



IN REPLY  
REFER TO

DEFENSE COMMISSARY AGENCY  
HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

JAN 22 2014

MPS

NOTICE TO THE TRADE-DECA NOTICE 14-17

SUBJECT: Store Reset Dates-McChord AFB Commissary (Club Store), March 5-6, 2014

The purpose of this "Notice to the Trade" is to provide reset information for the McChord AFB Commissary Club Store. The reset will include a complete Dry Grocery Club Pack, Pallet Club Pack, Chill Dairy, Lunch Meat, Fresh Meat, Produce and Frozen club pack set of the new club store area. This initiative is in direct support of the Directors vision to deliver a 21<sup>st</sup> century benefit to our deserving patrons. It will assist us in determining if customer shopping trends are changing and what will be needed in future store formats to fully vet and implement a 21<sup>st</sup> Century business model. All Industry partners and local vendors should be in attendance. In order to complete this aggressive set, vendor support will be extremely important. The actual schedule is as follows:

- Wednesday, March 5, set all dry club pack merchandise to include dairy, chill meat, produce and frozen products starting at 9 a.m.
- Thursday, March 6, complete setting dry club pack merchandise to include dairy, chill meat, produce and frozen products starting at 9 a.m.
- Friday, March 7, open new club store to patrons and the store at the regular hours of operation.

If there are any questions or concerns please, contact Mr. Darnell Hicks, Store Support Directorate, 804.734.8000, extension 48293 or cell at 804.895.8134.

  
Randy Chandler  
Director of Sales

cc:  
West Area Public Affairs Officer  
Zone Manager, Zone 12  
Store Director, McChord AFB Commissary