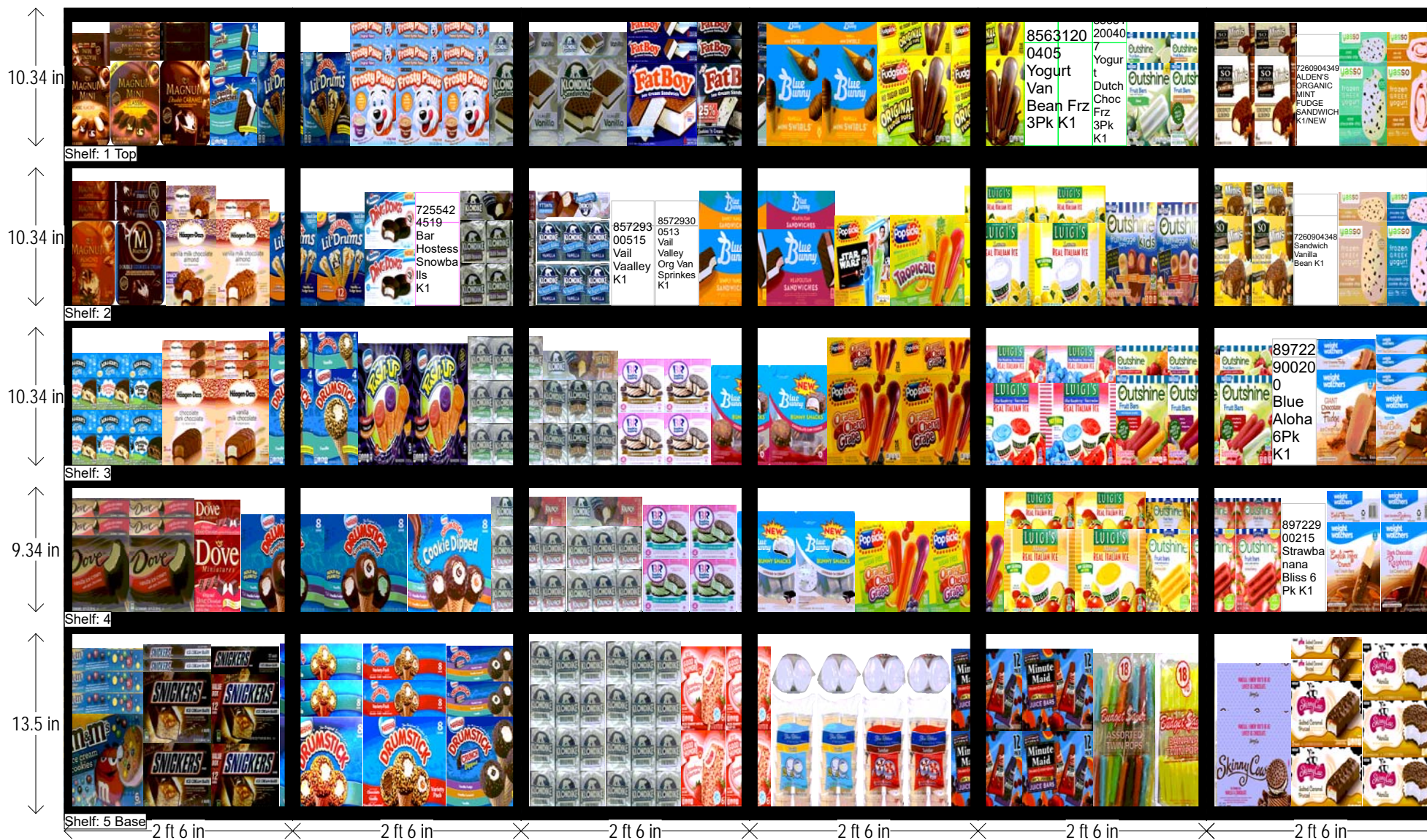


NOVELTIES 6 DRS NE CE SO

HQ DeCA PLANOGRAM



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER JAMES TAYLOR, AND MERCHANDISING SPECIALIST IVEENA HENDERSON

14 AUGUST 2017

ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL

NOVELTIES 6 DRS NE CE SO

HQ DeCA PLANOGRAM

10.34 in	7567369 Novelty Bar Classic Mini K1	7756713 Novelty Bar Dbl Caramel 3 Pk K1	725541186 Novelty Sandwich Van 6 Ct K1	7255400191 Novelty Dog Treat K2	7255411018 Novelty Dog Treat Pb Flv 4Ct K1	7585603114 Sandwich Vanilla K1	7786500152 Sandwich Vanilla 5 Oz 6Ct K2	7786500156 Sandwich N' Cream 50z 6Ct K2	7064001086 Novelty Mini Swrl Van Cone K1	7756702254 Novelty Pop Ns 20Ct K1	85631200405 Yogurt Van Bean Frz 3Pk K1	85631200407 Yogurt Dutch Choc Frz 3Pk K1	4154861604 Novelty Bar Fruit Loco Lime K1	4154861763 Novelty Bar Fruit Coconut K1	74447347412 Novelty Bar Coconut Almond Mini K1	7260904349 ALDEN'S ORGANIC MINT FUDGE SANDWICH K1/NEW	85103500323 Novelty Yogurt Mint Choc Chip K1	85103500324 Novelty Yogurt Caramel Sea Salt K1			
Shelf: 1 Top																					
10.34 in	775671225 Novelty Bar Almond Pk K1	7756767823 Double Cookies & Cream K2	7457065149 Novelty Bar Van Almond Crunch K1	7457003310 Novelty Vanilla Almond Crnch K1	7255411205 Novelty Lil Dream Van Crml K1	7255416563 Hostess Ding Dongs K1	75856004519 Novelty Bar Drk Choc 6Ct K1	75856001120 Novelty Bar Vanilla Nsa K1	85729300515 Vail Vaalley K1	85729300513 Vail Valley Org Van Sprinkles K1	7064000796 Novelty Sandwich Simply Vanilla K1	7064000796 Novelties Neapolitan Sndwch K1	7756768664 Star Wars K2	7756702288 Novelty Pop Trop Sf 20 Ct K2	732100027 Novelty Italian Ice K1	4154895914 Tangerine Variety K2	415482337 Strawberry Variety K2	74447349213 Novelty Bar Mini Mocha Almond Fdg K1	7260904348 Sandwich Vanilla Bean K1	85103500332 Froz Yogurt Coffee Chocolate K2	85103500331 Frz Yog Choc Chip Cookie Dough K1
Shelf: 2																					
