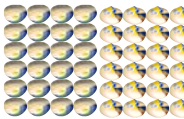


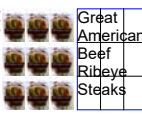




FROZEN MEAT/POULTRY

HQ DeCA PLANOGRAM

CLASS 3 / 4 / 5 STORES - COFFIN

NW - SW - MW -
242092-00000 -
M1(HONEYSUCKLE)

Chest: 32 FOOT	Butterball Turkey Hen 10 12 Frz	Butterball Turkey L Hen 7 to 9		Butterball Turkey Brst 6-9 Frz	Butterball Turkey Brst 3 6 Frz	Butterball Turkey Roast In Bag	Honeysuckle Brst Young 4-8		Mapleleaf Duckling w Stuffing n Timer	Hen Cornish Game Premium	Tastybird Bird Cornish Hen Premium Grade	Butterball Furkes y SSS Chub Blast Emd	Foster Farms S		Great American Beef Ribeye Steaks			
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Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, JAMES TAYLOR.

24 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

FROZEN MEAT/POULTRY

HQ DeCA PLANOGRAM

CLASS 3 / 4 / 5 STORES - COFFIN

NW - SW - MW -
242092-00000 -
M1(HONEYSUCKLE)

Chest: 32 FOOT										Butterball Turkey Hen 10 12 Frz		Butterball Turkey Lil Hen 7 to 9		Butterball Turkey Breast Boneless White		Butterball Turkey Breast Boneless Mixed		Butterball Turkey Roast Cajun		Butterball Turkey Bst 3 6 Frz		Butterball Turkey Roast In Bag		Honeysuckle Bst Young 4 8		Jennie O Open Ready BNLS Turkey Breast		MapleLeaf Duckling W Stuffing n Timer		Hen Cornish Game Premium		Tastybird Bird Cornish Hen Premium Grade		Butterball Turkey SSG Chub Bfast Grnd		Butterball Turkey Chub Natu fal Grnd		Foster Earms. Organic Organic Organic Caroli Pierie Organic Prante		Great American Beef Filet of Sirloin		Great American Beef Ribeye Steaks		Skylark Beef Liver Calf		Skylark Beef Liver		Uncle Louis Chitt ns		Smithfield Chitterling s Queenella Clean	
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Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, JAMES TAYLOR.
24 AUGUST 2017	FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

FROZEN MEAT/POULTRY

SHELF:32 FOOT		WIDTH:384 in		MERCH HEIGHT:30.00 in		DEPTH:30 in		SPACE AVAIL:19.57 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2211100000	BUTTERBALL	Butterball Turkey Hen 10 12 Frz	1.00LB		4	K1	1	24	24.00	11.50 in	10.00 in	6.00 in	Base	
2	2200160000	BUTTERBALL	Butterball Turkey Lil Hen 7 to 9	1.00LB		3	K1	1	24	24.00	11.50 in	10.00 in	6.00 in	Front	
3	2265527487	BUTTERBALL	Butterball Turkey Breast Boneless W...	48.00OZ		4	K1	12	120	10.00	6.00 in	5.00 in	4.00 in	Front 180	
4	2265526612	BUTTERBALL	Butterball Turkey Breast Boneless Mi...	48.00OZ		4	K1	12	120	10.00	6.00 in	5.00 in	4.00 in	Front	
5	2201040000	BUTTERBALL	Butterball Turkey Brst 6 9 Frz	1.00LB		3	K1	1	72	72.00	7.00 in	5.50 in	4.00 in	Front	
6	2265500062	BUTTERBALL	Butterball Turkey Breast Roast Cajun	48.00OZ		3	K1/CH	12	90	7.50	6.00 in	5.00 in	4.00 in	Front	
7	2200920000	BUTTERBALL	Butterball Turkey Brst 3 6 Frz	1.00LB		3	K1	1	84	84.00	6.00 in	4.75 in	3.25 in	Front	
8	2171040000	BUTTERBALL	Butterball Turkey Roast In Bag	1.00LB		3	K2	1	90	90.00	5.00 in	5.00 in	5.00 in	Base	
9	2520920000	HONEYSUCKL	Honeysuckle Brst Young 4 8	1.00LB		3	M1 - MW NW...	1	72	72.00	7.00 in	5.00 in	4.00 in	Front	
10	4222233641	JENNIEO	Jennie O Oven Ready BNLS Turkey ...	44.00OZ		2	K1/CH	6	48	8.00	7.00 in	5.50 in	3.85 in	Front	
11	7398131522	MAPLELEAF	MapleLeaf Duckling W Stuffing n Timer	88.00OZ		3	K1	4	27	6.75	10.50 in	5.50 in	7.00 in	Front	
12	2370004496	TYSON	Hen Cornish Game Premium	22.00OZ		5	K1	24	180	7.50	5.00 in	4.00 in	4.00 in	Front	
13	1210052066	TASTYBIRD	Tastybird Bird Cornish Hen Premium ...	26.00OZ		4	K1	24	144	6.00	5.00 in	4.00 in	4.00 in	Front	
14	2265570186	BUTTERBALL	Butterball Turkey SSG Chub Bfast Gr...	16.00OZ		1	K3	12	168	14.00	2.12 in	6.40 in	2.12 in	Front	
15	2265570183	BUTTERBALL	Butterball Turkey Chub Natural Grnd	16.00OZ		1	K1	12	168	14.00	2.12 in	6.40 in	2.12 in	Front	
16	7527897604	FOSTERFARM	Foster Farms Organic Ground Turke...	16.00OZ		1	K1/NEW	8	70	8.75	2.12 in	6.50 in	2.12 in	Base	
17	9396600160	ORGANICPRA	Organic Prarie Turkey Organic Ground	12.00OZ		1	K2	10	45	4.50	2.00 in	6.30 in	2.00 in	Front	
18	7904120853	GREATAMERI	Great American Beef Filet of Sirloin	24.00OZ		3	K1/NEW	10	45	4.50	7.25 in	5.00 in	3.00 in	Base	
19	7904175149	GREATAMERI	Great American Beef Ribeye Steaks	30.00OZ		3	K1/NEW	10	36	3.60	7.25 in	5.00 in	3.00 in	Top	
20	7904120637	SKYLARK	Skylark Beef Liver Calf	16.00OZ		2	K1	16	240	15.00	5.00 in	7.25 in	1.25 in	Top	
21	7904122638	SKYLARK	Skylark Beef Liver	16.00OZ		2	K1	16	240	15.00	5.15 in	7.00 in	1.25 in	Top	
22	64310611000	UNCLELOUS	Uncle Louis Chitlins	80.00OZ		1	K1/CH	10	45	4.50	8.00 in	8.50 in	2.00 in	Top	
23	78088300001	SMITHFIELD	Smithfield Chitterlings Queenella Clean	80.00OZ		2	K2/CH	12	90	7.50	8.00 in	9.00 in	2.00 in	Top	
24	2265570140	CAROLINACO	Carolina Turkey Ground	16.00OZ		1	K1	12	84	7.00	2.12 in	6.40 in	2.12 in	Front	
25	9396600109	ORGANICPRA	Organic Prarie Beef Ground Organic ...	12.00OZ		1	K1	10	60	6.00	2.00 in	6.30 in	2.00 in	Front	
26	9396600132	ORGANICPRA	Organic Prarie Chicken Chub Groun...	12.00OZ		1	K3	10	60	6.00	2.00 in	6.30 in	2.00 in	Front	