

FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NW SW MW

CLASS 3 STORES



N/A

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR

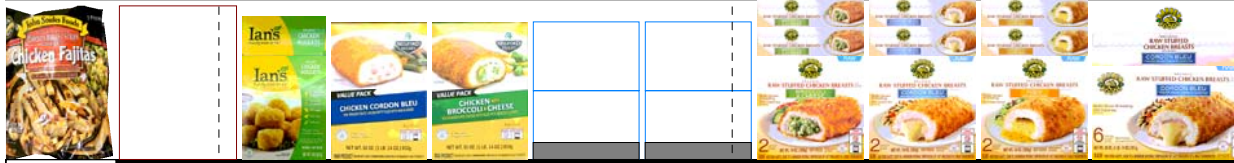
2 OCTOBER 2017

BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

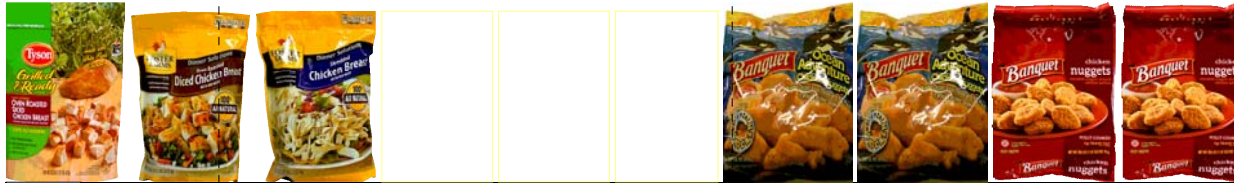
FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NW SW MW

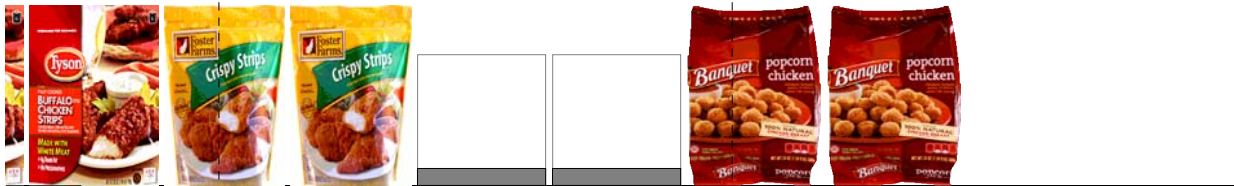
CLASS 3 STORES



Shelf: 01 Top



Shelf: 02



Shelf: 03



Shelf: 04



Shelf: 05 Base

2 ft 6 in

2 ft 6 in

N/A

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FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NW SW MW

