

POPCORN (MICROWAVABLE) 8 FT SECTION

HQ DeCA PLANOGRAM

CLASS 3 / 4 / 5 STORES



Left-right

HQ DeCA PLANOGRAM APPROVED BY MERCHANDISING SPECIALIST JOEL SMALL.

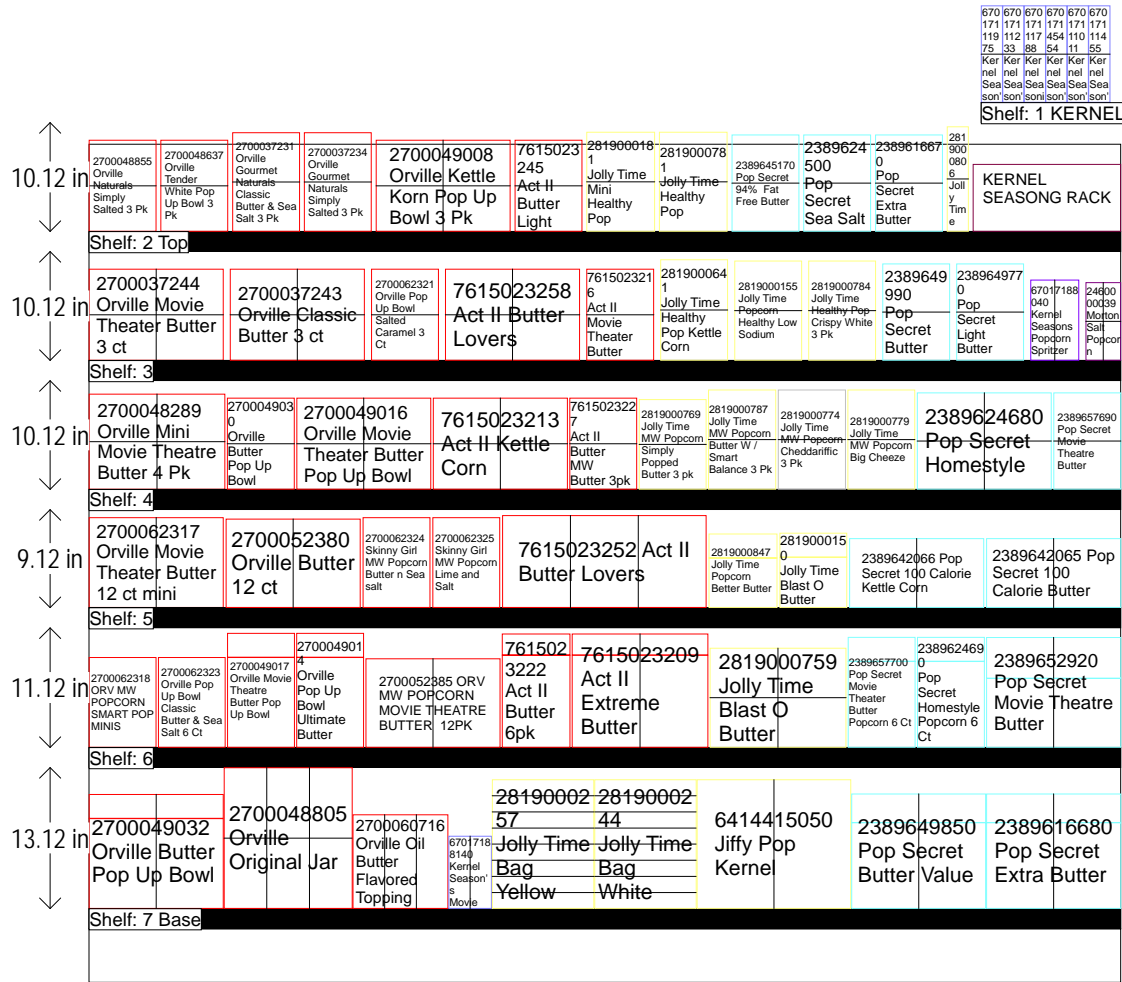
14 FEBRUARY
2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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SHELF:2 Top		WIDTH:96 in	MERCH HEIGHT:10.00 in			DEPTH:22 in			SPACE AVAIL:5.10 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2700048855	Orville Naturals Simply Salted 3 Pk	9.90OZ		1	K3	12	18	1.50	4.25 in	6.25 in	2.25 in	Front	
2	2700048637	Orville Tender White Pop Up Bowl 3 Pk	9.18OZ		1	K1	12	18	1.50	4.25 in	6.25 in	2.25 in	Front	
3	2700037231	Orville Gourmet Naturals Classic Butter & Sea Sal...	8.07OZ		1	K1	12	18	1.50	4.60 in	6.25 in	2.40 in	Front	
4	2700037234	Orville Gourmet Naturals Simply Salted 3 Pk	8.07OZ		1	K1	12	18	1.50	4.60 in	6.25 in	2.40 in	Front	
5	2700049008	Orville Kettle Korn Pop Up Bowl 3 Pk	8.70OZ		2	K1	12	36	3.00	4.25 in	6.25 in	2.25 in	Front	
6	7615023245	Act II Butter Light	8.25OZ		1	K1	12	22	1.83	4.25 in	6.25 in	2.00 in	Front	
7	2819000181	Jolly Time Mini Healthy Pop	4.80OZ		1	K1	12	18	1.50	4.62 in	6.33 in	2.27 in	Front	
8	2819000781	Jolly Time Healthy Pop	9.00OZ		1	K3	12	18	1.50	4.62 in	6.33 in	2.27 in	Front	
9	2389645170	Pop Secret 94% Fat Free Butter	9.00OZ		1	K3	12	16	1.33	4.50 in	6.25 in	2.50 in	Front	
10	2389624500	Pop Secret Sea Salt	9.60OZ		1	K1	12	16	1.33	4.50 in	6.25 in	2.50 in	Front	
11	2389616670	Pop Secret Extra Butter	9.60OZ		1	K3	12	16	1.33	4.50 in	6.25 in	2.50 in	Front	
12	2819000806	Jolly Time Salt Buttery Popcorn Seasoning	6.00OZ		1	K1	12	22	1.83	4.88 in	1.99 in	1.99 in	Front	
13	KERNEL SEA...		0.00		1		0	1	99999...	6.25 in	13.75 in	18.00 in	Front	

