

COUGH COLD & FLU 2017 - 2018 SEASONAL PROGRAM, 3FT RACK

HQ DeCA PLANOGRAM - CLASS 1 STORES

10/1/17 - 2/28/18



Left-right

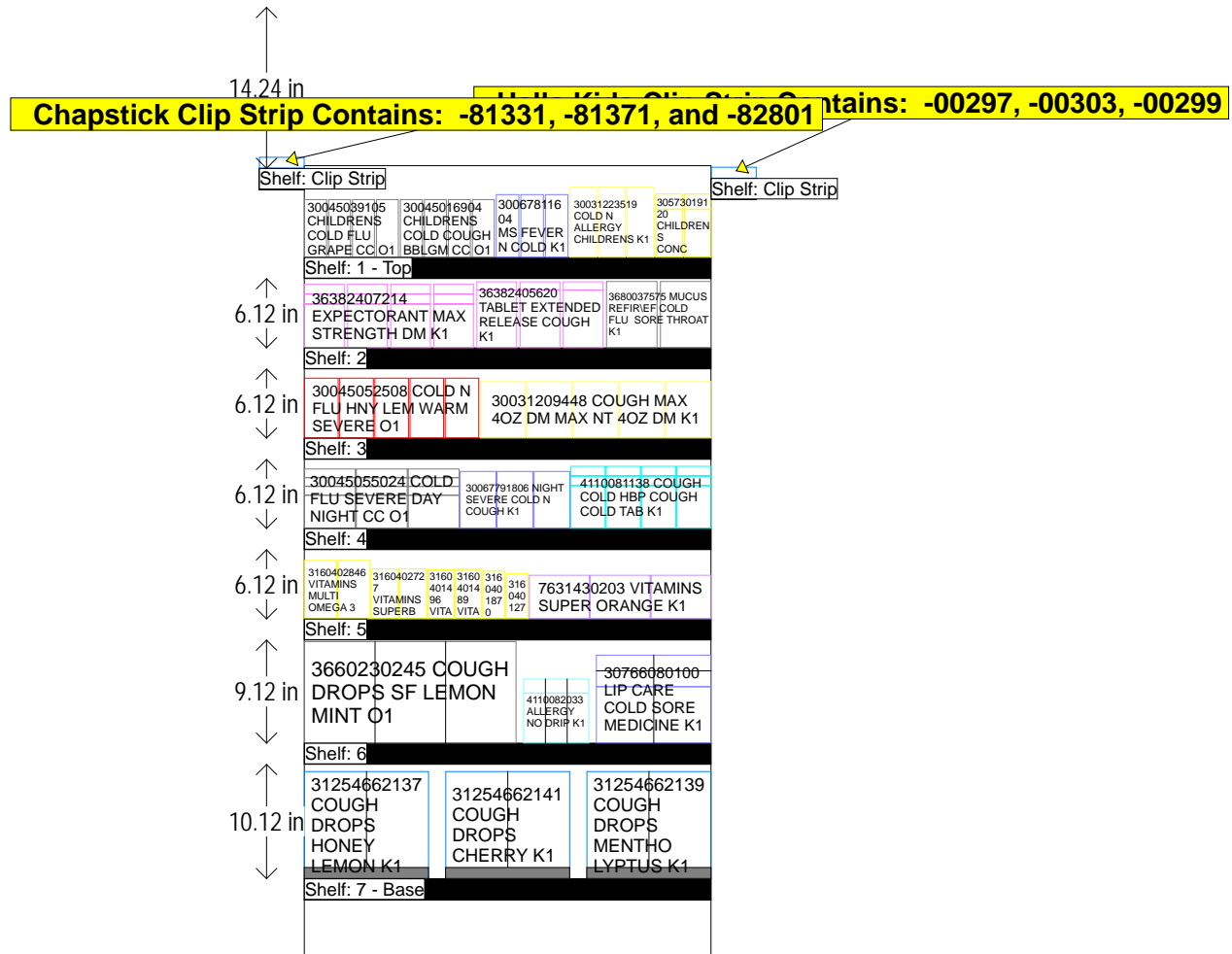
HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER LARUE SMITH

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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Seasonal Rack
Cough Cold
2017-2018.psa

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SHELF:1 - Top		WIDTH:36 in	MERCH HEIGHT:7.00 in	DEPTH:18 in			SPACE AVAIL:2.28 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	30045039105	TYLENOL	CHILDRENS COLD FLU GRAPE CC	4.00OZ		4	O1	36	36	1.00	5.13 in	1.97 in	1.97 in	Front	
2	30045016904	TYLENOL	CHILDRENS COLD COUGH BBLG...	4.00OZ		4	O1	36	36	1.00	5.13 in	1.97 in	1.97 in	Front	
3	30067811604	TRIAMINIC	MS FEVER N COLD	4.00OZ		3	K1	24	27	1.13	5.58 in	2.02 in	1.87 in	Front	
4	30031223519	DIMETAPP	COLD N ALLERGY CHILDRENS	8.00OZ		3	K1	12	21	1.75	6.25 in	2.38 in	2.35 in	Front	
5	30573019120	ADVIL	CHILDRENS CONC DROPS WHT G...	0.50OZ		2	K1	36	34	0.94	4.25 in	2.38 in	1.38 in	Front	