10.34 in	68406575 Slices Cookie Dough K2	7684065794 Pint Fudge Brownie K2	7457002310 Novelty Bar Dark Chocolate K2	7457001310 Novelty Bar Van Milk Choc K1	7255400150 Novelty Drumstick Vanilla 4Ct K1	7255417378 Novelty Pushup Variety K2	758560011 Novelty Mint Chip 6Ct K1	75856001113 Novelty Bar Heath 6 Pk K1	85245500547 Sandwich Jamoca Fudge K1	7064001500 Bunny Snacks Chocolate Chip K1	7756712130 Novelty Pop O C G 20 Pk K1	7332104406 Novelty Itln Ice Lmtd K2	4154860810 Novelty Bar Nsa Strawberry Tngr Rspbk K1	415486151 Novelty Bar Fruit Variety K1	4154862010 Novelty Bar Fruit Var K1	8972290020 Blue Aloha 6Pk K1	7064001347 Novelty Chocolate Fudge Bar K1	7064001346 Novelty Caramel Candy Bar K1			
Shelf: 3																					
9.34 in	4767739129 Novelty Bar Van Drk Choc 3Pk K1	4767700031 Novelty Drk Choc Variety Mini K1	7255411057 Novelty Drumsticks Smply K1	7255411146 Novelty Drumstick Cookie Dippe K1	7585600120 Novelty Bar Krispy 6 Pk K1	85245500516 Sandwich Mint Chocolate Chip K1	7064001499 Bunny Snacks Choc In Crm K1	7756702295 Novelty Ocg Sugar Free 20 Pk K1	7332104405 Novelty Italian Ice Mngo K1	4154875095 Novelty Bar Pineapple 6Ct K1	4767700031 Novelty Drk Choc Variety Mini K1	486100400215 Novelty Bar Strawberry Bliss 6 Pk K1	7064001403 Novelty Eng Toffee Crnch Bar K1	7064001341 Novelty Dark Choc Rasp Bar K1							
Shelf: 4																					
13.5 in	4767747331 Novelty Sandwich C Cookie K1	4767700051 Novelty Bar Snickers 6 Pk K1	4767733645 Novelty Snickers Cone 12Pk K1	755400153 Novelty Drumstick Vanilla K1	7255400156 Novelty Sundae Cone Drumstick Cr Dppd K1	725548706 Novelty Cone Drumstick Cr Dppd K1	7585600110 Novelty Bar Original 6 Pk K1	41000557 Novelty Classic Straw Shortbread K1	7064032575 Novelty Cups Vanilla 12Pk K2	7064032574 Novelty Strw Choc Sndae 12Pk K1	700003531 Novelty Juicee Fruit O C G K2	7453490164 Novelty Pops Assorted K1	7453490870 Novelty Bananas Twin Pops 18Ct K1	78978501962 Novelty Chocolate 6Pk K1	78978546580 Novelty Bar Salted Caramel Priz K1	7897850963 Novelty Vanilla 6Pk K1					

Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER JAMES TAYLOR, AND MERCHANDISING SPECIALIST IVEENA HENDERSON

14 AUGUST 2017 ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL

NOVELTIES 6 DRS NE CE SO

SHELF:1 Top		WIDTH:180 in	MERCH HEIGHT:10.00 in	DEPTH:22 in			SPACE AVAIL:0.28 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	7756736987	MAGNUM	Mini Vrtly Clsc-Almond-White	6.00CT		1	K2	6	12	2.00	6.02 in	6.02 in	2.44 in	Front	6/16/2017
2	7756719329	MAGNUM	Novelty Bar Classic Mini	6.00CT		1	K1	6	21	3.50	6.43 in	6.55 in	1.44 in	Front	
3	7756713228	MAGNUM	Novelty Bar Dbl Caramel 3 Pk	3.00CT		1	K1	8	21	2.63	6.43 in	6.55 in	1.44 in	Front	
4	7255411186	NESTLE	Novelty Sandwich Van 6 Ct	6.00CT		1	K1	12	19	1.58	5.25 in	6.25 in	2.00 in	Front	
5	7255411119	DRUMSTICK	Novelty	12.00CT		2	K1	6	10	1.67	7.06 in	6.06 in	4.00 in	Front	
6	7255400191	FROSTYPAWS	Novelty Dog Treat	4.00CT		1	K2	12	17	1.42	6.00 in	6.06 in	2.00 in	Front	
7	7255411018	FROSTYPAWS	Novelty Dog Treat Pb Flv 4Ct	4.00CT		2	K1	12	34	2.83	6.00 in	6.06 in	2.00 in	Front	
8	7585603114	KLONDIKE	Sandwich Vanilla	6.00CT		2	K1	12	30	2.50	6.80 in	9.09 in	1.72 in	Front	
9	7786500152	FATBOY	Sandwich Vanilla 5 Oz 6Ct	6.00CT		1	K2	8	18	2.25	6.25 in	9.13 in	1.80 in	Front	6/15/2017
10	7786500156	FATBOY	Sandwich Cookies N' Cream 5Oz 6Ct	6.00CT		1	K2	8	18	2.25	6.25 in	9.13 in	1.80 in	Front	6/15/2017
11	7064001086	BLUEBUNNY	Novelty Mini Swrl Van Cone	8.00CT		2	K1	6	22	3.67	7.63 in	7.25 in	2.25 in	Front	
12	7756702254	FUDGSICLE	Novelty Pop Fudge Ns 20Ct	20.00CT		2	K1	6	18	3.00	6.80 in	9.61 in	2.79 in	Front	
13	85631200405	PROYO	Yogurt Van Bean Frz 3Pk	3.00CT		2	K1	8	22	2.75	7.75 in	4.50 in	2.25 in	Front	
14	85631200407	PROYO	Yogurt Dutch Choc Frz 3Pk	3.00CT		1	K1	8	11	1.38	7.75 in	4.50 in	2.25 in	Front	
15	4154861604	DREYERS	Novelty Bar Fruit Loco Lime	6.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	
16	4154804763	DREYERS	Novelty Bar Fruit Coconut	6.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	
17	74447347412	SODELICIOUS	Novelty Bar Coconut Almnd Mini	4.00CT		2	K1	12	22	1.83	6.75 in	5.32 in	2.50 in	Front	
18	7260904349	ALDEN'S ORGANIC	ALDEN'S ORGANIC MINT FUDGE SANDWICH	4.00CT		1	K1/NEW	12	16	1.33	6.75 in	5.75 in	1.63 in	Front	6/15/2017
19	85103500323	YASSO	Novelty Yogurt Mint Choc Chip	4.00CT		1	K1	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	
20	85103500324	YASSO	Novelty Yogurt Caramel Sea Slt	4.00CT		1	K1	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	