SHELF:3		WIDTH:96 in	MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:6.99 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2700037244	Orville Movie Theater Butter 3 ct	9.87oz		2	K1	12	48	4.00	6.25 in	4.25 in	2.00 in	Front 90	
2	2700037243	Orville Classic Butter 3 ct	9.87oz		2	K3/NEW	12	48	4.00	6.25 in	4.25 in	2.00 in	Front 90	
3	2700062321	Orville Pop Up Bowl Salted Caramel 3 Ct	8.71OZ		1	K3	12	24	2.00	4.25 in	6.25 in	2.00 in	Front	2/17/2011
4	7615023258	Act II Butter Lovers	8.25OZ		2	K1	12	48	4.00	4.25 in	6.25 in	2.00 in	Front	
5	7615023216	Act II Movie Theater Butter	8.25OZ		1	K3	12	24	2.00	4.25 in	6.25 in	2.00 in	Front	
6	2819000641	Jolly Time Healthy Pop Kettle Corn	9.00OZ		1	K3	12	20	1.67	4.69 in	6.25 in	2.25 in	Front	
7	2819000155	Jolly Time Popcorn Healthy Low Sodium	4.80OZ		1	K3	12	20	1.67	4.63 in	6.25 in	2.25 in	Front	
8	2819000784	Jolly Time Healthy Pop Crispy White 3 Pk	9.00OZ		1	K1	12	20	1.67	4.63 in	6.25 in	2.25 in	Front	
9	2389649990	Pop Secret Butter	9.60OZ		1	K1	12	18	1.50	4.50 in	6.25 in	2.50 in	Front	
10	2389649770	Pop Secret Light Butter	9.00OZ		1	K1	12	18	1.50	4.50 in	6.25 in	2.50 in	Front	
11	67017188040	Kernel Seasons Popcorn Spritzer	4.00OZ		2	K1	6	20	3.33	7.50 in	2.25 in	2.25 in	Front	
12	2460000039	Morton Salt Popcorn	4.00OZ		2	K3	12	24	2.00	3.63 in	1.63 in	3.75 in	Front	

