

SALAD DRESSINGS - CHILLED - 4 FT. SECTION

HQ DeCA PLANOGRAM - MW

CLASS 3 4 5 STORES

9.34 in		7766110360 Litehouse Dressing Sesame Ginger M3/MW	7766111252 Litehouse Dressing Red Wine Olive Oil M3/MW	7245777044 Walden Farms Dressing Ranch Calorie Free K3	7245777055 Walden Farms Dressing Honey Dijon Cal Free K3	7245777099 Walden Farms Dressing Blsmc Vngrtt Cal Free K1	75576300400 Makoto Dressing Ginger K1/Chg	75576300175 Makoto Dressing Ginger Honey K2	
	Shelf: Shelf 1								
9.34 in									7146401610 Bolthouse Salsa Ranch K1/New
	Shelf: Shelf 2								
8.34 in				7766101413 Litehouse Coleslaw M2/MW				7146401755 Bolthouse Cilantro Avocado K1/New	7146401754 Bolthouse Mango K1/New
	Shelf: Shelf 3								
7.34 in									
	Shelf: Shelf 4								
6.34 in									
	Shelf: Shelf 5								
6.5 in									
	Shelf: Well								
5 in	4 ft								

N/A

HQ DeCA/MBU PLANOGRAM APPROVED BY BRIDGET BENNETT CATEGORY BUYER.

18 NOVEMBER
2015

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Deca_Midwest_K3-
5_4ft_RSD_2013.psa

SALAD DRESSINGS - CHILLED - 4 FT. SECTION

HQ DeCA PLANOGRAM - MW

CLASS 3 4 5 STORES

9.34 in	7020055069 Marzetti Simply Dressed & Lt Balsamic Vinaigrette K3	7020055072 Marzetti Simply Dressed & Lt Red Wine Italian Vinaigrette K2	7020055068 Marzetti Simply Dressed Lemon Vinaigrette K3/New	7184009112 Marzetti Dressing Balsamic Vinaigrette K3	7766102212 Litehouse Dressing Balsamic Vinaigrette M1/MW	7766112307 Litehouse Pear Gorgonzola, Pourable K2	7766110360 Litehouse Sesame Dressing K2	7766111252 Litehouse Red Wine Olive Oil	7245777044 Walden Farms Ranch Calorie Free K3	7245777055 Walden Farms Dressing Cal Free K3	7245777099 Walden Farms Dressing Cal Free K1	75576300400 Makoto Dressing K1/Chg	75576300175 Makoto Dressing Honey K2	
Shelf: Shelf 1														
9.34 in	7020055045 Marzetti Dressing Ranch Simply K2	7020055052 Marzetti Dressing Pomegranate Simply M2/MW	7184010598 Marzetti Dressing Raspbry Vinaigrette K3	7766104813 Litehouse Dressing Home Style Ranch M1/MW	7766102913 Litehouse Jalapeno Ranch M3/MW	78640900001 Garlic Exp Dressing K1	7146440050 Bolthouse Classic Ranch K1/New	7146440150 Bolthouse Chunky Blue Cheese K1/New	7146401610 Bolthouse Salsa Ranch K1/New					
Shelf: Shelf 2														
8.34 in	7020055044 Marzetti Dressing Blue Cheese Simply K2	7020055046 Marzetti Dressing Caesar M2/MW	7020055048 Marzetti Dressing Balsamic Simply K3	7766103316 Litehouse Dressing Chunky Blue Cheese M1/MW	7766101413 Litehouse Coleslaw M2/MW	7146401672 Bolthouse Italian Vinaigrette K1/New	7146401755 Bolthouse Cilantro Avocado K1/New	7146401754 Bolthouse Mango K1/New						
Shelf: Shelf 3														
7.34 in	7020055049 Marzetti Simply Dressed Greek Feta M2	7020055050 Marzetti Simply Dressed Champagne M3/MW	7020050025 Marzetti Dressing Btrmilk Ranch K1	7020051009 Marzetti Dressing Ranch Lt M1/MW	7184005081 Marzetti Dressing Blue Chs Lite Chunky K2	7184009012 Marzetti Dressing Super Blue Cheese K1								
Shelf: Shelf 4														
6.34 in	7020055073 Marzetti Simply Dressed Avocado Ranch K3/New	7020055074 Marzetti Simply Dressed Sriracha Ranch K3/New	7020050021 Marzetti Dressing Blue Chs Chnky K1	7020052052 T. Marzetti Ultimate Blue Cheese K2/New	7184005080 Marzetti Dressing Chnky Blue Chse K1	7184004281 Marzetti Dressing Crmy Ranch K1	7184004139 Marzetti Dressing 1000 Island K2							
Shelf: Shelf 5														
6.5 in	7020051001 Marzetti Dressing Blue Chse Lt M1/MW	7020050039 T Marzetti Supreme Caesar K2/New	7020050020 Marzetti Dressing Slaw M1/MW	7184004330 Marzetti Dressing Cole Slaw K1	7184004934 Marzetti Dressing Crmy Caesar K1									
Shelf: Well														
5 in														

