

PACKAGED SALAD 12 FT SECTION

HQ DeCA PLANOGRAM - ALL REGIONS

CLASS 3 STORES

Added 6 Fresh Express/Deleted 1/Downgraded 2/ Effective 1 Feb 2017
Added 2 Dole/Deleted 3/Upgraded 2/Effective 1 January 2017
Added 3 Earthbound/Effective 1 January 2017



Right-left

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD BRIDGET BENNETT AND BUYER BRIAN MYRICK

22 FEBRUARY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET COUNSUMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIONS MUST NOT BE CHANGED AT ANY TIME.

Packaged Salad Central 12 Ft

PACKAGED SALAD 12 FT SECTION

SHELF:1		WIDTH:144 in	MERCH HEIGHT:17.00 in			DEPTH:16 in			SPACE AVAIL:6.33 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927100	FEX BABY SPINACH	6.00OZ		2	M1	6	16	2.67	10.00 in	7.00 in	2.00 in	Front	
2	7127926102	FEX HEARTS OF ROMAINE	10.00OZ		2	M1	6	16	2.67	10.00 in	7.00 in	2.00 in	Front	
3	7127912300	Fresh Express Coleslaw	12.00OZ		1	M1	12	4	0.33	9.00 in	8.00 in	4.00 in	Front	
4	7127912601	FRESH EXPRESS SOUTHERN SLAW	14.00OZ		1	M3	12	8	0.67	9.00 in	8.00 in	2.00 in	Front	
5	7127912301	FE OLD FASHIONED COLESLAW	16.00OZ		1	M2	1	4	4.00	9.00 in	8.00 in	4.00 in	Front	
6	7127930104	Fresh Express Caesar Supreme	10.75OZ		2	M1	1	8	8.00	10.00 in	7.50 in	4.00 in	Front	
7	7143001701	DOLE SOUTHWEST KIT	13.00OZ		1	M3	6	7	1.17	10.00 in	8.00 in	2.25 in	Front	
8	7143000029	DOLE BBQ RANCH	10.00OZ		1	M3	0	16	99999...	11.00 in	5.66 in	1.00 in	Front	
9	7143000030	DOLE BACON & BLEU CHOPPED SALAD KIT	12.90OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	
10	7774529797	READY PAC ORGANIC CHICKEN CAESAR BO...	5.50OZ		2	M1	0	12	99999...	6.75 in	6.75 in	2.38 in	Front	
11	7774529799	READY PAC ORGANIC SOUTHWEST BOWL	6.50OZ		1	M1	0	6	99999...	6.75 in	6.75 in	2.38 in	Front	
12	7127978703	FRESH EXPRESS ORGANIC POMEGRANTE KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
13	3260195134	EBF ASIAN ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front	
14	3260190020	EBF BABY SPINACH CLAMSHELL	5.00OZ		2	M1	8	10	1.25	10.00 in	7.80 in	3.00 in	Front	

SHELF:2		WIDTH:144 in	MERCH HEIGHT:14.50 in			DEPTH:16 in			SPACE AVAIL:3.33 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927119	FEX BABY SPINACH & ARUGULA	6.00OZ		1	M1	6	8	1.33	10.25 in	7.00 in	2.00 in	Front	
2	7127927118	FEX SWEET & CRUNCHY GREEN & RED BUTT...	5.00OZ		1	M1	6	8	1.33	10.25 in	8.00 in	2.00 in	Front	
3	7127925101	FEX 5 LETTUCE MIX	6.00OZ		1	M3	6	8	1.33	10.00 in	8.00 in	2.00 in	Front	
4	7127922103	FEX SWEET BUTTER	6.50OZ		2	M1	6	16	2.67	10.00 in	8.00 in	2.00 in	Front	
5	7127910804	FEX GREEN & CRISP	12.00OZ		1	M1	6	8	1.33	10.00 in	7.00 in	2.00 in	Front	
6	7127910808	FEX PREMIUM ROMAINE	9.00OZ		1	M1	6	8	1.33	9.50 in	8.00 in	2.00 in	Front	
7	7127930101	FE CAESAR LIGHT KIT	10.00OZ		2	M3	1	8	8.00	10.00 in	8.00 in	4.00 in	Front	
8	7143001074	DOLE BABY SPINACH ALM BLEU KIT	12.90OZ		1	M3	6	7	1.17	10.00 in	8.00 in	2.25 in	Front	
9	7143000031	DOLE CHIPOTLE & CHEDDAR SALAD KIT	12.90OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	
10	7143000035	DOLE ASIAN SALAD KIT	13.60OZ		1	M1	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	
11	7774529413	READY PAC CRANBERRY WALNUT BOWL	4.50OZ		1	M3	6	6	1.00	6.75 in	6.75 in	2.38 in	Front	
12	7774529188	READY PAC SANTA FE STYLE CAESAR SALA...	6.25OZ		1	M1	6	6	1.00	6.75 in	6.75 in	2.38 in	Front	
13	7774529795	READY PAC ORGANIC SPINACH & CHICKEN B...	4.50OZ		1	M3	0	6	99999...	6.75 in	6.75 in	2.38 in	Front	
14	7127978702	FRESH EXPRESS ORGANIC SWEET DIJON KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
15	3260195132	EBF BBQ RANCH ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front	
16	3260190010	EBF BABY GREENS CLAMSHELL	5.00OZ		2	M1	6	10	1.67	10.00 in	7.80 in	3.00 in	Front	

