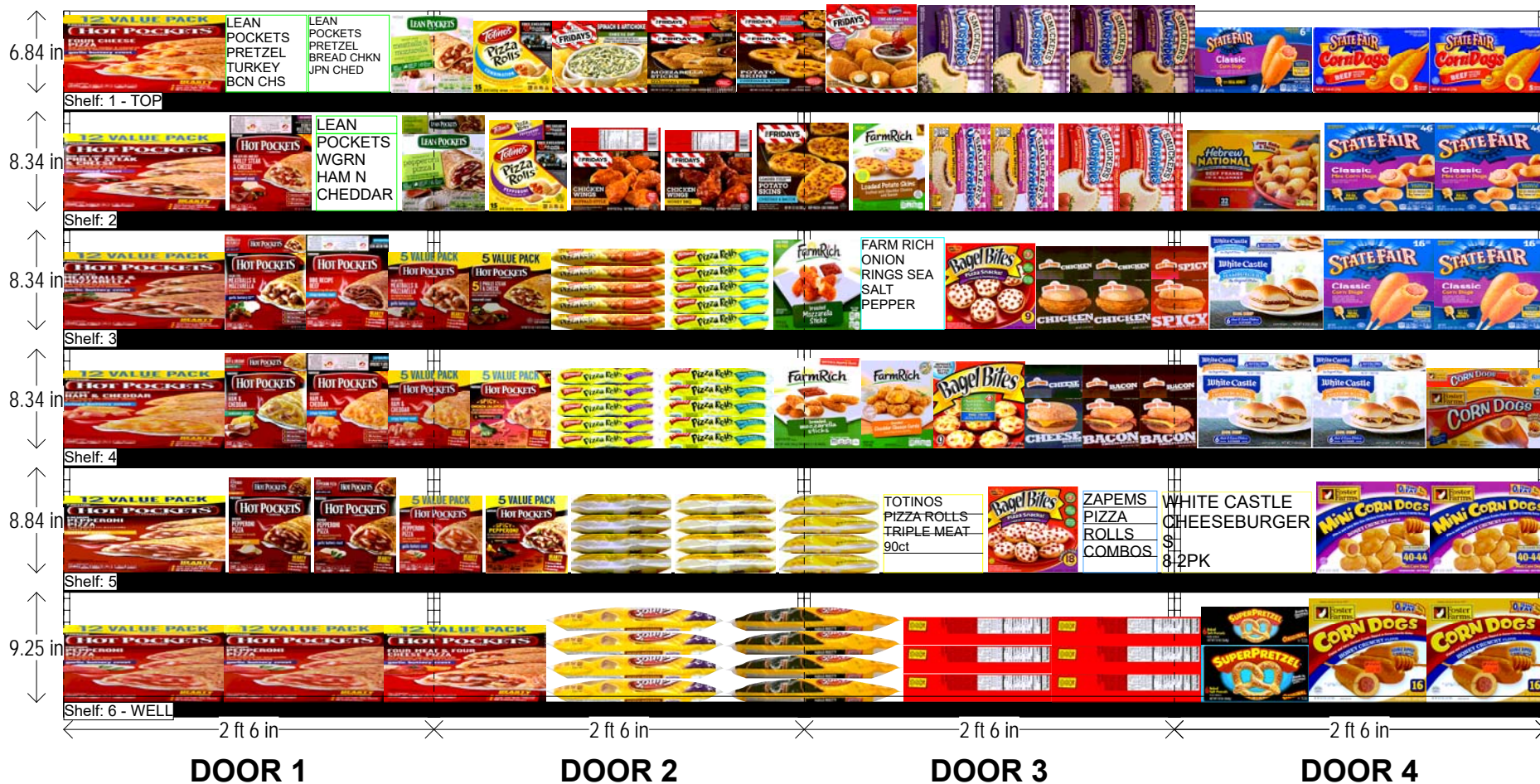


FROZEN SNACKS 4 DOORS 30"

HQ DeCA PLANOGRAM

CLASS 2 STORE

Smuckers is merchandised vertically.
Corn Dogs are merchandised horizontally.