N/A

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18 NOVEMBER 2015

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Deca_Midwest_K3-5_4ft_RSD_2013.psa

SALAD DRESSINGS - CHILLED - 4 FT. SECTION

SHELF:Shelf 1		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:3.64 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055069	Marzetti Simply Dressed & Lt Balsam...	12.00OZ		2	K3	6	16	2.67	7.50 in	2.75 in	2.75 in	Front	5/1/2013
2	7020055072	Marzetti Simply Dressed & Lt Red Wi...	12.00OZ		2	K2	6	16	2.67	7.50 in	2.75 in	2.75 in	Front	5/1/2013
3	7020055068	Marzetti Simply Dressed Lemon Vina...	12.00OZ		2	K3/New	6	16	2.67	7.50 in	2.75 in	2.75 in	Front	10/6/2015
4	7184009112	Maries Dressing Balsamic Vinaigrette	11.50OZ		1	K3	6	9	1.50	8.15 in	2.92 in	2.31 in	Front	
5	7766102212	Litehouse Dressing Balsamic Vinaigr...	12.00OZ		1	M1/MW	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	5/1/2013
6	7766112307	Litehouse Pear Gorgonzola, Pourable	13.00OZ		1	K2	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	5/1/2013
7	7766110360	Litehouse Dressing Sesame Ginger	12.00OZ		1	M3/MW	6	8	1.33	7.76 in	2.50 in	2.50 in	Front	5/1/2013
8	7766111252	Litehouse Dressing Red Wine Olive Oil	12.00OZ		1	M3/MW	6	9	1.50	7.80 in	2.44 in	2.44 in	Front	5/1/2013
9	7245777044	Walden Farms Dressing Ranch Calor...	12.00OZ		1	K3	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	10/1/2013
10	7245777055	Walden Farms Dressing Honey Dijon...	12.00OZ		1	K3	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	10/1/2013
11	7245777099	Walden Farms Dressing Blsmc Vngrt...	12.00OZ		1	K1	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	10/1/2013
12	75576300400	Makoto Dressing Ginger	16.00OZ		1	K1/Chg	6	14	2.33	8.00 in	3.50 in	1.50 in	Front	
13	75576300175	Makoto Dressing Ginger Honey	8.00OZ		1	K2	6	14	2.33	8.00 in	3.50 in	1.50 in	Front	

SHELF:Shelf 2		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:0.51 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055045	Marzetti Dressing Ranch Simply	12.00OZ		2	K2	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
2	7020055052	Marzetti Dressing Pomegranate Simply	12.00OZ		2	M2/MW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
3	7184010598	Maries Dressing Rspbry Vinaigrette	11.50OZ		2	K3	6	18	3.00	8.15 in	2.92 in	2.31 in	Front	
4	7766104813	Litehouse Dressing Home Style Ranch	13.00OZ		2	M1/MW	6	16	2.67	5.25 in	2.75 in	2.75 in	Front	5/1/2013
5	7766102913	Litehouse Dressing Jalapeno Ranch	13.00OZ		2	M3/MW	6	16	2.67	5.25 in	2.75 in	2.75 in	Front	5/1/2013
6	78640900001	Garlic Exp Dressing Salad Garlic	12.54OZ		1	K1	12	8	0.67	8.28 in	2.60 in	2.60 in	Front	
7	7146440050	Bolthouse Classic Ranch	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
8	7146440150	Bolthouse Chunky Blue Cheese	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
9	7146401610	Bolthouse Salsa Ranch	14.00OZ		1	K1/New	6	11	1.83	8.00 in	3.25 in	1.87 in	Front	10/6/2015