SHELF:2		WIDTH:180 in	MERCH HEIGHT:9.34 in	DEPTH:22 in			SPACE AVAIL:3.52 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	7756713225	MAGNUM	Novelty Bar Almond 3 PK	3.00CT		1	K1	8	21	2.63	6.43 in	6.55 in	1.44 in	Front	
2	7756767823	MAGNUM	Double Cookies & Cream	3.00CT		1	K2	8	21	2.63	6.43 in	6.55 in	1.44 in	Front	6/15/2017
3	7457065149	HAAGENDA ZS	Novelty Bar Van Almnr Crunch	6.00CT		1	K1	8	11	1.38	6.50 in	6.50 in	2.50 in	Front	
4	7457003310	HAAGENDA ZS	Novelty Vanilla Almnd Crnch	3.00CT		1	K1	12	18	1.50	6.50 in	6.88 in	1.44 in	Front	
5	7255411205	NESTLE	Novelty Lil Drum Van Fdge Crml	12.00CT		2	K1	6	10	1.67	7.06 in	6.06 in	4.00 in	Front	
6	7255416563	NESTLE	Sndwch Hostess Ding Dongs	5.00CT		1	K1	8	12	1.50	4.25 in	6.50 in	3.15 in	Front	6/15/2017
7	7255424519	NESTLE	Bar Hostess Snowballs	5.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	6/15/2017
8	7585600170	KLONDIKE	Novelty Bar Drk Choc 6Ct	6.00CT		1	K1	12	26	2.17	3.23 in	9.77 in	2.13 in	Front	
9	7585601120	KLONDIKE	Novelty Bar Vanilla Nsa	6.00CT		1	K1	12	26	2.17	3.23 in	9.77 in	2.13 in	Front	
10	85729300515	SALTISWEET	Vail Vaalley	3.00CT		1	K1	8	14	1.75	6.00 in	5.63 in	1.88 in	Front	7/18/2017
11	85729300513	SALTISWEET	Vail Valley Org Van Sprinkes	3.00CT		1	K1	8	14	1.75	6.00 in	5.63 in	1.88 in	Front	6/16/2017
12	7064000793	BLUEBUNNY	Novelty Sandwich SmPLY Van	8.00CT		1	K1	6	10	1.67	5.75 in	8.75 in	2.88 in	Front	
13	7064000796	BLUEBUNNY	Novelties Neapolitan Sndwch	8.00CT		1	K1	6	10	1.67	5.75 in	8.75 in	2.88 in	Front	
14	7756768664	POPSICLE	Star Wars	18.00CT		1	K2	6	8	1.33	6.75 in	7.13 in	2.75 in	Front	6/16/2017
15	7756702288	POPSICLE	Novelty Pop Trop Sf 20 Ct	20.00CT		1	K2	6	7	1.17	6.80 in	9.61 in	2.79 in	Front	
16	7332100027	LUIGI	Novelty Italian Ice	36.00OZ		2	K1	9	22	2.44	6.25 in	9.10 in	2.75 in	Front	
17	4154895914	OUTSHINEKI	Tangerine Variety	12.00CT		1	K2	9	8	0.89	7.75 in	6.75 in	2.50 in	Front	6/16/2017
18	4154829337	OUTSHINEKI	Strawberry Variety	12.00CT		1	K2	9	8	0.89	7.75 in	6.75 in	2.50 in	Front	6/16/2017
19	74447349213	SODELICIOUS	Novelty Bar Mini Mocha Alm Fdg	4.00CT		2	K1	12	22	1.83	6.75 in	5.32 in	2.50 in	Front	
20	7260904348	ALDENORGNC	Sandwich Vanilla Bean	4.00CT		1	K1	12	16	1.33	6.75 in	5.75 in	1.63 in	Front	6/15/2017
21	85103500332	YASSO	Froz Yogurt Coffee Chocolate	4.00CT		1	K2	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	6/16/2017
22	85103500331	YASSO	Frz Yog Choc Chip Cookie Dough	4.00CT		1	K2	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	6/16/2017

