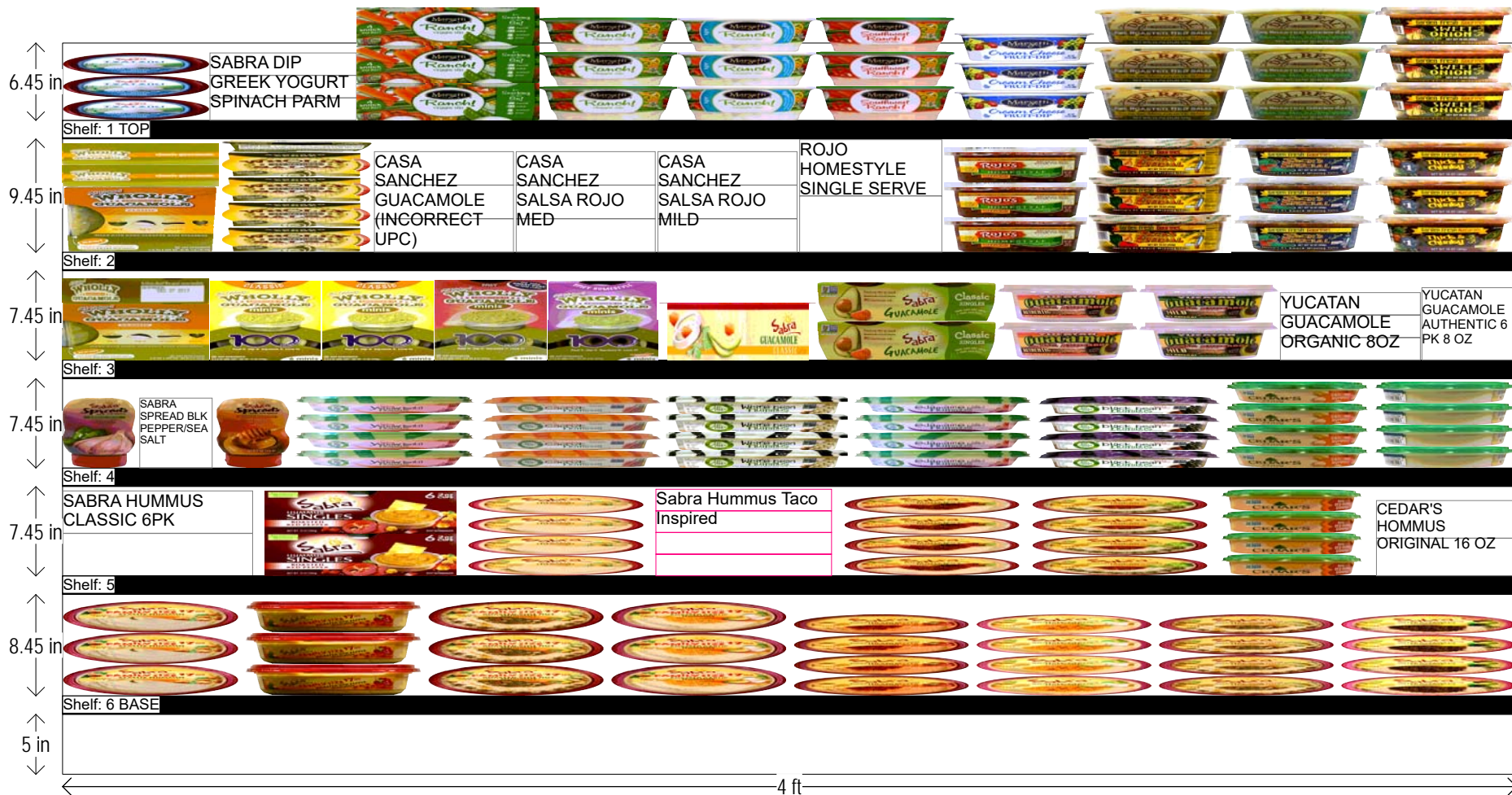


DIPS - CHILLED - 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 3 4 5 - SOUTHWEST MARKETING AREAS

