



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

IN REPLY
REFER TO

MPM

March 9, 2018

NOTICE TO THE TRADE – DeCA NOTICE 18 - 18

SUBJECT: “Home Meal in a Bag”

The purpose of this notice is to inform Industry of the “Home Meal in a Bag” meal program starting in CY 2018.

“Home Meal in a Bag” is the result of a test pilot that was conducted at Fort Polk in February 2017 as part a segment on healthy meal solutions created by DeCA's Dietitian, Ms. Deborah Harris, to support health and wellness needs and assist patrons in using their commissary benefit to make healthy, economic choices. (See attached Photos) The program includes a recipe, all of the ingredients necessary to create the recipe and health & wellness information/tips as part of a meal solution, all packaged in one “ready to go” bag. (Think of it as the commissary version of Blue Apron, Plated, Hello Fresh, etc.) During the pilot test at Fort Polk, 48 bags were sold in 5 hours.

Five meals/recipes have been selected from www.commissaries.com under “Healthy Living” – “Thinking Outside the Box” as the first meals to kick off this program. (See attached) Each meal has been assigned a PLU code and will be rung through our registers as a single purchase. (Shelf Stable items are sealed in the bag, perishable ingredients purchased separately in order to maintain freshness)

DeCA will be selecting products from our stock assortment both brand name and private label that meet the requirements of the recipes selected. Lowest price of each item needed to complete the recipe will determine what products go in the bag. (Example: The lowest price in our stock assortment for “Low Salt Green Beans”, that brand will be selected to go in the bag and be part of the recipe.)

This program is important to DeCA as we continue to support DOD’s focus on the health and wellness of our military members and their families. Points of contact for this notice are David J. Kryniski, Health and Wellness Analyst, at 804-734-8000 extension 48292, Kirsten O’Neill, Health and Wellness Program Coordinator, extension 48126, and Deborah Harris, Dietitian & Health and Wellness Program Manager, extension 48751.

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Hector Granado
Director of Marketing

Attachment:
As stated