SHELF:3		WIDTH:180 in	MERCH HEIGHT:15.00 in	DEPTH:22 in			SPACE AVAIL:2.49 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	7684065795	BENANDJERR	Pint Slices Cc Cookie Dough	3.00CT		2	K2	8	24	3.00	4.21 in	4.21 in	3.50 in	Front	6/15/2017
2	7684065794	BENANDJERR	Pint Slices Choc Fudge Brownie	3.00CT		1	K2	8	12	1.50	4.21 in	4.21 in	3.50 in	Front	6/15/2017
3	7457002310	HAAGENDA ZS	Novelty Bar Dark Chocolate	3.00CT		1	K2	12	21	1.75	6.50 in	6.88 in	1.44 in	Front	
4	7457001310	HAAGENDA ZS	Novelty Bar Van Milk Choc	3.00CT		1	K1	12	21	1.75	6.50 in	6.88 in	1.44 in	Front	
5	7255400150	NESTLE	Novelty Drumstick Vanilla 4Ct	4.00CT		2	K1	12	22	1.83	7.25 in	5.75 in	2.75 in	Front	
6	7255417378	WONKA	Novelty Pushup Variety	9.00CT		2	K2	12	24	2.00	9.13 in	7.10 in	1.75 in	Front	
7	7585613901	KLONDIKE	Novelty Mint Choc Chip 6Pk	6.00CT		1	K1	12	30	2.50	3.23 in	9.77 in	2.13 in	Front	
8	7585601113	KLONDIKE	Novelty Bar Heath 6 Pk	6.00CT		1	K1	12	26	2.17	3.23 in	9.77 in	2.13 in	Front	
9	85245500547	BASKINROBB	Sandwich Jamoca Fudge	14.00OZ		2	K1	9	20	2.22	4.00 in	6.00 in	3.94 in	Front	6/14/2017
10	7064001500	BLUEBUNNY	Bunny Snacks Chocolate Chip Cookie	6.00CT		2	K1	6	10	1.67	7.50 in	7.54 in	3.83 in	Front	6/15/2017

NOVELTIES 6 DRS NE CE SO

11	7756712130	POPSICLE	Novelty Pop O C G 20 Pk	20.00CT	2	K1	6	20	3.33	6.80 in	9.61 in	2.79 in	Front	
12	7332104406	LUIGI	Novelty ltn Ice Lmtd	36.00OZ	2	K2	9	22	2.44	6.25 in	9.10 in	2.75 in	Front	
13	4154860810	NESTLE	Novelty Bar Nsa Strw Tngr Rspb	12.00CT	1	K1	9	12	1.33	6.75 in	6.75 in	2.25 in	Front	
14	4154875151	DREYERS	Novelty Bar Fruit Variety	12.00CT	1	K1	9	12	1.33	6.75 in	6.75 in	2.25 in	Front	
15	4154862010	DREYERS	Novelty Bar Fruit Var	12.00CT	1	K1	9	12	1.33	6.75 in	6.75 in	2.25 in	Front	
16	89722900200	FROOZER	Blue Aloha 6Pk	6.00PK	1	K1	12	17	1.42	8.13 in	5.75 in	1.38 in	Front	6/16/2017
17	7064001347	WEIGHTWATC	Novelty Chocolate Fudge Bar	6.00CT	1	K1	8	12	1.50	7.20 in	7.63 in	2.25 in	Front	
18	7064001346	WEIGHTWATC	Novelty Caramel Candy Bar	6.00CT	1	K1	12	24	2.00	5.63 in	7.75 in	1.38 in	Front	