SHELF:2		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:2.19 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	36382407214	MUCINEX	EXPECTORANT MAX STRENGTH ...	14.00CT		4	K1	24	64	2.67	3.87 in	3.54 in	0.88 in	Front	12/5/2014
2	36382405620	MUCINEX	TABLET EXTENDED RELEASE CO...	20.00CT		3	K1	24	39	1.63	5.11 in	3.55 in	0.75 in	Front	
3	3680037575	TOPCARE	MUCUS REFIREF COLD FLU SOR...	20.00CT		2	K1	6	12	2.00	5.88 in	4.50 in	0.93 in	Front	

SHELF:3		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:1.00 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	30045052508	TYLENOL	COLD N FLU HNY LEM WARM SEV...	8.00OZ		5	O1	24	40	1.67	5.32 in	3.00 in	2.05 in	Front	
2	30031209448	ROBITUSSIN	COUGH MAX 4OZ DM MAX NT 4OZ...	4.00OZ		5	K1	12	45	3.75	5.02 in	4.00 in	2.00 in	Front	

SHELF:4		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:0.67 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	30045055024	TYLENOL	COLD FLU SEVERE DAY NIGHT CC	24.00CT		3	O1	48	123	2.56	2.95 in	4.52 in	0.78 in	Front	
2	30067791806	THERAFLU	NIGHT SEVERE COLD N COUGH	6.00CT		3	K1	24	27	1.13	5.07 in	3.19 in	1.82 in	Front	
3	4110081138	CORICIDIN	COUGH COLD HBP COUGH COLD ...	16.00CT		4	K1	36	112	3.11	3.80 in	3.05 in	0.86 in	Front	

SHELF:5		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:0.67 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160402846	NATUREMADE	VITAMINS MULTI OMEGA 3 GUMMI...	90.00CT		2	K1	3	12	4.00	5.19 in	2.88 in	2.88 in	Front	
2	3160402727	NATUREMADE	VITAMINS SUPERB COMPLEX	140.00CT		2	K1	3	14	4.67	4.44 in	2.44 in	2.44 in	Front	
3	3160401496	NATUREMADE	VITAMINS C 500 MG CHEWABLE	60.00CT		1	K1	3	7	2.33	4.34 in	2.38 in	2.38 in	Front	
4	3160401489	NATUREMADE	VITAMINS C 1000 MG	100.00CT		1	K1	3	7	2.33	4.40 in	2.35 in	2.35 in	Front	
5	3160401870	NATUREMADE	VITAMINS D 1000 IU	100.00CT		1	K1	3	9	3.00	4.25 in	2.00 in	2.00 in	Front	
6	3160401277	NATUREMADE	VITAMINS ZINC GLUC 30 MG	100.00CT		1	K1	3	9	3.00	4.00 in	2.00 in	2.00 in	Front	
7	7631430203	EMERGENC	VITAMINS SUPER ORANGE	30.00CT		3	K1	12	18	1.50	3.88 in	5.32 in	2.63 in	Front	

SHELF:6		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:1.30 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3660230245	RICOLA	COUGH DROPS SF LEMON MINT	45.00CT		3	O1	12	24	2.00	9.00 in	6.25 in	0.75 in	Front	
2	4110082033	AFRIN	ALLERGY NO DRIP	0.51OZ		3	K1	36	48	1.33	4.44 in	1.93 in	1.25 in	Front	
3	30766080100	ABREVA	LIP CARE COLD SORE MEDICINE	0.10OZ		2	K1	24	36	1.50	5.00 in	5.08 in	1.40 in	Front	

SHELF:7 - Base		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:3.00 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	31254662137	HALLS	COUGH DROPS HONEY LEMON	80.00CT		2	K1	12	28	2.33	9.50 in	5.50 in	1.25 in	Front	
2	31254662141	HALLS	COUGH DROPS CHERRY	80.00CT		2	K1	12	28	2.33	9.50 in	5.50 in	1.25 in	Front	
3	31254662139	HALLS	COUGH DROPS MENTHO LYPTUS	80.00CT		2	K1	12	28	2.33	9.50 in	5.50 in	1.25 in	Front	

Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
4	30573200806	CHAPSTICK	SHPR SUNCARE LIP CARE AST	24.00CT		1	O1	24	18	0.75	1.00 in	4.00 in	1.00 in	Front	

SHELF:Clip Strip		WIDTH:4 in	MERCH HEIGHT:5.00 in	DEPTH:18 in			SPACE AVAIL:4.00 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	31254600312	HALLS	SHPR KIDS POP BAGS CLIP STRIP...	0.00		1	O1	48	18	0.38	1.00 in	4.00 in	1.00 in	Front	