SHELF:Shelf 3		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:2.65 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055044	Marzetti Dressing Blue Cheese Simply	12.00OZ		2	K2	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
2	7020055046	Marzetti Simply Dressed Ceasar	12.00OZ		2	M2/MW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
3	7020055048	Marzetti Dressing Balsamic Simply	12.00OZ		2	K3	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
4	7766100316	Litehouse Dressing Chunky Blue Che...	13.00OZ		2	M1/MW	6	16	2.67	5.25 in	2.75 in	2.75 in	Front	5/1/2013
5	7766101413	Litehouse Coleslaw	13.00OZ		2	M2/MW	6	14	2.33	5.25 in	2.95 in	2.95 in	Front	5/1/2013
6	7146401672	Bolthouse Italian Vinaigrette	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
7	7146401755	Bolthouse Cilantro Avocado	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
8	7146401754	Bolthouse Mango	14.00OZ		1	K1/New	6	11	1.83	8.00 in	3.25 in	1.87 in	Front	10/6/2015

SHELF:Shelf 4		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:0.13 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055049	Marzetti Simply Dressed Greek Feta	12.00OZ		2	M2	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
2	7020055050	Marzetti Simply Dressed Champagne	12.00OZ		2	M3/MW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	5/1/2013
3	7020050025	Marzetti Dressing Btrmilk Ranch	15.00OZ		3	K1	12	18	1.50	6.00 in	3.17 in	3.17 in	Front	5/1/2013
4	7020051009	Marzetti Dressing Btrmilk Ranch Lt	15.00OZ		2	M1/MW	6	12	2.00	6.00 in	3.17 in	3.17 in	Front	5/1/2013
5	7184005081	Maries Dressing Blue Chs Lite Chunky	12.00OZ		3	K2	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	
6	7184009012	Maries Dressing Super Blue Cheese	12.00OZ		3	K1	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	

SHELF:Shelf 5		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:0.71 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055073	Marzetti Simply Dressed Avocado Ra...	12.00OZ		2	K3/New	6	14	2.33	5.31 in	2.95 in	2.95 in	Front	10/6/2015
2	7020055074	Marzetti Simply Dressed Sriracha Ra...	12.00OZ		2	K3/New	6	14	2.33	5.31 in	2.95 in	2.95 in	Front	10/6/2015
3	7020050021	Marzetti Dressing Blue Chs Chnky	15.00OZ		3	K1	12	18	1.50	6.00 in	3.17 in	3.17 in	Front	5/1/2013
4	7020052052	T. Marzetti Ultimate Blue Cheese	15.00OZ		2	K2/New	6	14	2.33	6.00 in	2.88 in	2.88 in	Front	10/6/2015
5	7184005080	Maries Dressing Chnky Blue Chse	12.00OZ		3	K1	12	21	1.75	5.02 in	3.37 in	2.94 in	Front	
6	7184004281	Maries Dressing Crmy Ranch	12.00OZ		2	K1	12	14	1.17	5.02 in	3.37 in	2.94 in	Front	

SALAD DRESSINGS - CHILLED - 4 FT. SECTION

7	7184004139	Maries Dressing 1000 Island	12.00OZ	1	K2	6	7	1.17	5.02 in	3.37 in	2.94 in	Front	
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SHELF:Well		WIDTH:48 in	MERCH HEIGHT:8.00 in			DEPTH:22 in			SPACE AVAIL:0.12 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020051001	Marzetti Dressing Blue Chse Lt	15.00OZ		3	M1/MW	6	18	3.00	6.00 in	3.17 in	3.17 in	Front	5/1/2013
2	7020050039	T Marzetti Supreme Ceasar	15.00OZ		3	K2/New	6	21	3.50	6.00 in	2.88 in	2.88 in	Front	10/6/2015
3	7020050020	Marzetti Dressing Slaw	15.00OZ		3	M1/MW	6	18	3.00	6.00 in	3.17 in	3.17 in	Front	5/1/2013
4	7184004330	Maries Dressing Cole Slaw	12.00OZ		3	K1	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	
5	7184004934	Maries Dressing Crmy Caesar	12.00OZ		3	K1	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	