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON

7 AUGUST 2017

ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL

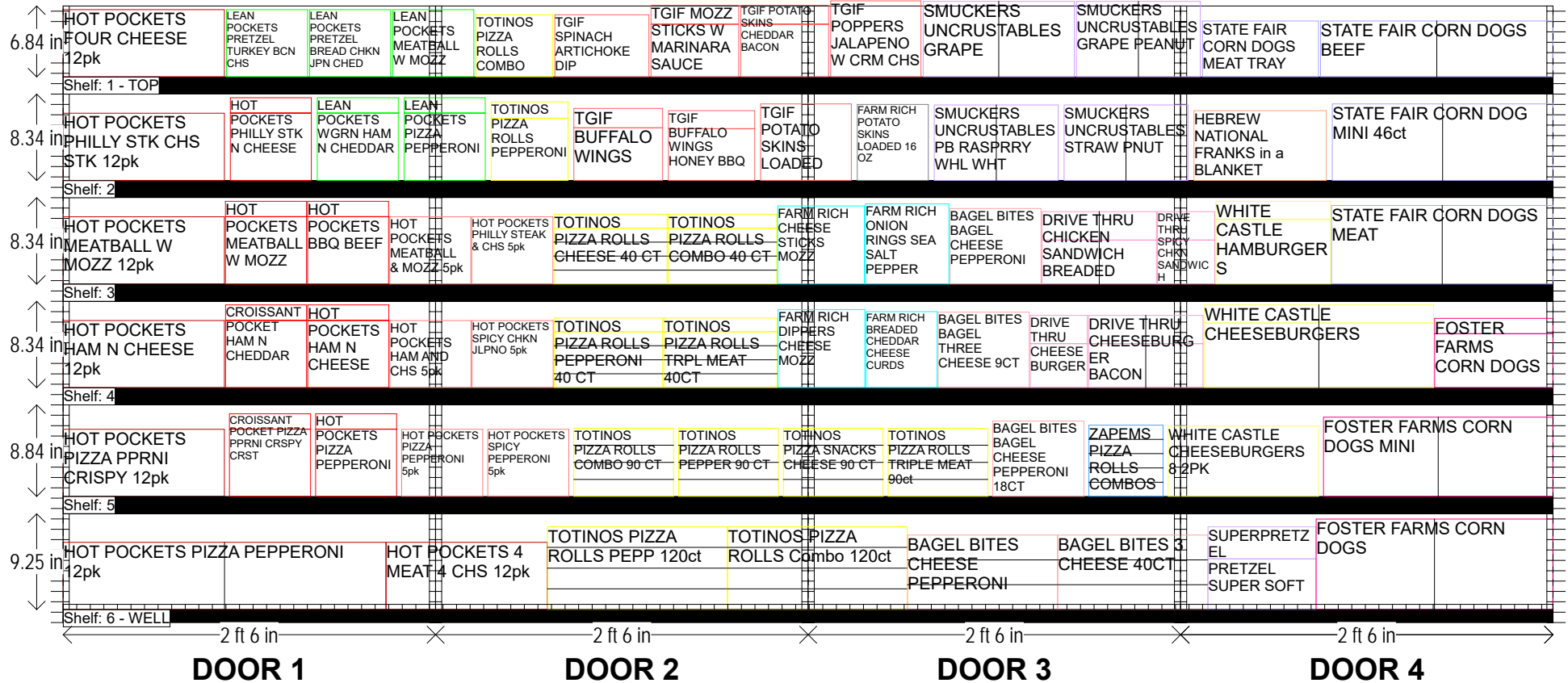
Frozen Snacks

FROZEN SNACKS 4 DOORS 30"

HQ DeCA PLANOGRAM

CLASS 2 STORE

**Smuckers is merchandised vertically.
Corn Dogs are merchandised horizontally.**



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON
7 AUGUST 2017	ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL
Frozen Snacks	