SHELF:3		WIDTH:144 in	MERCH HEIGHT:14.50 in			DEPTH:16 in			SPACE AVAIL:2.08 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927122	FEX BABY KALE	5.00OZ		1	M3	6	8	1.33	10.25 in	8.00 in	2.00 in	Front	
2	7127923100	FEX SPRING MIX	5.00OZ		1	M1	6	8	1.33	10.00 in	8.00 in	2.00 in	Front	
3	7127921100	FEX ITALIAN	10.00OZ		1	M1	6	8	1.33	10.00 in	8.00 in	2.00 in	Front	
4	7127926112	FEX LEAFY GREEN ROMAINE	9.00OZ		2	M1	6	16	2.67	10.00 in	8.00 in	2.00 in	Front	
5	7127915101	Fresh Express Shredded Lettuce	8.00OZ		2	M1	1	8	8.00	8.00 in	8.00 in	4.00 in	Front	
6	7127930100	FRESH EXPRESS CAESAR	10.00OZ		2	M1	1	8	8.00	10.00 in	8.00 in	4.00 in	Front	
7	7143001073	DOLE ENDLESS SUMMER KIT	10.00OZ		1	M3	0	8	99999...	10.00 in	8.00 in	2.00 in	Front	
8	7143000086	DOLE CHOPPED POPPYSEED KIT	13.00OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	
9	7143000085	DOLE CHOPPED POMENGRATE KIT	13.00OZ		1	M3	6	8	1.33	11.00 in	5.66 in	2.00 in	Front	
10	7774529187	READY PAC COBB SALAD BOWL	7.25OZ		1	M2	6	6	1.00	6.75 in	6.75 in	2.38 in	Front	
11	7774529652	READY PAC ITALIANO	4.75OZ		1	M2	0	6	99999...	6.00 in	6.00 in	2.38 in	Front	
12	7774529796	READY PAC ORGANIC NUTTY CRANBERRY B...	4.50OZ		1	M3	0	6	99999...	6.75 in	6.75 in	2.38 in	Front	
13	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
14	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front	
15	3260190028	EBF KALE	5.00OZ		1	M3	0	5	99999...	10.00 in	7.80 in	3.00 in	Front	
16	3260190040	EBF BABY ARUGULA CLAMSHELL	5.00OZ		1	M3	6	5	0.83	10.00 in	7.80 in	3.00 in	Front	

SHELF:4		WIDTH:144 in	MERCH HEIGHT:14.50 in			DEPTH:16 in			SPACE AVAIL:2.33 in				
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PACKAGED SALAD 12 FT SECTION

Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927103	FEX 50/50 MIX	5.50OZ		1	M1	6	8	1.33	10.00 in	8.00 in	2.00 in	Front	
2	7127923201	FEX FANCY GREENS	7.00OZ		1	M3	6	8	1.33	10.25 in	8.00 in	2.00 in	Front	
3	7127928102	FEX FARMERS GARDEN	9.00OZ		1	M3	1	4	4.00	10.00 in	8.00 in	4.00 in	Front	
4	7127928100	FE Veggie Lovers	0.00		1	M3	0	6	99999...	10.00 in	8.00 in	2.50 in	Front	
5	7127924100	FEX AMERICAN	12.00OZ		1	M1	6	8	1.33	10.00 in	7.00 in	2.00 in	Front	
6	7127915102	FRESH EXPRESS GREEN LEAF SHREDS	4.50OZ		1	M3	1	4	4.00	8.00 in	8.00 in	4.00 in	Front	
7	7143001065	DOLE SHREDDED LETTUCE	8.00OZ		1	M3	12	7	0.58	9.00 in	8.00 in	2.25 in	Front	
8	7127930901	FEX Pear Gorgonzola LTO	0.00		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
9	7127930903	FRESH EXPRESS APPLES & CHEDDAR KIT	0.00		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
10	7143001722	DOLE Kale Caesar Kit	9.20OZ		1	M3	6	8	1.33	10.00 in	8.00 in	2.00 in	Front	11/6/2014
11	7143000034	DOLE All Natural Chop Sunflower Kit	13.60OZ		2	M1	6	16	2.67	11.00 in	5.66 in	2.00 in	Front	11/6/2014
12	7774529185	READY PAC CHEF SALAD BOWL	7.75OZ		1	M1	6	6	1.00	6.75 in	6.75 in	2.38 in	Front	
13	7774529186	READY PAC CHICKEN CAESAR SALAD BOWL	6.25OZ		1	M1	6	6	1.00	6.75 in	6.75 in	2.38 in	Front	
14	7774529798	READY PAC ORGANIC POWER GRAINS BOWL	5.00OZ		1	M3	0	6	99999...	6.75 in	6.75 in	2.38 in	Front	
15	7127978701	FRESH EXPRESS ORGANIC CAESAR KIT	10.00OZ		1	M3	0	5	99999...	11.00 in	8.00 in	3.00 in	Front	
16	3260195133	EBF SOUTHWEST ORGANIC CHOPPED KIT	10.00OZ		1	M3	6	8	1.33	11.50 in	7.50 in	2.00 in	Front	
17	3260190011	EBF 50/50 CLAMSHELL	5.00OZ		2	M1	6	10	1.67	10.00 in	7.80 in	3.00 in	Front	

SHELF:WELL		WIDTH:144 in		MERCH HEIGHT:13.50 in		DEPTH:20 in		SPACE AVAIL:5.70 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7127927504	FEX BABY SPINACH	10.00OZ		2	M1	6	10	1.67	12.62 in	7.00 in	3.38 in	Front	
2	7127927503	FEX SPRING MIX	10.00OZ		2	M1	6	10	1.67	12.62 in	7.00 in	3.38 in	Front	
3	7127927506	FEX 50/50 BLEND CLAMSHELL	10.00OZ		1	M1	6	5	0.83	12.62 in	7.00 in	3.38 in	Front	
4	7127913204	FEX SPINACH	8.00OZ		2	M1	6	20	3.33	11.00 in	8.46 in	2.00 in	Front	
5	7127910302	FEX ICEBERG GARDEN	12.00OZ		2	M1	6	20	3.33	9.00 in	8.00 in	2.00 in	Front	
6	7127910411	FEX ICEBERG GARDEN	24.00OZ		1	M1	10	10	1.00	11.00 in	10.50 in	2.00 in	Front	
7	7143000072	DOLE SUNFLOWER CRUNCH FAMILY SIZE	21.20OZ		1	M3	0	10	99999...	11.00 in	10.00 in	2.00 in	Front	
8	7143000071	DOLE SESAME ASIAN FAMILY SIZE	21.20OZ		1	M3	0	10	99999...	11.00 in	10.00 in	2.00 in	Front	
9	3260190150	EBF ORG SPINACH CLAM SHELL	16.00OZ		2	M3	1	12	12.00	12.00 in	8.00 in	3.00 in	Front	
10	3260190013	EBF 50/50 MIX	16.00OZ		1	M3	6	3	0.50	12.00 in	7.88 in	5.13 in	Front	
11	3260190140	EBF ORG SPRING MIX CLAM SHELL	16.00OZ		2	M3	1	12	12.00	12.00 in	8.00 in	3.00 in	Front	