CLASS 3 STORES

| | | | | | | | | | | | | | | | | | | | |
|----------------|--|---|---|---|---|---|--|---|--|---|---|---|---|--|---|--|--|--|--|
| 9.34 in | 02370004620 TYSON CHICHEN FRIES K2/NEW | 237000438 5 Tyson Gluten Free Chicken Nuggets K3 | 237000438 1 Tyson Chicken Whole Grain Breaded Breast Chunks K2/NEW | 2370002188 Tyson Chicken Breast Filet Grill K1 | 2370001628 Tyson Fajita Chicken Strips K1 | 346951236 4 John Soules Chicken Strips Grilled K2 | 3469512360 John Soules Food Beef Fajita Strips K1/CHG | 3469512362 John Soules Chicken Fajita Strips K2/NEW | 346951239 2 John Soules Rotisserie Chicken, K1/NEW | 749512235 0 Ians Ckn Nuggets GF K1/CHG | 739813338 8 Milford Valley Chicken Cordon Bleu K2 | 739813338 9 Milford Valley Chicken Brocc Cheese 6Pk K2 | 7398132892 Milford Valley Chicken Cordon Bleu Entree K1 | 7398132891 Milford Valley Chicken Brocc Cheese Entree K1 | 73461285 01 Barber Chicken Broccoli Cheese K3 | 7346102 108 Barber Chicken Cordon Bleu K1 | 73461021 09 Barber Chicken Kiev Entree K3 | 7346197603 Barber Chicken Cordon Bleu K2 | |
| Shelf: 01 Top | | | | | | | | | | | | | | | | | | | |
| 11.34 in | 2370001405 Tyson Chicken Bites Bnls Bfflo Styl K2 | 2370004380 Tyson Chicken Lightly Breaded Breast Strips K2/NEW | 2370004379 TYSON NATURALS GRILLED CKN NUGGETS K1 | 2370001625 Tyson Chicken Breast Strips Grld K1 | 2370001627 Tyson Diced Chicken Breast K2 | 75278994 20 Foster Farms Diced Chicken K1/CHG | 75278994 21 Foster Farms Shredded Chicken K1/CHG | 7527899493 FOSTER FARMS BAKED NUGGET K1/NEW | 75278994 94 FOSTER FARMS BAKED TENDER K2/NEW | 3100012022 Banquet Chicken Nuggets Bnlss Fun Shpd K3 | 3100012015 Banquet Chicken Nuggets Bnlss K1 | | | | | | | | |
| Shelf: 02 | | | | | | | | | | | | | | | | | | | |
| 11.34 in | 2370001415 Tyson Chicken Popcorn Bites K1 | 2370004448 TYSON PREM SELECT CKN TENDERS K3/NEW | 2370004446 TYSON PREM SELECT CKN NUGGETS GR K2/NEW | 2370001450 Tyson Chicken Breast Patties K1 | 2370001452 Tyson Chicken Nuggets Fun K2 | 2370001409 Tyson Chicken Strips Buffalo K1 | 7527890974 Foster Farms Chicken Strips Crispy K3 | 7527899586 CRO ORGANIC CHICKEN NUGGETTS K3 | 7527899589 CRO ORGANIC BUFFALO WINGS K3 | 3100012023 Banquet Popcorn Chicken K2 | 3100012019 Banquet Chicken Brst Strips K3 | | | | | | | | |
| Shelf: 03 | | | | | | | | | | | | | | | | | | | |
| 10.84 in | 2370001493 Tyson Chicken Bites Bnlss Hny Bbq K2 | 2370001451 Tyson Chicken Breast Tenders K1 | 2370001410 Tyson Chicken Strips Crispy K1 | 2370001413 Tyson Chicken Honey Bbq Strips K2 | 2370001412 Tyson Chicken Brst Tndrs Hny Bttred K2 | 7527890970 Foster Farms Chicken Wings Hot N Spicy K3 | 7527890969 Foster Farms Chicken Nuggets M1/NW SW MW | 752789094 1 Foster Farms Chi cken Orange M2/NW SW MW | 3100012020 Banquet Chicken Brst Tenders K1 | 3100011478 Banquet Chicken Wings Hot Spicy K2 | | | | | | | | | |
| Shelf: 04 | | | | | | | | | | | | | | | | | | | |
| 11 in | 2370004688 TYSON TEQUILA LIME WINGS K1 | 2370001485 TYSON SOUTHERN BREAST TENDERLOINS K3 | 2370002847 TYSON CHICKEN NUGGETS K1 | 2370051245 Tyson Chicken Honey Bbq K1 | 1210005260 Tyson Chicken Wings Buffalo K1 | 2370001484 Tyson Country Fried Steak w/ Gravy K2 | 75901131 40 Fast Fixin Country Fried Steak w/ Gravy K2 | 6456322316 Yummy Ckn Breast Whole Grain Fries K3 | 6456322607 Maxi Chicken Nuggets Dino Buddies K1/CHG | 3100010009 Banquet Chicken Original Crispy K2 | 3100012018 Banquet Chicken Breast Patties K2 | | | | | | | | |
| Shelf: 05 Base | | | | | | | | | | | | | | | | | | | |

