

February 25, 2011

PSSR

NOTICE TO THE TRADE-DeCA NOTICE 11- 48

SUBJECT: Store Reset Dates-Maxwell AFB Commissary, April 10-12, 2011

The purpose of this “Notice to the Trade” is to provide reset information for the Maxwell AFB Commissary. The reset will include a complete Dry Grocery/Frozen/Chill Lunchmeat/Chill Dairy reset with full shelving change-out. The actual schedule is as follows:

- Sunday, April 10, pull down dry merchandise starting at 4 p.m.
- Monday and Tuesday, April 11 - 12, reset the complete Dry Grocery/Frozen/Chill Lunchmeat/Chill Dairy section in the store starting 8 a.m.
- Wednesday, April 13, reopen the store at the regular hours of operation.

If there are any questions or concerns please contact Mr. Mark Arland, Chief, Reset and Planogram Branch, 804.734.8000, extension 4-8226.

/s/

Christopher T. Burns
Director of Sales

cc:

DeCA East/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 1
Store Director, Maxwell AFB Commissary