ADDED 40822-34367



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER BRIDGET BENNETT AND BUYER BRIAN MYRICK
19 APRIL 2017	FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
PRODUCE - DIPS 4FT SECTION v2.psa	Page: 1 of 4

DIPS - CHILLED - 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 3 4 5 - SOUTHWEST MARKETING AREAS

ADDED 40822-34367

↑ 6.45 in ↓	SABRA DIP	SABRA DIP	MARZETTI DIP SNGLS RANCH VEGGIE 4PK	MARZETTI VEGGIE DIP RANCH	MARZETTI LT VEGGIE DIP LT RANCH	MARZETTI VEGGIE DIP SOUTHWEST RANCH	MARZETTI CREAM CHEESE FRUIT DIP	DEL REAL SALSA RED FIRE ROASTED	DEL REAL SALSA GREEN FIRE ROASTED	JACK'S SALSA VIDALIA ONION 16 OZ
	GREEK YOGURT TZATZIKI	GREEK YOGURT SPINACH PARM								
Shelf: 1 TOP										
↑ 9.45 in ↓	WHOLLY GUAC CLASSIC 16OZ	WHOLLY AVOCADO VERDE	CASA SANCHEZ GUACAMOLE (INCORRECT UPC)	CASA SANCHEZ SALSA ROJO MED	CASA SANCHEZ SALSA ROJO MILD	ROJO HOMESTYLE SINGLE SERVE	ROJO'S SALSA MEDIUM 15OZ	SALSA JACKS SPCL MLD 16 OZ	SALSA JACKS SPCL MED 16 OZ	JACK'S SALSA MEDIUM THICK & CHUNKY 16 OZ
Shelf: 2										
↑ 7.45 in ↓	WHOLLY GUACAMOLE CLASSIC TRAY 8OZ	WHOLLY GUACAMOLE CLASSIC 12OZ	WHOLLY GUACAMOLE SPICY 12OZ	WHOLLY SPICY 4 PK CUPS (START WITH CUPS)	SABRA GUACAMOLE CLASSIC	SABRA CLASSIC 4 PK CUPS	YUCATAN GUACAMOLE AUTHENTIC 16 OZ	YUCATAN GUACAMOLE MILD 16 OZ	YUCATAN GUACAMOLE ORGANIC 8OZ	YUCATAN GUACAMOLE AUTHENTIC 6 PK 8 OZ
Shelf: 3										
↑ 7.45 in ↓	SABRA SPREAD GARLIC HERB	SABRA SPREAD BLK PEPPER/SEA SALT	SABRA SPREAD HONEY MUSTARD	LANTANA YELLOW LENTIL HUMMUS	LANTANA SRIRACHA CAR HUMMUS	LANTANA WHITE BEAN HUMMUS	LANTANA EDANAME RD PEP HUMMUS	LANTANA BLACK BEAN HUMMUS	CEDAR'S HOMMUS ORIGINAL 8 OZ	CEDAR'S HOMMUS GARLIC LOVERS 8 OZ
Shelf: 4										
↑ 7.45 in ↓	SABRA HUMMUS CLASSIC 6PK	SABRA HUMMUS RST RD PEPPER 6PK	SABRA CLASSIC HUMMUS	Sabra Hummus Taco Inspired	SABRA SUPREMELY SPICY HUMMUS	SABRA HUMMUS W SPINACH & ARTICHOKE	CEDAR'S HOMMUS RSTD RED PEPPER 8 OZ	CEDAR'S HOMMUS ORIGINAL 16 OZ		
Shelf: 5										
↑ 8.45 in ↓	SABRA HUMMUS CLASSIC 17OZ	SABRA HUMMUS W RED PEPPER SUPER 17OZ	SABRA HUMMUS W PINE NUTS SUPER 17OZ	SABRA W/RSTD GRLC	SABRA ROASTED RED PEPPER HUMMUS	SABRA ROASTED GARLIC HUMMUS	SABRA ROASTED PINE NUT HUMMUS	SABRA HUMMUS W OLIVE TAPENADE		
Shelf: 6 BASE										
↑ 5 in ↓										