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FROZEN PREPARED CHICKEN

| SHELF:01 Top | | WIDTH:150 in | MERCH HEIGHT:11.00 in | DEPTH:22 in | | SPACE AVAIL:7.08 in | | | | | | | | |
|--------------|-------------|-------------------|---|-------------|-----|---------------------|-------|---------|-------|----------|---------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 02370004620 | TYSON ANY'TIZERS | TYSON CHICHEN FRIES | 28.05OZ | 2 | K2/NEW | 4 | 24 | 6.00 | 9.91 in | 7.75 in | 1.78 in | Front | 6/15/2017 |
| 2 | 2370004385 | TYSON | Tyson Gluten Free Chicken Nuggets | 20.00oz | 1 | K3 | 4 | 13 | 3.25 | 9.50 in | 7.01 in | 1.64 in | Front | |
| 3 | 2370004381 | TYSON | Tyson Chicken Whole Grain Breaded Breast Chu... | 20.00OZ | 1 | K2/NEW | 4 | 6 | 1.50 | 10.19 in | 7.17 in | 3.25 in | Front | |
| 4 | 2370002188 | TYSON | Tyson Chicken Breast Filet Grill | 22.00OZ | 2 | K1 | 8 | 14 | 1.75 | 8.95 in | 6.50 in | 1.53 in | Front | |
| 5 | 2370001628 | TYSON | Tyson Fajita Chicken Strips | 22.00OZ | 2 | K1 | 8 | 14 | 1.75 | 11.00 in | 7.50 in | 4.00 in | Front | 8/1/2016 |
| 6 | 3469512364 | JOHN SOULES FOODS | John Soules Chicken Strips Grilled | 16.00OZ | 1 | K2 | 6 | 11 | 1.83 | 9.00 in | 6.86 in | 2.00 in | Front | |
| 7 | 3469512360 | JOHN SOULES FOODS | John Soules Food Beef Fajita Strips | 12.00OZ | 1 | K1/CHG | 6 | 11 | 1.83 | 9.00 in | 6.87 in | 2.00 in | Front | 8/1/2016 |
| 8 | 3469512362 | JOHN SOULES FOODS | John Soules Chicken Fajita Strips | 16.00OZ | 1 | K2/NEW | 6 | 11 | 1.83 | 9.00 in | 6.87 in | 2.00 in | Front | 8/16/2016 |
| 9 | 3469512392 | JOHN SOULES FOODS | John Soules Rotisserie Chicken | 16.00OZ | 1 | K1/NEW | 6 | 11 | 1.83 | 9.00 in | 6.86 in | 2.00 in | Front | 8/16/2016 |
| 10 | 74951222350 | IAN'S | Ians Ckn Nuggets GF | 8.00OZ | 1 | K1/CHG | 8 | 12 | 1.50 | 6.07 in | 4.85 in | 2.27 in | Front | 8/1/2016 |
| 11 | 7398133388 | MILFORD VALLEY | Milford Valley Chicken Cordon Bleu | 30.00OZ | 1 | K2 | 6 | 6 | 1.00 | 8.03 in | 5.53 in | 3.50 in | Front | |
| 12 | 7398133389 | MILFORD VALLEY | Milford Valley Chicken Brocc Cheese 6Pk | 30.00OZ | 1 | K2 | 6 | 6 | 1.00 | 8.03 in | 5.53 in | 3.50 in | Front | |
| 13 | 7398132892 | MILFORD VALLEY | Milford Valley Chicken Cordon Bleu Entree | 5.00OZ | 1 | K1 | 24 | 36 | 1.50 | 2.20 in | 5.86 in | 1.18 in | Front | |
| 14 | 7398132891 | MILFORD VALLEY | Milford Valley Chicken Broc Cheese Entree | 5.00OZ | 1 | K1 | 24 | 36 | 1.50 | 2.20 in | 5.86 in | 1.18 in | Front | |
| 15 | 7346128501 | BARBER FOODS | Barber Chicken Broccoli Cheese | 10.00OZ | 1 | K3 | 12 | 18 | 1.50 | 6.07 in | 6.18 in | 1.70 in | Front | |
| 16 | 7346102108 | BARBER FOODS | Barber Chicken Cordon Bleu | 10.00OZ | 1 | K1 | 12 | 18 | 1.50 | 6.07 in | 6.18 in | 1.70 in | Front | |
| 17 | 7346102109 | BARBER FOODS | Barber Chicken Kiev Entree | 10.00OZ | 1 | K3 | 12 | 18 | 1.50 | 6.07 in | 6.18 in | 1.70 in | Front | |
| 18 | 7346197603 | BARBER FOODS | Barber Chicken Cordon Bleu | 30.00OZ | 1 | K2 | 4 | 9 | 2.25 | 5.51 in | 8.93 in | 3.56 in | Front | |