SHELF:4		WIDTH:96 in	MERCH HEIGHT:13.80 in			DEPTH:24 in			SPACE AVAIL:2.03 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2700048289	Orville Mini Movie Theatre Butter 4 Pk	4.90OZ		2	K3	12	28	2.33	4.44 in	6.33 in	3.02 in	Front	
2	2700049030	Orville Butter Pop Up Bowl	8.70OZ		1	K1	12	20	1.67	4.25 in	6.25 in	2.25 in	Front	
3	2700049016	Orville Movie Theater Butter Pop Up Bowl	8.70OZ		2	K1	12	40	3.33	4.25 in	6.25 in	2.25 in	Front	
4	7615023213	Act II Kettle Corn	8.25OZ		2	K3	12	48	4.00	4.25 in	6.25 in	2.00 in	Front	
5	7615023227	Act II Butter MW Butter 3pk	8.25OZ		1	K1	12	24	2.00	4.25 in	6.25 in	2.00 in	Front	
6	2819000769	Jolly Time MW Popcorn Simply Popped Butter 3 pk	9.00OZ		1	K1/CH	12	20	1.67	4.19 in	6.25 in	2.25 in	Front	7/21/2016
7	2819000787	Jolly Time MW Popcorn Butter W / Smart Balance...	10.00OZ		1	K1	12	20	1.67	4.63 in	6.28 in	2.29 in	Front	
8	2819000774	Jolly Time MW Popcorn Cheddarific 3 Pk	9.00OZ		1	K3/CH	12	20	1.67	4.63 in	6.28 in	2.29 in	Front	
9	2819000779	Jolly Time MW Popcorn Big Cheeze	10.50OZ		1	K3/NEW	12	20	1.67	4.63 in	6.25 in	2.25 in	Front	
10	2389624680	Pop Secret Homestyle	9.60OZ		2	K1	12	36	3.00	4.50 in	6.25 in	2.50 in	Front	
11	2389657690	Pop Secret Movie Theatre Butter	9.60OZ		1	K1	12	18	1.50	4.50 in	6.25 in	2.50 in	Front	

SHELF:5		WIDTH:96 in	MERCH HEIGHT:14.00 in			DEPTH:24 in			SPACE AVAIL:1.93 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2700062317	Orville Movie Theater Butter 12 ct mini	17.98oz		2	K1	6	14	2.33	8.38 in	6.25 in	3.13 in	Front	
2	2700052380	Orville Butter 12 ct	39.49oz		2	K1	6	10	1.67	8.25 in	6.25 in	4.25 in	Front	
3	2700062324	Skinny Girl MW Popcorn Butter n Sea salt	15.00oz		1	K1	6	9	1.50	8.38 in	6.25 in	2.63 in	Front	
4	2700062325	Skinny Girl MW Popcorn Lime and Salt	15.00oz		1	K1	6	9	1.50	8.38 in	6.25 in	2.63 in	Front	
5	7615023252	Act II Butter Lovers	16.50OZ		3	K1	6	36	6.00	8.58 in	6.32 in	1.98 in	Front	
6	2819000847	Jolly Time Popcorn Better Butter	10.00OZ		1	K3	12	15	1.25	4.62 in	6.36 in	2.25 in	Front	
7	2819000150	Jolly Time Blast O Butter	6.00OZ		1	K3	12	15	1.25	4.69 in	6.25 in	2.25 in	Front	
8	2389642066	Pop Secret 100 Calorie Kettle Corn	11.20OZ		2	K3	6	12	2.00	6.43 in	6.25 in	3.81 in	Front	
9	2389642065	Pop Secret 100 Calorie Butter	11.20OZ		2	K3	6	12	2.00	6.43 in	6.25 in	3.81 in	Front	