4 ft

Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER BRIDGET BENNETT AND BUYER BRIAN MYRICK

19 APRIL 2017 FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

PRODUCE - DIPS 4FT SECTION v2.psa

DIPS - CHILLED - 4 FT. SECTION

SHELF:1 TOP		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:0.11 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4082234224	SABRA DIP GREEK YOGURT TZATZIKI	10.00OZ		1	M1/MW ...	6	12	2.00	1.88 in	4.85 in	4.85 in	Front	
2	4082234357	SABRA DIP GREEK YOGURT SPINACH PARM	10.00OZ		1	K3/NEW	6	66	11.00	1.88 in	4.85 in	1.00 in	Front	11/17/2016
3	7020052019	MARZETTI DIP SNGLS RANCH VEGGIE 4PK	3.00OZ		1	K3	12	18	1.50	3.13 in	6.00 in	3.25 in	Front	
4	7020052200	MARZETTI VEGGIE DIP RANCH	14.00OZ		1	K1	12	12	1.00	2.86 in	4.56 in	4.56 in	Front	
5	7020052208	MARZETTI LT VEGGIE DIP LT RANCH	14.00OZ		1	K1	6	12	2.00	2.86 in	4.56 in	4.56 in	Front	
6	7020052204	MARZETTI VEGGIE DIP SOUTHWEST RANCH	14.00OZ		1	K3/CHG	6	12	2.00	2.86 in	4.56 in	4.56 in	Front	11/21/2016
7	7020053005	MARZETTI CREAM CHEESE FRUIT DIP	13.50OZ		1	K1	12	12	1.00	2.45 in	4.60 in	4.60 in	Front	
8	82979300170	DEL REAL SALSA RED FIRE ROASTED	16.00OZ		1	R1/SW/N...	12	12	1.00	3.15 in	4.63 in	4.63 in	Front	11/17/2016
9	82979300172	DEL REAL SALSA GREEN FIRE ROASTED	16.00OZ		1	R3/SW/N...	12	12	1.00	3.15 in	4.63 in	4.63 in	Front	11/17/2016
10	64767100006	JACK'S SALSA VIDALIA ONION 16 OZ	16.00OZ		1	K3	12	12	1.00	3.15 in	4.65 in	4.65 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:0.72 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	61611202795	WHOLLY GUAC CLASSIC 16OZ	16.00OZ		1	K3/NEW	6	18	3.00	5.56 in	5.13 in	1.75 in	Front	11/17/2016
2	61611206143	WHOLLY AVOCADO VERDE	10.00OZ		1	K3/NEW	8	98	12.25	2.09 in	5.00 in	1.00 in	Front	11/17/2016
3	7873200412	CASA SANCHEZ GUACAMOLE (INCORRECT U...	15.00OZ		1	R3/SW/N...	12	21	1.75	2.80 in	4.60 in	2.80 in	Front	12/6/2016
4	7873200413	CASA SANCHEZ SALSA ROJO MED	15.00OZ		1	R1/SW/N...	12	21	1.75	2.80 in	4.60 in	2.80 in	Front	12/6/2016
5	7873200400	CASA SANCHEZ SALSA ROJO MILD	15.00OZ		1	R3/SW/N...	12	21	1.75	2.80 in	4.60 in	2.80 in	Front	12/6/2016
6	4750219706	ROJO HOMESTYLE SINGLE SERVE	12.00OZ		1	K3/NEW	12	14	1.17	2.90 in	4.70 in	4.70 in	Top	12/12/2016
7	4750237466	ROJO'S SALSA MEDIUM 15OZ	15.00OZ		1	K1	12	12	1.00	2.90 in	4.70 in	4.70 in	Front	
8	64767100015	SALSA JACKS SPCL MLD 16 OZ	16.00OZ		1	K1	12	12	1.00	3.15 in	4.65 in	4.65 in	Front	
9	64767100014	SALSA JACKS SPCL MED 16 OZ	16.00OZ		1	K3	12	12	1.00	3.15 in	4.65 in	4.65 in	Front	
