

ALL SWEET GOODS 8 FT LOW PROFILE

HQ DeCA PLANOGRAM

CLASS 1 / 2 STORES



1308720753 OTIS
SPUNKMEYER MINI CREME-
FILLED GLDN CUPCAKES
K1/NEW

1308720754 OTIS
SPUNKMEYER MINI CREME-
FILLED CHOCLATE
CUPCAKES K1/NEW

1308720740 OTIS
SPUNKMEYER
CREME-FILLED
GLDN VANILLA
CAKE K1/NEW

1308720741 OTIS
SPUNKMEYER
CARAMEL CREME-
FILLED
CHOCOLATE CAKE
K1/NEW

1308720746 OTIS
SPUNKMEYER
GOLDEN FROSTED
CREME-FILLED
CAKE K1/NEW

1308720752 OTIS
SPUNKMEYER
CHOC FRTRD
CARA FILLED
CHOC CAKE
K1/NEW

88810911147
HOSTESS
BROWNIES
W/MILKY WAY
6CT K1/NEW

88810911146
HOSTESS
BROWNIES
W/M&M 6CT
K1/NEW

1308720778
OTIS
SPUNKMEYER
ICED LEMON
MINI LOAF
CAKE K1/NEW

1308720777
OTIS
SPUNKMEYER
CINN CRUMB
LOAF CAKE
K1/NEW



9175215101 OS VARIETY PACK
MUFFIN K1

7225090323
MRS
FRESHLEYS
SWISS ROLLS
K1

Left-right	HQ DeCA/MBU APPROVED BY BUSINESS MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.
26 JULY 2016	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
Sweet Goods 8 FT Low K1/2	

ALL SWEET GOODS 8 FT LOW PROFILE

HQ DeCA PLANOGRAM

CLASS 1 / 2 STORES

16 in	1308709623 OS MUFFINS STRAWBERRY SHORTCAKE 6 PK K1	1308709600 OS MUFFINS WILD BLUEBERRY 6 PK K1	1308709620 OS MUFFINS CHOCOLATE CHIP 6 PK K1	1308780784 OS PASTRY CHEESE DANISH 6 CT K1	1308780780 OS PASTRY BEAR CLAW 6 CT K1	1308780320 OS PASTRY CINNAMON ROLL SINGLE K1	8881091303 1 HOSTESS MINI MUFFINS - CHOCOLATE CHIP K1	8881091302 9 HOSTESS MINI MUFFINS - BLUEBERRY K1	7225001075 MRS FRESHLEYS HONEY BUNS K1	2430004102 LITTLE DEBBIE HONEY BUNS K1	2430004302 LITTLE DEBBIE HONEY BUNS K1
7 in	9175204105 OS BANANA NUT MUFFIN 3 CT K1	9175204149 OS LEMON POPPY MUFFIN 3 CT K1	9175200105 OS BANANA NUT MUFFIN 4 OZ K1	9175200100 OS BLUEBERRY MUFFIN 4 OZ K1	9175200120 OS CHOCOLATE CHIP MUFFIN 4 OZ K1	88810911004 HOSTESS CINNAMON COFFEE CAKE (STREUSEL) K1	2430004101 LITTLE DEBBIE OATMEAL CREME PIE K1				
9 in	9175204120 OS CHOCOLATE CHOCOLATE CHIP MUFFIN 3 CT K1	9175204115 OS CHOCOLATE CHIP MUFFIN 3 CT K1	9175204100 OS BLUEBERRY MUFFIN 3 CT K1	88810915004 HOSTESS DUNKIES - POWDERED SUGAR GEMS K1	88810915002 HOSTESS DUNKIES - CHOCOLATE GEMS K1	7225001027 MRS FRESHLEYS SUGAR DONUTS K1	7225090814 MRS FRESHLEYS CHOCOLATE DONUTS K1	2430004301 LITTLE DEBBIE OATMEAL CREME PIES K1			
8 in	1308720753 OTIS SPUNKMEYER MINI CREME-FILLED GLDN CUPCAKES K1/NEW	1308720754 OTIS SPUNKMEYER MINI CREME-FILLED CHOCOLATE CUPCAKES K1/NEW	88810911009 HOSTESS SNOWBALLS K1/CHG	88810911058 HOSTESS ZINGERS K1	88810911060 HOSTESS ZINGERS RASPBERRY K1	88810911010 HOSTESS TWINKIES K1	7225001084 MRS FRESHLEYS RASPBERRY DREAMIES K1	2430004130 LITTLE DEBBIE SWISS ROLLS K1	2430004120 LITTLE DEBBIE NUTTY BARS K1		
9 in	1308720740 OTIS SPUNKMEYER CREME-FILLED GLDN VANILLA CAKE K1/NEW	1308720741 OTIS SPUNKMEYER CARAMEL CREME-FILLED CHOCOLATE CAKE K1/NEW	1308720746 OTIS SPUNKMEYER GOLDEN FROSTED CREME-FILLED CAKE K1/NEW	1308720752 OTIS SPUNKMEYER CHOC FRTD CARA FILLED CHOC CAKE K1/NEW	88810911001 HOSTESS CUPCAKES - CHOCOLATE K1	88810911006 HOSTESS HO HO'S K1	88810911147 HOSTESS BROWNIES W/MILKY WAY 6CT K1/NEW	88810911146 HOSTESS BROWNIES W/M&M 6CT K1/NEW	2430004106 LITTLE DEBBIE COSMIC BROWNIES K1	2430004320 LITTLE DEBBIE NUTTY BARS K1	
11 in	1308720778 OTIS SPUNKMEYER ICED LEMON MINI LOAF CAKE K1/NEW	1308720777 OTIS SPUNKMEYER CINN CRUMB LOAF CAKE K1/NEW	1308719103 OS MUFFINS SNACK VARIETY 18 PK K1	9175215101 OS VARIETY PACK MUFFIN K1	88810911003 HOSTESS SUZY Q K1/CHG	88810911061 HOSTESS DING DONGS K1	7225090323 MRS FRESHLEYS SWISS ROLLS K1	2430004146 LITTLE DEBBIE ZEBRA SNACK CAKES K1			
6 in											

