russ Europe Area Director

Tracie L. Russ is the Defense Commissary Agency's Europe Area director, headquartered at Kapaun Air Station, in Kaiserslautern, Germany. Ms. Russ is responsible for 33 commissaries in 10 countries and five time zones with annual sales in excess of \$350 million. DeCA Europe also supports 26 U.S. Embassies and 4 NEXMARTs widely spread throughout the European Theater. She was appointed to this position effective March 16, 2021.

Prior to assuming the area directorship, Ms. Russ served as the agency's interim chief of marketing, responsible for conducting and overseeing marketing operations and all special studies or projects having significant impact on corporate marketing philosophy and operations. She was detailed to this position starting in January 3, 2021 and ending March 7, 2021.

Ms. Russ previously served as director of sales from 2014 to January 3, 2021. From 2013 to August 2014, Ms. Russ served as the deputy director of sales. Prior to that, she served from 2012 to 2013 as the director of business development, where she provided direction and insight on key shopping trends and developed and implemented plans to increase business and capture new opportunities to attract various customer segments.

From 2008 to 2012, Ms. Russ served as the executive officer to DeCA's deputy director. In that position, she provided direct support to the agency deputy director by assisting in management and direction of line and staff programs and activities and providing authoritative advice and recommendations with in-depth analysis of key operational, management and administrative programs and systems. She also assisted the deputy director in planning, evaluating, integrating and coordinating activities from internal agency directors, division chiefs and regional directors as well as actions from the Department of Defense, stakeholders and industry partners.

Ms. Russ began her civil service career in 1985 as a part-time sales store checker. In 1991, she entered the commissary career program as a grocery department manager. She subsequently served in various positions within the commissary system, including many special projects at headquarters and region level.



CAREER CHRONOLOGY

2014 - 2021, Director of Sales, DeCA Headquarters, Fort Lee, Virginia
2013 - 2014, Deputy Director of Sales, DeCA Headquarters, Fort Lee, Virginia
2012 - 2013, Director of Business Development, DeCA Headquarters, Fort Lee, Virginia
2008 - 2012, Executive Officer to the Deputy Director, DeCA Headquarters, Fort Lee, Virginia
2008 - 2010, Acting Chief, Headquarters Support Office, DeCA Headquarters, Fort Lee, Virginia
2006 - 2008, Executive Assistant, Headquarters Support Office, DeCA Headquarters, Fort Lee, Virginia
2005 - 2006, Supervisory Commissary Management Specialist, DeCA Headquarters, Fort Lee, Virginia
2003 - 2005, Commissary Management Specialist, DeCA Headquarters, Fort Lee, Virginia.
2001 - 2003, Store Director, Keesler Air Force Base, Mississippi.
2000 - 2001, Store Administrator, Mannheim, Germany
1998 - 2000, Store Director, Menwith Hill, United Kingdom
1996 - 1998, Assistant Store Manager, Lakenheath, United Kingdom
1991 - 1996, Grocery Department Manager, Whiteman Air Force Base, Missouri
1987 - 1991, Sales Store Clerk, Whiteman Air Force Base, Missouri
1985 - 1987, Sales Store Checker, Whiteman Air Force Base, Missouri

AWARDS AND HONORS

DeCA Meritorious Civilian Service Award, 2011, 2016
DeCA Superior Civilian Service Award, 2007, 2009
Department of the Air Force Award for Notable Achievement, 1987

(Current as of March 2021)