10	64767100011	JACK'S SALSA MEDIUM THICK & CHUNKY 16 ...	16.00OZ		1	K3	12	12	1.00	3.15 in	4.65 in	4.65 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:0.00 in			DEPTH:22 in			SPACE AVAIL:0.43 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	61611227958	WHOLLY GUACAMOLE CLASSIC TRAY 8OZ	8.00OZ		1	K1	8	14	1.75	4.70 in	4.80 in	2.10 in	Front	
2	61611203195	WHOLLY GUACAMOLE CLASSIC 12OZ	12.00OZ		2	K1	6	16	2.67	6.64 in	3.68 in	2.67 in	Front	
3	61611203151	WHOLLY GUACAMOLE SPICY 12OZ	12.00OZ		1	K1	6	8	1.33	6.64 in	3.68 in	2.67 in	Front	
4	61611203154	WHOLLY SPICY 4 PK CUPS (START WITH CUPS)	8.00OZ		1	K3/NEW	8	11	1.38	6.63 in	3.63 in	1.88 in	Front	11/17/2016
5	4082202224	SABRA GUACAMOLE CLASSIC	8.00OZ		1	K1	8	15	1.88	1.45 in	5.20 in	4.80 in	Base	
6	4082234268	SABRA CLASSIC 4 PK CUPS	8.00OZ		1	K3/NEW	12	24	2.00	3.25 in	5.88 in	1.72 in	Front	11/17/2016
7	76711951169	YUCATAN GUACAMOLE AUTHENTIC 16 OZ	16.00OZ		1	K1	6	8	1.33	3.15 in	4.63 in	4.63 in	Front	
8	76711931169	YUCATAN GUACAMOLE MILD 16 OZ	16.00OZ		1	K3	6	8	1.33	3.15 in	4.63 in	4.63 in	Front	
9	76711957839	YUCATAN GUACAMOLE ORGANIC 8OZ	0.00		1	K3	6	12	2.00	1.88 in	4.63 in	4.63 in	Front	
10	76711951068	YUCATAN GUACAMOLE AUTHENTIC 6 PK 8 OZ	6.00PK		1	K3	6	7	1.17	6.05 in	3.13 in	3.13 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:0.00 in			DEPTH:22 in			SPACE AVAIL:1.30 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4082234313	SABRA SPREAD GARLIC HERB	8.50OZ		1	K1/NEW	8	11	1.38	5.85 in	2.40 in	2.00 in	Front	11/17/2016
2	4082234311	SABRA SPREAD BLK PEPPER/SEA SALT	0.00		1	K1/NEW	8	11	1.38	5.85 in	2.40 in	2.00 in	Front	11/17/2016
3	4082234312	SABRA SPREAD HONEY MUSTARD	8.50OZ		1	K3/NEW	8	11	1.38	5.85 in	2.40 in	2.00 in	Front	11/17/2016
4	89686300141	LANTANA YELLOW LENTIL HUMMUS	10.00OZ		1	K3/NEW	8	12	1.50	1.50 in	6.00 in	6.00 in	Front	12/29/2016
5	85543200426	LANTANA SRIRACHA CAR HUMMUS	10.00OZ		1	K1/NEW	8	12	1.50	1.50 in	6.00 in	6.00 in	Front	12/29/2016
6	89686300143	LANTANA WHITE BEAN HUMMUS	10.00OZ		1	K3/NEW	8	12	1.50	1.50 in	6.00 in	6.00 in	Front	12/29/2016
7	89686300140	LANTANA EDANAME RD PEP HUMMUS	10.00OZ		1	K3/NEW	8	12	1.50	1.50 in	6.00 in	6.00 in	Front	12/29/2016
8	89686300173	LANTANA BLACK BEAN HUMMUS	10.00OZ		1	K1/NEW	8	12	1.50	1.50 in	6.00 in	6.00 in	Front	12/29/2016
9	4411500801	CEDAR'S HOMMUS ORIGINAL 8 OZ	8.00OZ		1	K1	12	16	1.33	1.80 in	4.75 in	4.75 in	Front	
10	4411500821	CEDAR'S HOMMUS GARLIC LOVERS 8 OZ	8.00OZ		1	K1	12	16	1.33	1.80 in	4.75 in	4.75 in	Side	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:0.00 in			DEPTH:22 in			SPACE AVAIL:2.85 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4082234272	SABRA HUMMUS CLASSIC 6PK	6.00OZ		1	K1	12	12	1.00	3.55 in	6.28 in	3.16 in	Front	
2	4082234273	SABRA HUMMUS RST RD PEPPER 6PK	12.00OZ		1	K3/NEW	12	12	1.00	3.55 in	6.28 in	3.16 in	Front	11/17/2016