Left-right HQ DeCA/MBU APPROVED BY BUSINESS MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.

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Sweet Goods 8 FT Low K1/2

ALL SWEET GOODS 8 FT LOW PROFILE

SHELF:1		WIDTH:96 in	MERCH HEIGHT:12.00 in			DEPTH:24 in			SPACE AVAIL:2.28 in				
Loca...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1308709623	OS MUFFINS STRAWBERRY SHOR...	12.00OZ	1	K1	9	8	0.89	9.03 in	6.05 in	3.00 in	Front	
2	1308709600	OS MUFFINS WILD BLUEBERRY 6 ...	11.40OZ	1	K1	9	8	0.89	9.03 in	6.05 in	3.00 in	Front	
3	1308709620	OS MUFFINS CHOCOLATE CHOCO...	11.40OZ	1	K1	9	8	0.89	9.03 in	6.05 in	3.00 in	Front	
4	1308780784	OS PASTRY CHEESE DANISH 6 CT	12.00OZ	1	K1	12	16	1.33	7.00 in	9.73 in	1.75 in	Front	
5	1308780780	OS PASTRYBEAR CLAW 6 CT	12.00OZ	1	K1	12	16	1.33	7.00 in	9.73 in	1.75 in	Front	
6	1308780320	OS PASTRY CINNAMON ROLL SIN...	4.00OZ	3	K1	48	72	1.50	5.10 in	4.30 in	1.00 in	Front	
7	88810913031	HOSTESS MINI-MUFFINS - CHOCO...	8.00OZ	1	K1	6	7	1.17	9.75 in	4.75 in	3.25 in	Front	
8	88810913029	HOSTESS MINI-MUFFINS - BLUEB...	8.00OZ	1	K1	6	7	1.17	9.75 in	4.75 in	3.25 in	Front	
9	7225001075	MRS FRESHLEYS HONEY BUNS	6.00OZ	1	K1	16	25	1.56	4.23 in	11.08 in	2.38 in	Front	
10	2430004102	LITTLE DEBBIE HONEY BUNS	10.60OZ	1	K1	1	25	25.00	4.25 in	11.13 in	2.38 in	Front	
11	2430004302	LITTLE DEBBIE HONEY BUNS	21.00OZ	1	K1	1	16	16.00	5.25 in	11.50 in	3.00 in	Front	