SHELF:4		WIDTH:180 in		MERCH HEIGHT:17.00 in		DEPTH:22 in		SPACE AVAIL:4.01 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4767739129	DOVE	Novelty Bar Van Drk Choc 3Pk	3.00CT		2	K1	12	44	3.67	5.75 in	8.40 in	1.37 in	Front	
2	4767700031	DOVE	Novelty Drk Choc Variety Mini	16.00CT		1	K1	8	11	1.38	5.80 in	5.90 in	2.60 in	Front	
3	7255411057	DRUMSTICK	Novelty Drumsticks Smply Dppd	8.00CT		2	K1	7	16	2.29	7.30 in	10.75 in	2.73 in	Front	
4	7255411146	DRUMSTICK	Novelty Drumstick Cookie Dippe	8.00CT		1	K1	7	8	1.14	7.30 in	10.75 in	2.73 in	Front	
5	7585600120	KLONDIKE	Novelty Bar Krispy 6 Pk	6.00CT		2	K1	12	52	4.33	3.23 in	9.77 in	2.13 in	Front	
6	85245500516	BASKINROBB	Sandwich Mint Chocolate Chip	14.00OZ		2	K1	9	20	2.22	4.00 in	6.00 in	3.94 in	Front	6/14/2017
7	7064001499	BLUEBUNNY	Bunny Snacks Ckies In Crm	6.00CT		2	K1	6	10	1.67	7.50 in	7.54 in	3.83 in	Front	6/15/2017
8	7756702295	POPSICLE	Novelty Ocg Sugar Free 20 Pk	20.00CT		2	K1	6	14	2.33	6.80 in	9.61 in	2.79 in	Front	
9	7332104405	LUIGI	Novelty Italian Ice Mngo	36.00OZ		2	K1	9	22	2.44	6.25 in	9.10 in	2.75 in	Front	
10	4154875095	NESTLE	Novelty Bar Pineapple 6Ct	6.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	
11	4154861004	DREYERS	Novelty Bar Fruit Strawbrry	6.00CT		2	K1	9	24	2.67	6.25 in	5.75 in	2.25 in	Front	
12	89722900215	FROOZER	Strawbanana Bliss 6 Pk	6.00PK		1	K1	12	15	1.25	8.13 in	5.75 in	1.38 in	Front	6/16/2017
13	7064001403	WEIGHTWATC	Novelty Eng Toffee Crnch Bar	12.00CT		1	K1	8	12	1.50	6.75 in	7.00 in	2.30 in	Front	
14	7064001341	WEIGHTWATC	Novelty Dark Choc Rasp Bar	12.00CT		1	K1	8	12	1.50	6.75 in	7.00 in	2.38 in	Front	

SHELF:5 Base		WIDTH:180 in		MERCH HEIGHT:22.00 in		DEPTH:25 in		SPACE AVAIL:3.68 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4767747381	MANDM	Novelty Sandwich I C Cookie	15.80OZ		1	K1	8	24	3.00	7.50 in	10.25 in	1.63 in	Front	
2	4767700051	SNICKERS	Novelty Bar Snickers 6 Pk	6.00CT		1	K1	12	58	4.83	5.33 in	8.75 in	1.00 in	Front	
3	4767733645	SNICKERS	Novelty Snickers Cone 12Pk	12.00CT		1	K1	12	28	2.33	5.25 in	8.80 in	2.00 in	Front	
4	7255400154	DRUMSTICK	Novelty Drumstick Vanilla	8.00CT		1	K1	7	15	2.14	7.30 in	10.75 in	2.73 in	Front	
5	7255400153	DRUMSTICK	Novelty Sundae Cone Drumstick	8.00CT		1	K1	7	15	2.14	7.30 in	10.75 in	2.73 in	Front	
6	7255487026	DRUMSTICK	Novelty Cone Drumstk Cr Dppd	8.00CT		1	K1	7	15	2.14	7.30 in	10.75 in	2.63 in	Front	
7	7585600110	KLONDIKE	Novelty Bar Original 6 Pk	6.00CT		2	K1	12	88	7.33	3.23 in	9.77 in	2.13 in	Front	
8	4100005315	GOODHUMOR	Novelty Classic Straw Short	6.00CT		2	K1	12	44	3.67	6.25 in	5.75 in	2.25 in	Front	
9	7064032575	BLUEBUNNY	Novelty Cups Vanilla 12Pk	12.00CT		2	K2	6	20	3.33	9.00 in	5.75 in	3.00 in	Front	
10	7064032574	BLUEBUNNY	Novelty Strw Choc Sndae 12Pk	12.00CT		2	K1	6	20	3.33	9.00 in	5.70 in	3.00 in	Front	
11	2500003531	MINUTEMAID	Novelty Juicee Fruit O C G	12.00CT		2	K2	12	40	3.33	6.19 in	9.10 in	2.50 in	Front	
12	7453490164	BUDGETSAVE	Novelty Pops Assorted	18.00CT		1	K1	10	12	1.20	12.00 in	8.00 in	1.96 in	Front	
13	7453490870	BUDGETSAVE	Novelty Banana Twin Pops 18Ct	18.00CT		1	K2	10	12	1.20	12.00 in	8.00 in	1.96 in	Front	
14	78978501962	SKINNYCOW	Novelty Chocolate 6Pk	6.00CT		1	K1	8	17	2.13	4.25 in	9.50 in	3.50 in	Front	
15	78978546580	SKINNYCOW	Novelty Bar Salted Caramel Prz	5.00CT		1	K1	8	40	5.00	5.00 in	9.13 in	1.63 in	Front	
16	78978501963	SKINNYCOW	Novelty Vanilla 6Pk	6.00CT		1	K1	8	21	2.63	4.25 in	9.50 in	3.50 in	Front	