FROZEN SNACKS 4 DOORS 30"

SHELF:1 - TOP		WIDTH:120 in	MERCH HEIGHT:7.00 in	DEPTH:22 in		SPACE AVAIL:1.76 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507521	HOT POCKETS	HOT POCKETS FOUR CHEESE 12pk	54.00OZ	1	K2	4	6	1.50	6.50 in	13.00 in	3.50 in	Front	4/24/2008
2	4369537306	LEAN POCKETS	LEAN POCKETS PRETZEL TURKE...	9.00OZ	1	K2/NEW	8	11	1.38	6.50 in	6.55 in	1.88 in	Front	10/26/2010
3	4369565833	LEAN POCKETS	LEAN POCKETS PRETZEL BREAD ...	9.00OZ	1	K1/NEW	8	11	1.38	6.50 in	6.55 in	1.88 in	Front	10/26/2010
4	4369508316	LEAN POCKETS	LEAN POCKETS MEATBALL W MOZZ	9.00OZ	1	K2	8	14	1.75	6.50 in	6.55 in	1.50 in	Front	9/7/1999
5	4280000586	TOTINOS	TOTINOS PIZZA ROLLS COMBO	7.00OZ	1	K2	12	13	1.08	6.00 in	6.21 in	1.60 in	Front	8/8/1994
6	4670404940	TGIF	TGIF SPINACH ARTICHOKE DIP	8.00OZ	1	K2	8	17	2.13	6.00 in	7.59 in	1.27 in	Front	11/7/2002
7	4670406850	TGIF	TGIF MOZZ STICKS W MARINARA ...	11.00OZ	1	K1	8	15	1.88	5.08 in	7.09 in	1.85 in	Front	9/30/1999
8	4670406840	TGIF	TGIF POTATO SKINS CHEDDAR B...	8.00OZ	1	K2	8	15	1.88	5.08 in	7.09 in	1.85 in	Front	9/30/1999
9	4670403910	TGIF	TGIF POPPERS JALAPENO W CRM...	15.00OZ	1	K2	6	11	1.83	7.35 in	7.30 in	2.00 in	Front	6/19/2009
10	5150004817	SMUCKER	SMUCKERS UNCRUSTABLES GRA...	20.00OZ	2	K2	6	8	1.33	6.10 in	7.30 in	4.80 in	Front 90	7/27/2005
11	5150004815	SMUCKER	SMUCKERS UNCRUSTABLES GRA...	8.00OZ	2	K1	8	16	2.00	5.00 in	7.30 in	2.62 in	Front 90	4/25/2002
12	7106801126	STATE FAIR	STATE FAIR CORN DOGS MEAT T...	16.00OZ	1	K2	12	12	1.00	5.41 in	9.37 in	1.75 in	Front	4/15/2005
13	7106804126	STATE FAIR	STATE FAIR CORN DOGS BEEF	13.35OZ	2	K1	12	24	2.00	5.41 in	9.37 in	1.75 in	Front	10/15/2004