SHELF:2		WIDTH:96 in	MERCH HEIGHT:16.00 in			DEPTH:24 in			SPACE AVAIL:1.68 in				
Loca...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	9175204105	OS BANANA NUT MUFFIN 3 CT	12.00OZ	1	K1	8	18	2.25	3.40 in	10.03 in	2.50 in	Front	
2	9175204149	OS LEMON POPPY MUFFIN 3 CT	12.00OZ	1	K1	8	18	2.25	3.40 in	10.03 in	2.50 in	Front	
3	9175200105	OS BANANA NUT MUFFIN 4 OZ	4.00OZ	4	K1	24	48	2.00	2.50 in	3.50 in	4.00 in	Front	
4	9175200100	OS BLUEBERRY MUFFIN 4 OZ	4.00OZ	4	K1	24	48	2.00	2.50 in	3.50 in	4.00 in	Front	
5	9175200120	OS CHOCOLATE CHOCOLATE CHI...	4.00OZ	3	K1	24	36	1.50	2.50 in	3.50 in	4.00 in	Front	
6	88810911004	HOSTESS CINNAMON COFFEE CA...	11.60OZ	1	K1	6	12	2.00	6.02 in	10.76 in	1.85 in	Front	
7	2430004101	LITTLE DEBBIE OATMEAL CREME ...	16.20OZ	2	K1	1	30	30.00	3.63 in	12.50 in	2.44 in	Front	

SHELF:3		WIDTH:96 in	MERCH HEIGHT:14.00 in			DEPTH:26 in			SPACE AVAIL:0.04 in				
Loca...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	9175204120	OS CHOCOLATE CHOCOLATE CHI...	12.00OZ	1	K1	8	20	2.50	3.40 in	10.03 in	2.50 in	Front	
2	9175204115	OS CHOCOLATE CHIP MUFFIN 3 CT	12.00OZ	1	K1	8	20	2.50	3.40 in	10.03 in	2.50 in	Front	
3	9175204100	OS BLUEBERRY MUFFIN 3 CT	12.00OZ	1	K1	8	20	2.50	3.40 in	10.03 in	2.50 in	Front	
4	88810915004	HOSTESS DUNKIES - POWDERED ...	10.50OZ	2	K1	9	16	1.78	8.00 in	5.95 in	3.00 in	Front	
5	88810915002	HOSTESS DUNKIES - CHOCOLATE...	11.25OZ	3	K1	9	24	2.67	8.00 in	5.95 in	3.00 in	Front	
6	7225001027	MRS FRESHLEYS SUGAR DONUTS	10.00OZ	2	K1	12	16	1.33	8.24 in	6.03 in	2.97 in	Front	
7	7225090314	MRS FRESHLEYS CHOCOLATE D...	10.00OZ	2	K1	12	16	1.33	8.24 in	6.03 in	2.97 in	Front	
8	2430004301	LITTLE DEBBIE OATMEAL CREME ...	31.80OZ	1	K1	1	12	12.00	4.50 in	12.00 in	4.13 in	Front	

SHELF:4		WIDTH:96 in	MERCH HEIGHT:8.00 in			DEPTH:26 in			SPACE AVAIL:2.64 in				
Loca...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1308720753	OTIS SPUNKMEYER MINI CREME-...	9.92OZ	2	K1/NEW	12	14	1.17	6.26 in	7.50 in	3.34 in	Front	7/26/2016
2	1308720754	OTIS SPUNKMEYER MINI CREME-...	10.00OZ	2	K1/NEW	12	14	1.17	6.26 in	7.50 in	3.34 in	Front	7/26/2016
3	88810911009	HOSTESS SNOWBALLS	10.50OZ	1	K1/CHG	6	17	2.83	6.00 in	10.75 in	1.88 in	Front	7/17/2015
4	88810911058	HOSTESS ZINGERS	15.24OZ	1	K1	6	8	1.33	5.35 in	8.58 in	2.97 in	Front	
5	88810911060	HOSTESS ZINGERS RASPBERRY	15.24OZ	1	K1	6	8	1.33	5.35 in	8.58 in	2.97 in	Front	
6	88810911010	HOSTESS TWINKIES	13.58OZ	1	K1	6	8	1.33	5.42 in	8.63 in	3.00 in	Front	
7	7225001084	MRS FRESHLEYS RASPBERRY DR...	6.00OZ	1	K1	16	19	1.19	4.85 in	11.07 in	1.79 in	Front	
8	2430004130	LITTLE DEBBIE SWISS ROLLS	13.00OZ	1	K1	1	22	22.00	4.00 in	8.50 in	2.25 in	Front	
9	2430004120	LITTLE DEBBIE NUTTY BARS	12.00OZ	1	K1	1	19	19.00	5.25 in	7.25 in	1.63 in	Front	