DIPS - CHILLED - 4 FT. SECTION

3	4082201114	SABRA CLASSIC HUMMUS	10.00OZ	1	K1	12	12	1.00	1.70 in	5.80 in	5.80 in	Front	
4	4082234367	Sabra Hummus Taco Inspired	10.00OZ	1	K3/NEW	12	12	1.00	1.81 in	5.81 in	5.81 in	Front	4/19/2017
5	4082201144	SABRA SUPREME SPICY HUMMUS	10.00OZ	1	K1	12	12	1.00	1.70 in	5.80 in	5.80 in	Front	
6	4082202754	SABRA HUMMUS W SPINACH & ARTICHOKE	10.00OZ	1	K1/CHG	12	12	1.00	1.70 in	5.80 in	5.80 in	Front	
7	4411500820	CEDAR'S HOMMUS RSTD RED PEPPER 8 OZ	8.00OZ	1	K1	12	16	1.33	1.80 in	4.75 in	4.75 in	Front	
8	4411501601	CEDAR'S HOMMUS ORIGINAL 16 OZ	16.00OZ	1	K3	6	8	1.33	3.15 in	4.63 in	4.63 in	Front	

SHELF:6 BASE		WIDTH:48 in	MERCH HEIGHT:0.00 in			DEPTH:30 in			SPACE AVAIL:1.56 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4082201749	SABRA HUMMUS CLASSIC 17OZ	17.00OZ		1	K3	12	15	1.25	2.63 in	5.81 in	5.81 in	Front	
2	4082201750	SABRA HUMMUS W RED PEPPER SUPER 17OZ	17.00OZ		1	K3	12	15	1.25	2.63 in	5.81 in	5.81 in	Front	
3	4082299001	SABRA HUMMUS W PINE NUTS SUPER 17OZ	17.00OZ		1	K3	12	15	1.25	2.63 in	5.81 in	5.81 in	Front	
4	4082201751	SABRA W/RSTD GRCL	10.00OZ		1	K3/NEW	12	15	1.25	2.63 in	5.81 in	5.81 in	Front	11/17/2016
5	4082201154	SABRA ROASTED RED PEPPER HUMMUS	10.00OZ		1	K1	12	20	1.67	1.70 in	5.80 in	5.80 in	Front	
6	4082201124	SABRA ROASTED GARLIC HUMMUS	10.00OZ		1	K1	12	20	1.67	1.70 in	5.80 in	5.80 in	Front	
7	4082201174	SABRA ROASTED PINE NUT HUMMUS	10.00OZ		1	K1	12	20	1.67	1.70 in	5.80 in	5.80 in	Front	
8	4082201134	SABRA HUMMUS W OLIVE TAPENADE	10.00OZ		1	K1/CHG	12	20	1.67	1.70 in	5.80 in	5.80 in	Front	