| SHELF:02 | | WIDTH:150 in | MERCH HEIGHT:11.12 in | DEPTH:22 in | | SPACE AVAIL:6.32 in | | | | | | | | |
|------------|------------|-----------------------|---|-------------|-----|---------------------|-------|---------|-------|----------|---------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 2370001405 | TYSON ANY'TIZERS | Tyson Chicken Bites Bnlss Bfflo Styl | 25.00OZ | 2 | K2 | 8 | 14 | 1.75 | 9.36 in | 7.05 in | 1.80 in | Front | |
| 2 | 2370004380 | TYSON | Tyson Chicken Lightly Breaded Breast Strips | 20.00OZ | 2 | K2/NEW | 4 | 14 | 3.50 | 9.50 in | 7.17 in | 3.00 in | Front | |
| 3 | 2370004379 | TYSON | TYSON NATURALS GRILLED CKN NUGGETS | 18.00OZ | 2 | K1 | 4 | 12 | 3.00 | 10.19 in | 7.17 in | 3.25 in | Front | |
| 4 | 2370001625 | TYSON GRILLED & RE... | Tyson Chicken Breast Strips Grild | 22.00OZ | 3 | K1 | 8 | 21 | 2.63 | 8.95 in | 6.77 in | 1.53 in | Front | |
| 5 | 2370001627 | TYSON | Tyson Diced Chicken Breast | 22.00OZ | 2 | K2 | 8 | 14 | 1.75 | 11.00 in | 7.00 in | 3.50 in | Front | 8/16/2016 |
| 6 | 7527899420 | FOSTER FARMS | Foster Farms Diced Chicken | 20.00OZ | 1 | K1/CHG | 6 | 12 | 2.00 | 10.00 in | 7.00 in | 1.80 in | Front | 8/1/2016 |
| 7 | 7527899421 | FOSTER FARMS | Foster Farms Shredded Chicken | 20.00OZ | 1 | K1/CHG | 6 | 12 | 2.00 | 10.00 in | 7.00 in | 1.80 in | Front | 8/1/2016 |
| 8 | 7527899493 | FOSTER FARMS | FOSTER FARMS BAKED NUGGET | 24.00OZ | 2 | K1/NEW | 6 | 14 | 2.33 | 10.00 in | 6.50 in | 3.00 in | Front | |
| 9 | 7527899494 | FOSTER FARMS | FOSTER FARMS BAKED TENDER | 24.00OZ | 1 | K2/NEW | 6 | 7 | 1.17 | 10.00 in | 6.00 in | 3.00 in | Front | 1/12/2017 |
| 10 | 3100012022 | BANQUET | Banquet Chicken Nuggets Bnlss Fun Shpd | 24.00OZ | 2 | K3 | 8 | 14 | 1.75 | 10.50 in | 7.92 in | 1.69 in | Front | |
| 11 | 3100012015 | BANQUET | Banquet Chicken Nuggets Bnlss | 26.50OZ | 2 | K1 | 8 | 14 | 1.75 | 10.83 in | 7.80 in | 1.69 in | Front | |