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SHELF:6		WIDTH:96 in			MERCH HEIGHT:14.00 in			DEPTH:26 in			SPACE AVAIL:1.88 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2700062318	ORV MW POPCORN SMART POP MINIS	12.00pk		1	K1	6	8	1.33	8.37 in	6.25 in	3.12 in	Front		
2	2700062323	Orville Pop Up Bowl Classic Butter & Sea Salt 6 Ct	16.15OZ		1	K3	6	13	2.17	8.38 in	6.25 in	2.00 in	Front	2/17/2011	
3	2700049017	Orville Movie Theatre Butter Pop Up Bowl	17.40OZ		1	K1	6	14	2.33	8.38 in	6.25 in	2.25 in	Front		
4	2700049014	Orville Pop Up Bowl Ultimate Butter	16.20OZ		1	K1	6	14	2.33	8.38 in	6.25 in	2.25 in	Front		
5	2700052385	ORV MW POPCORN MOVIE THEATRE BUTTE...	12.00pk		2	K1	6	12	2.00	8.25 in	6.25 in	4.25 in	Front		
6	7615023222	Act II Butter 6pk	16.50OZ		1	K1	6	16	2.67	8.58 in	6.32 in	1.98 in	Front		
7	7615023209	Act II Extreme Butter	16.50OZ		2	K3	6	32	5.33	8.58 in	6.32 in	1.98 in	Front		
8	2819000759	Jolly Time Blast O Butter	9.60OZ		2	K1	12	44	3.67	4.62 in	6.33 in	2.27 in	Front		
9	2389657700	Pop Secret Movie Theater Butter Popcorn 6 Ct	21.00OZ		1	K3	8	14	1.75	8.00 in	6.25 in	2.25 in	Front		
10	2389624690	Pop Secret Homestyle Popcorn 6 Ct	21.00OZ		1	K1	8	14	1.75	8.00 in	6.25 in	2.25 in	Front		
11	2389652920	Pop Secret Movie Theatre Butter	17.50OZ		2	K1	6	20	3.33	6.43 in	6.25 in	3.81 in	Front		

SHELF:7 Base		WIDTH:96 in			MERCH HEIGHT:13.12 in			DEPTH:26 in			SPACE AVAIL:0.45 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	2700049032	Orville Butter Pop Up Bowl	17.40OZ		2	K3	6	28	4.67	8.38 in	6.25 in	2.25 in	Front	2/1/2011	
2	2700048805	Orville Original Jar	30.00OZ		3	K1	12	36	3.00	6.56 in	3.98 in	3.92 in	Front		
3	2700060716	Orville Oil Butter Flavored Topping	16.00OZ		3	K1	6	33	5.50	8.75 in	2.95 in	2.22 in	Front		
4	67017188140	Kernel Season's Movie Theater Butter Seasoning ...	10.50OZ		2	K3	6	26	4.33	6.75 in	2.00 in	2.00 in	Front		
5	2819000257	Jolly Time Bag Yellow	32.00OZ		1	K1	12	32	2.67	1.50 in	9.47 in	5.75 in	Front		
6	2819000244	Jolly Time Bag White	32.00OZ		1	K1	12	32	2.67	1.50 in	9.47 in	5.75 in	Front		
7	6414415050	Jiffy Pop Kernel	4.50OZ		2	K3	24	52	2.17	12.00 in	7.16 in	1.00 in	Front		
8	2389649850	Pop Secret Butter Value	19.20OZ		2	K3	6	24	4.00	8.00 in	6.25 in	2.68 in	Front		
9	2389616680	Pop Secret Extra Butter	19.20OZ		2	K1	6	24	4.00	8.00 in	6.25 in	2.68 in	Front		

SHELF:1 KERNEL SEA...		WIDTH:12 in			MERCH HEIGHT:10.00 in			DEPTH:26 in			SPACE AVAIL:0.00 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	67017111975	Kernel Season's Kettle Corn Seasoning	2.85OZ		1	K1	6	26	4.33	4.50 in	2.00 in	2.00 in	Front		
2	67017111233	Kernel Season's White Cheddar Seasoning	2.85OZ		1	K1	6	26	4.33	4.50 in	2.00 in	2.00 in	Front		
3	67017111788	Kernel Seasoning Ranch	2.85OZ		1	K1	6	26	4.33	4.50 in	2.00 in	2.00 in	Front		
4	67017145454	Kernel Season's Movie Theater Butter Seasoning	2.85OZ		1	K1	6	26	4.33	4.50 in	2.00 in	2.00 in	Front		
5	67017111011	Kernel Season's Parmesan and Garlic Seasoning	2.85OZ		1	K1	6	26	4.33	4.50 in	2.00 in	2.00 in	Front		
6	67017111455	Kernel Season's NACHO CHEESE Seasoning	2.85OZ		1	K1	6	26	4.33	4.50 in	2.00 in	2.00 in	Front		