SHELF:2		WIDTH:120 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:5.44 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507520	HOT POCKETS	HOT POCKETS PHILLY STK CHS S...	54.00OZ	1	K1	4	6	1.50	6.50 in	13.00 in	3.50 in	Front	11/20/2008
2	4369507107	HOT POCKETS	HOT POCKETS PHILLY STK N CHE...	9.00OZ	1	K1	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	4/17/2007
3	4369568695	LEAN POCKETS	LEAN POCKETS WGRN HAM N CH...	9.00OZ	1	K1/NEW	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	10/4/2000
4	4369508305	LEAN POCKETS	LEAN POCKETS PIZZA PEPPERONI	9.00OZ	1	K1	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	6/23/1992
5	4280000583	TOTINOS	TOTINOS PIZZA ROLLS PEPPERONI	7.50OZ	1	K1	12	16	1.33	6.00 in	6.21 in	1.60 in	Front	8/8/1994
6	4670409844	TGIF	TGIF BUFFALO WINGS	8.00OZ	1	K1	8	15	1.88	5.08 in	7.16 in	1.88 in	Front	9/12/2013
7	4670409848	TGIF	TGIF BUFFALO WINGS HONEY BBQ	9.00OZ	1	K1	8	16	2.00	5.00 in	6.97 in	1.75 in	Front	9/17/2013
8	4670409612	TGIF	TGIF POTATO SKINS LOADED	13.50OZ	1	K2	6	9	1.50	7.40 in	7.33 in	2.35 in	Front	12/19/2011
9	4132235647	FARM RICH	FARM RICH POTATO SKINS LOAD...	16.00OZ	1	K1/NEW	6	8	1.33	7.35 in	5.75 in	2.60 in	Front	10/12/2016
10	5150004010	SMUCKER	SMUCKERS UNCRUSTABLES PB ...	8.00OZ	2	K2	8	16	2.00	5.00 in	7.30 in	2.62 in	Front 90	5/18/2012
11	5150004816	SMUCKER	SMUCKERS UNCRUSTABLES STR...	8.00OZ	2	K2	8	16	2.00	5.00 in	7.30 in	2.62 in	Front 90	4/25/2002
12	7495620141	HEBREW NATIONAL	HEBREW NATIONAL FRANKS in a ...	18.40OZ	1	K1	6	9	1.50	6.75 in	10.69 in	2.25 in	Front	8/3/2009
13	7106841024	STATE FAIR	STATE FAIR CORN DOG MINI 46ct	30.36OZ	2	K2/New	8	16	2.00	7.40 in	8.90 in	2.50 in	Front	6/27/2016

SHELF:3		WIDTH:120 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:0.83 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507513	HOT POCKETS	HOT POCKETS MEATBALL W MOZ...	54.00OZ	1	K2	4	6	1.50	6.50 in	13.00 in	3.50 in	Front	5/29/2007
2	4369507116	HOT POCKETS	HOT POCKETS MEATBALL W MOZZ	9.00OZ	1	K2	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	9/25/1998
3	4369507114	HOT POCKETS	HOT POCKETS BBQ BEEF	9.00OZ	1	K2	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	6/23/1992
4	4369567119	HOT POCKETS	HOT POCKETS MEATBALL & MOZ...	22.50OZ	1	K1	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	5/29/2013
5	4369515990	HOT POCKETS	HOT POCKETS PHILLY STEAK & C...	22.50OZ	1	K2	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	5/29/2013
6	4280000880	TOTINOS	TOTINOS PIZZA ROLLS CHEESE 4...	19.80OZ	1	K2	9	15	1.67	6.72 in	9.14 in	1.35 in	Top	11/20/2008
7	4280000886	TOTINOS	TOTINOS PIZZA ROLLS COMBO 40...	22.30OZ	1	K1	9	15	1.67	6.72 in	8.75 in	1.35 in	Top	7/8/1998
8	4132231141	FARM RICH	FARM RICH CHEESE STICKS MOZZ	24.00OZ	1	K1	6	7	1.17	7.55 in	7.00 in	3.14 in	Front	1/2/2014
9	4132235654	FARM RICH	FARM RICH ONION RINGS SEA SA...	24.00OZ	1	K2	4	7	1.75	7.75 in	6.75 in	3.14 in	Front	12/22/2015
10	7008506012	BAGEL BITES	BAGEL BITES BAGEL CHEESE PE...	7.00OZ	1	K1	8	16	2.00	7.30 in	7.35 in	1.33 in	Front	7/20/1992
11	7142120446	PIERRE DRIVE	DRIVE THRU CHICKEN SANDWICH...	5.60OZ	2	K2	12	26	2.17	4.25 in	4.62 in	2.75 in	Front	7/25/2012
12	7142120447	PIERRE DRIVE	DRIVE THRU SPICY CHKN SANDW...	5.70OZ	1	K2	12	13	1.08	4.25 in	4.63 in	2.75 in	Front	3/13/2015
13	8298800906	WHITE CASTLE	WHITE CASTLE HAMBURGERS	10.06OZ	1	K1	12	15	1.25	6.25 in	9.25 in	1.75 in	Front	8/20/2014
14	7106816205	STATE FAIR	STATE FAIR CORN DOGS MEAT	42.67OZ	2	K1	6	12	2.00	7.60 in	8.93 in	3.25 in	Front	3/21/2002