| SHELF:03 | | WIDTH:150 in | MERCH HEIGHT:11.12 in | DEPTH:22 in | | SPACE AVAIL:7.06 in | | | | | | | | |
|------------|------------|------------------|------------------------------------|-------------|-----|---------------------|-------|---------|-------|----------|---------|---------|-------------|-----------|
| Locatio... | UPC | Brand | NAME | SIZE UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 2370001415 | TYSON ANY'TIZERS | Tyson Chicken Popcorn Bites | 25.50OZ | 2 | K1 | 8 | 14 | 1.75 | 9.36 in | 7.05 in | 1.80 in | Front | |
| 2 | 2370004448 | TYSON | TYSON PREM SELECT CKN TENDERS | 20.00OZ | 2 | K3/NEW | 4 | 14 | 3.50 | 9.95 in | 7.50 in | 3.50 in | Front | 1/18/2017 |
| 3 | 2370004446 | TYSON | TYSON PREM SELECT CKN NUGGETS GR | 20.00OZ | 1 | K2/NEW | 4 | 7 | 1.75 | 9.95 in | 8.00 in | 3.50 in | Front | 1/18/2017 |
| 4 | 2370001450 | TYSON | Tyson Chicken Breast Patties | 26.00OZ | 2 | K1 | 8 | 14 | 1.75 | 9.56 in | 7.25 in | 1.32 in | Front | |
| 5 | 2370001452 | TYSON | Tyson Chicken Nuggets Fun | 29.00OZ | 2 | K2 | 8 | 14 | 1.75 | 9.90 in | 7.18 in | 1.57 in | Front | |
| 6 | 2370001409 | TYSON | Tyson Chicken Strips Buffalo | 25.00OZ | 2 | K1 | 8 | 14 | 1.75 | 8.27 in | 6.45 in | 2.11 in | Front | |
| 7 | 7527890974 | FOSTER FARMS | Foster Farms Chicken Strips Crispy | 24.00OZ | 2 | K3 | 8 | 22 | 2.75 | 9.00 in | 6.05 in | 1.80 in | Front | |
| 8 | 7527899586 | FOSTER FARMS | CRO ORGANIC CHICKEN NUGGETTS | 16.00OZ | 1 | K3 | 6 | 7 | 1.17 | 7.65 in | 7.50 in | 2.90 in | Front | 10/2/2017 |
| 9 | 7527899589 | FOSTER FARMS | CRO ORGANIC BUFFALO WINGS | 12.00OZ | 1 | K3 | 6 | 7 | 1.17 | 7.65 in | 7.50 in | 2.80 in | Front | 10/2/2017 |
| 10 | 3100012023 | BANQUET | Banquet Popcorn Chicken | 24.00OZ | 2 | K2 | 12 | 26 | 2.17 | 10.50 in | 7.80 in | 1.69 in | Front | |
| 11 | 3100012019 | BANQUET | Banquet Chicken Brst Strips | 24.00OZ | 2 | K3 | 8 | 26 | 3.25 | 10.50 in | 7.92 in | 1.69 in | Front | |

| SHELF:04 | | WIDTH:150 in | MERCH HEIGHT:12.12 in | DEPTH:22 in | | SPACE AVAIL:3.68 in | | | | | | | | |
|------------|------------|------------------|--|-------------|-----|---------------------|-------|---------|-------|----------|---------|---------|-------------|----------|
| Locatio... | UPC | Brand | NAME | SIZE UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 2370001493 | TYSON ANY'TIZERS | Tyson Chicken Bites Bnlss Hny Bbq | 25.50OZ | 2 | K2 | 8 | 14 | 1.75 | 9.36 in | 7.05 in | 1.80 in | Front | |
| 2 | 2370001451 | TYSON | Tyson Chicken Breast Tenders | 29.00OZ | 2 | K1 | 8 | 14 | 1.75 | 9.50 in | 7.25 in | 2.21 in | Front | |
| 3 | 2370001410 | TYSON | Tyson Chicken Strips Crispy | 25.00OZ | 3 | K1 | 8 | 21 | 2.63 | 8.16 in | 6.80 in | 1.95 in | Front | |
| 4 | 2370001413 | TYSON | Tyson Chicken Honey Bbq Strips | 25.00OZ | 2 | K2 | 8 | 14 | 1.75 | 8.27 in | 6.45 in | 2.11 in | Front | |
| 5 | 2370001412 | TYSON | Tyson Chicken Brst Tndrs Hny Btrtd | 25.50OZ | 2 | K2 | 8 | 14 | 1.75 | 9.50 in | 7.25 in | 2.21 in | Front | |
| 6 | 7527890970 | FOSTER FARMS | Foster Farms Chicken Wings Hot N Spicy | 28.00OZ | 2 | K3 | 8 | 22 | 2.75 | 9.00 in | 6.05 in | 1.80 in | Front | |
| 7 | 7527890969 | FOSTER FARMS | Foster Farms Chicken Nuggets | 28.00OZ | 2 | M1/NW S... | 8 | 22 | 2.75 | 9.99 in | 6.05 in | 1.80 in | Front | |
| 8 | 7527890941 | FOSTER FARMS | Foster Farms Chicken Orange | 24.00OZ | 1 | M2/NW S... | 8 | 11 | 1.38 | 10.50 in | 7.50 in | 2.50 in | Front | |
| 9 | 3100012020 | BANQUET | Banquet Chicken Brst Tenders | 24.00OZ | 2 | K1 | 8 | 14 | 1.75 | 10.50 in | 7.80 in | 1.69 in | Front | |