SHELF:5		WIDTH:96 in	MERCH HEIGHT:9.00 in			DEPTH:26 in			SPACE AVAIL:4.56 in				
Loca...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1308720740	OTIS SPUNKMEYER CREME-FILLE...	14.00OZ	1	K1/NEW	12	12	1.00	5.25 in	9.20 in	3.00 in	Front	7/26/2016
2	1308720741	OTIS SPUNKMEYER CARAMEL CR...	14.00OZ	1	K1/NEW	12	12	1.00	5.25 in	9.20 in	3.00 in	Front	7/26/2016
3	1308720746	OTIS SPUNKMEYER GOLDEN FRO...	16.20OZ	1	K1/NEW	12	12	1.00	5.25 in	9.20 in	3.00 in	Front	7/26/2016
4	1308720752	OTIS SPUNKMEYER CHOC FRTED...	16.20OZ	1	K1/NEW	12	12	1.00	5.25 in	9.20 in	3.00 in	Front	7/26/2016
5	88810911001	HOSTESS CUPCAKES - CHOCOLA...	12.70OZ	1	K1	6	17	2.83	6.00 in	10.75 in	1.88 in	Front	
6	88810911006	HOSTESS HO HO'S	10.00OZ	1	K1	6	18	3.00	3.67 in	7.54 in	2.68 in	Front	
7	88810911147	HOSTESS BROWNIES W/MILKY W...	9.10OZ	1	K1/NEW	6	19	3.17	6.25 in	8.50 in	1.63 in	Front	7/26/2016

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8	88810911146	HOSTESS BROWNIES W/M&M 6CT	9.10OZ	1	K1/NEW	6	19	3.17	6.25 in	8.50 in	1.63 in	Front	7/26/2016
9	2430004106	LITTLE DEBBIE COSMIC BROWNIES	13.10OZ	1	K1	1	52	52.00	4.25 in	12.10 in	1.00 in	Front	
10	2430004320	LITTLE DEBBIE NUTTY BARS	25.20OZ	1	K1	1	12	12.00	5.25 in	7.25 in	3.13 in	Front	

SHELF:6 Base		WIDTH:96 in		MERCH HEIGHT:15.00 in			DEPTH:26 in			SPACE AVAIL:5.02 in				
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1308720778	OTIS SPUNKMEYER ICED LEMON ...	12.00OZ		1	K1/NEW	12	20	1.67	7.00 in	9.00 in	1.75 in	Front	7/26/2016
2	1308720777	OTIS SPUNKMEYER CINN CRUMB ...	12.00OZ		1	K1/NEW	12	20	1.67	7.00 in	9.00 in	1.75 in	Front	7/26/2016
3	1308719103	OS MUFFINS SNACK VARIETY 18 PK	40.50OZ		1	K1	9	8	0.89	9.15 in	18.00 in	3.00 in	Front	
4	9175215101	OS VARIETY PACK MUFFIN	60.00OZ		1	K1	4	8	2.00	10.75 in	17.00 in	3.00 in	Front	
5	88810911003	HOSTESS SUZY Q	16.00OZ		1	K1/CHG	6	12	2.00	3.00 in	8.63 in	5.38 in	Front	7/26/2016
6	88810911061	HOSTESS DING DONGS	15.30OZ		1	K1	6	16	2.67	5.36 in	8.63 in	3.00 in	Front	
7	7225090323	MRS FRESHLEYS SWISS ROLLS	12.00OZ		1	K1	24	28	1.17	4.29 in	8.22 in	2.22 in	Front	
8	2430004146	LITTLE DEBBIE ZEBRA SNACK CA...	13.00OZ		1	K1	1	36	36.00	5.25 in	12.50 in	1.38 in	Front	