SHELF:4		WIDTH:120 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:0.90 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507512	HOT POCKETS	HOT POCKETS HAM N CHEESE 12pk	54.00OZ	1	K1	6	6	1.00	6.50 in	13.00 in	3.50 in	Front	11/5/1999
2	4369505632	CROISSANT POCKET	CROISSANT POCKET HAM N CHE...	9.00OZ	1	K2	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	6/27/1995
3	4369507112	HOT POCKETS	HOT POCKETS HAM N CHEESE	9.00OZ	1	K1	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	6/23/1992
4	4369507144	HOT POCKETS	HOT POCKETS HAM AND CHS 5pk	22.50OZ	1	K2	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	4/11/2013
5	4369555384	HOT POCKETS	HOT POCKETS SPICY CHKN JLPN...	22.50OZ	1	K2	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	4/18/2016

FROZEN SNACKS 4 DOORS 30"

6	428000883	TOTINOS	TOTINOS PIZZA ROLLS PEPPERO...	19.80OZ	1	K1	9	15	1.67	6.72 in	8.75 in	1.35 in	Top	7/8/1998
7	428000888	TOTINOS	TOTINOS PIZZA ROLLS TRPL MEA...	19.80OZ	1	K2	9	15	1.67	6.72 in	9.14 in	1.35 in	Top	11/20/2008
8	4132237791	FARM RICH	FARM RICH DIPPERS CHEESE MO...	10.00OZ	1	K1	8	10	1.25	7.55 in	7.00 in	2.20 in	Front	7/22/1992
9	4132237768	FARM RICH	FARM RICH BREADED CHEDDAR ...	16.00OZ	1	K1/New	8	11	1.38	7.35 in	5.75 in	1.85 in	Front	7/19/2016
10	7008506010	BAGEL BITES	BAGEL BITES BAGEL THREE CHE...	7.00OZ	1	K2	8	16	2.00	7.30 in	7.35 in	1.33 in	Front	6/3/2004
11	7142120444	PIERRE DRIVE	DRIVE THRU CHEESEBURGER	4.60OZ	1	K2	12	13	1.08	4.25 in	4.62 in	2.75 in	Front	3/13/2015
12	7142120445	PIERRE DRIVE	DRIVE THRU CHEESEBURGER BA...	4.90OZ	2	K1	12	26	2.17	4.25 in	4.62 in	2.75 in	Front	7/25/2012
13	8298801906	WHITE CASTLE	WHITE CASTLE CHEESEBURGERS	11.00OZ	2	K1	12	30	2.50	6.25 in	9.25 in	1.75 in	Front	8/20/2014
14	7527895017	FOSTER FARMS	FOSTER FARMS CORN DOGS	16.00OZ	1	K1	12	18	1.50	5.21 in	9.55 in	1.50 in	Front	12/15/2005