FROZEN PREPARED CHICKEN

| 10 | 3100011478 | BANQUET | Banquet Chicken Wings Hot Spicy | 22.00OZ | 2 | K2 | 8 | 20 | 2.50 | 9.52 in | 7.41 in | 2.12 in | Front | | |
|---------------|------------|--------------------|---|-----------------------|-----|-----|-------------|-------|---------|---------------------|----------|----------|---------|-------------|-----------|
| SHELF:05 Base | | WIDTH:150 in | | MERCH HEIGHT:11.00 in | | | DEPTH:25 in | | | SPACE AVAIL:0.89 in | | | | | |
| Locatio... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 2370004688 | TYSON | TYSON TEQUILA LIME WINGS | 22.00OZ | | 2 | K1 | 22 | 20 | 0.91 | 10.50 in | 7.50 in | 2.50 in | Front | 10/2/2017 |
| 2 | 2370001485 | TYSON | TYSON SOUTHERN BREAST TENDERLOINS | 25.00OZ | | 2 | K3 | 8 | 14 | 1.75 | 9.75 in | 7.50 in | 2.00 in | Front | |
| 3 | 2370002847 | TYSON | TYSON CHICKEN NUGGETS | 32.00OZ | | 2 | K1 | 8 | 18 | 2.25 | 10.19 in | 7.18 in | 2.57 in | Front | |
| 4 | 2370051245 | TYSON | Tyson Chicken Honey Bbq | 32.00OZ | | 2 | K1 | 8 | 14 | 1.75 | 8.80 in | 7.95 in | 1.67 in | Front | |
| 5 | 1210005260 | TYSON TASTYBIRD | Tyson Chicken Wings Buffalo | 32.00OZ | | 3 | K1 | 8 | 21 | 2.63 | 9.80 in | 7.92 in | 1.86 in | Front | |
| 6 | 2370001484 | TYSON | Tyson Country Fried Steak | 16.00oz | | 1 | K1 | 8 | 11 | 1.38 | 10.50 in | 10.50 in | 2.00 in | Front | |
| 7 | 7590113140 | FAST FIXIN' | Fast Fixin Country Fried Steak w/ Gravy | 22.00oz | | 1 | K2 | 6 | 10 | 1.67 | 10.50 in | 7.50 in | 2.50 in | Front | |
| 8 | 6456322316 | YUMMY | Yummy Ckn Breast Whole Grain Fries | 26.00OZ | | 1 | K3 | 6 | 10 | 1.67 | 7.75 in | 8.75 in | 3.19 in | Front | |
| 9 | 6456322607 | YUMMY DINO BUDDIES | Maxi Chicken Nuggets Dino Buddies | 46.00OZ | | 1 | K1/CHG | 6 | 1 | 0.17 | 8.00 in | 11.50 in | 3.28 in | Front | 8/1/2016 |
| 10 | 3100010009 | BANQUET | Banquet Chicken Original Crispy | 28.00OZ | | 2 | K2 | 12 | 20 | 1.67 | 6.08 in | 8.50 in | 4.05 in | Front | |
| 11 | 3100012018 | BANQUET | Banquet Chicken Breast Patties | 24.00OZ | | 2 | K2 | 8 | 14 | 1.75 | 10.50 in | 7.80 in | 1.69 in | Front | |