SHELF:5		WIDTH:120 in		MERCH HEIGHT:10.00 in		DEPTH:22 in		SPACE AVAIL:4.62 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369527632	HOT POCKETS	HOT POCKETS PIZZA PPRNI CRIS...	54.00OZ		1	K1	4	6	1.50	6.50 in	13.00 in	3.50 in	Front	10/29/2012
2	4369505631	CROISSANT POCKET	CROISSANT POCKET PIZZA PPRNI...	9.00OZ		1	K1	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	2/21/2012
3	4369507111	HOT POCKETS	HOT POCKETS PIZZA PEPPERONI	9.00OZ		1	K1	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	6/23/1992
4	4369507143	HOT POCKETS	HOT POCKETS PIZZA PEPPERONI ...	22.50OZ		1	K1	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	10/25/2006
5	4369550559	HOT POCKETS	HOT POCKETS SPICY PEPPERONI...	22.50OZ		1	K1	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	4/18/2016
6	4280000386	TOTINOS	TOTINOS PIZZA ROLLS COMBO 90...	44.00OZ		1	K1	6	4	0.67	12.50 in	8.05 in	1.65 in	Top	8/15/2001
7	4280000382	TOTINOS	TOTINOS PIZZA ROLLS PEPPER 9...	44.50OZ		1	K1	6	4	0.67	12.50 in	8.05 in	1.65 in	Top	11/5/1998
8	4280000380	TOTINOS	TOTINOS PIZZA SNACKS CHEESE ...	44.50OZ		1	K2	6	4	0.67	12.50 in	8.05 in	1.65 in	Top	9/27/2007
9	4280072168	TOTINOS	TOTINOS PIZZA ROLLS TRIPLE ME...	59.30OZ		1	K2	6	4	0.67	12.50 in	8.05 in	1.65 in	Top	3/17/2015
10	7008503538	BAGEL BITES	BAGEL BITES BAGEL CHEESE PE...	14.00OZ		1	K2	6	9	1.50	7.30 in	7.35 in	2.40 in	Front	2/21/2008
11	71785401091	ZAPEMS	ZAPEMS PIZZA ROLLS COMBOS	40.00CT		1	K2	6	10	1.67	9.00 in	6.00 in	1.38 in	Top	12/19/2011
12	8298801916	WHITE CASTLE	WHITE CASTLE CHEESEBURGER...	29.28OZ		1	K2	6	5	0.83	6.81 in	12.13 in	3.85 in	Front	5/23/2014
13	7527895038	FOSTER FARMS	FOSTER FARMS CORN DOGS MINI	29.30OZ		2	K1	12	12	1.00	7.67 in	9.25 in	3.15 in	Front	9/19/2001

SHELF:6 - WELL		WIDTH:120 in		MERCH HEIGHT:10.00 in		DEPTH:25 in		SPACE AVAIL:0.00 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507511	HOT POCKETS	HOT POCKETS PIZZA PEPPERONI ...	54.00OZ		2	K1	6	14	2.33	6.50 in	13.00 in	3.50 in	Front	11/5/1999
2	4369505103	HOT POCKETS	HOT POCKETS 4 MEAT 4 CHS 12pk	54.00OZ		1	K2	4	7	1.75	6.50 in	13.00 in	3.50 in	Front	3/9/2015
3	4280002692	TOTINOS	TOTINOS PIZZA ROLLS PEPP 120ct	59.30OZ		1	K1	8	12	1.50	8.25 in	14.50 in	2.00 in	Top	1/30/2012
4	4280002693	TOTINOS	TOTINOS PIZZA ROLLS Combo 120ct	59.30OZ		1	K2	8	12	1.50	8.25 in	14.50 in	2.00 in	Top	3/17/2015
5	7008503508	BAGEL BITES	BAGEL BITES CHEESE PEPPERONI	32.00OZ		1	K1	5	6	1.20	9.30 in	12.10 in	2.40 in	Top	1/9/2002
6	7008503512	BAGEL BITES	BAGEL BITES 3 CHEESE 40CT	33.10OZ		1	K2	5	6	1.20	9.30 in	12.10 in	2.40 in	Top	12/19/2011
7	7332100018	SUPERPRETZEL	SUPERPRETZEL PRETZEL SUPER...	13.00OZ		1	K1	12	13	1.08	4.90 in	8.70 in	3.10 in	Front	7/13/1992
8	7527895005	FOSTER FARMS	FOSTER FARMS CORN DOGS	42.72OZ		2	K1	12	16	1.33	8.75 in	9.55 in	2.95 in	Front	3/3/1995