

# PEANUT BUTTER 4 FT SECTION

CLASS 2 STORES  
HQ DeCA PLANOGRAM

DELETED SKIPPY 3760010549



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER, BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST, ALEX WALDON.

27 JANUARY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Peanut-Butter 4 K2



# PEANUT BUTTER 4 FT SECTION

SHELF:1 TOP		WIDTH:48 in	MERCH HEIGHT:11.00 in			DEPTH:22 in			SPACE AVAIL:2.12 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	0980089500	NUTELLA SPREAD	13.00OZ		4	K1	15	56	3.73	4.03 in	3.10 in	3.10 in	Front	
2	4256300912	WOODSTOCK ORGANIC PEANUT ...	16.00OZ		1	K2/NEW	12	14	1.17	5.39 in	3.07 in	3.07 in	Front	8/2/2016
3	4256300911	WOODSTOCK ORGANIC PEANUT ...	16.00OZ		1	K2/NEW	12	14	1.17	5.39 in	3.07 in	3.07 in	Front	8/2/2016
4	4256300913	WOODSTOCK ORGANIC PEANUT ...	16.00OZ		1	K2/NEW	12	14	1.17	5.39 in	3.07 in	3.07 in	Front	8/2/2016
5	5165106032	MARANATHA CREAMY RSTD ALM...	16.00OZ		1	K2	6	12	2.00	5.00 in	3.19 in	3.19 in	Front	
6	5165109368	MARANATHA NO STR CRMY ALMN...	12.00OZ		2	K2	6	24	4.00	5.00 in	3.19 in	3.19 in	Front	
7	5165109369	MARANATHA NO STR CRNCH ALMN...	12.00OZ		1	K2	6	21	3.50	3.50 in	2.82 in	2.82 in	Front	
8	73753919120	SUNBELT SUNBUTTER	16.00OZ		1	K2	6	14	2.33	5.00 in	3.00 in	3.00 in	Front	
9	85079100200	BELL PLANTATION POWDERED P...	6.50OZ		1	K2	12	10	0.83	4.88 in	2.88 in	3.81 in	Front	
10	5150021075	JIF PEANUT BUTTER POWDER 6.5...	6.50OZ		1	K1/NEW	6	11	1.83	7.65 in	6.00 in	2.00 in	Front	8/2/2016

SHELF:2		WIDTH:48 in	MERCH HEIGHT:20.00 in			DEPTH:24 in			SPACE AVAIL:0.38 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	0980089525	NUTELLA HAZELNUT SPREAD	26.50OZ		3	K1	12	21	1.75	5.60 in	4.50 in	3.25 in	Front	
2	85108700006	PEANUT BUTTER & CO DARK CHO...	16.00OZ		1	K2	6	8	1.33	5.00 in	3.00 in	3.00 in	Front	
3	85108700005	PEANUT BUTTER & CO WHITE CH...	16.00OZ		1	K2	6	8	1.33	5.00 in	3.00 in	3.00 in	Front	
4	3377610030	SMART BALANCE OMEGA NATUR...	16.00OZ		3	K1	12	24	2.00	4.88 in	2.75 in	2.75 in	Front	
5	3377610035	SMART BALANCE OMEGA NATUR...	16.00OZ		2	K2	12	16	1.33	4.88 in	2.75 in	2.75 in	Front	
6	5150007544	JIF PEANUT BUTTER WHIPPED CR...	15.00OZ		1	K2	6	12	2.00	3.25 in	5.67 in	3.69 in	Front	
7	5150024102	JIF HAZELNUT CHOCOLATE SPRE...	13.00OZ		1	K2	6	8	1.33	4.05 in	2.90 in	2.90 in	Front	
8	5150021042	JIF COOKIES N CREAM HAZELNUT...	13.00OZ		1	K2	6	8	1.33	4.05 in	2.90 in	2.90 in	Front	
9	5150021047	JIF CHEESECAKE HAZELNUT SPR...	13.00OZ		1	K2	6	8	1.33	4.05 in	2.90 in	2.90 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:20.00 in			DEPTH:24 in			SPACE AVAIL:1.51 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	0980089220	NUTELLA HAZELNUT SPREAD	35.30OZ		2	K1	6	14	2.33	6.69 in	4.69 in	3.35 in	Front	
2	3760010557	SKIPPY PEANUT BUTTER NATURA...	15.00OZ		1	K2	12	16	1.33	4.94 in	2.94 in	2.94 in	Front	
3	3760010503	SKIPPY PEANUT BUTTER NATURA...	15.00OZ		1	K2	12	16	1.33	4.94 in	2.94 in	2.94 in	Front	
4	3760010506	SKIPPY PEANUT BUTTER SMOOT...	15.00OZ		1	K2	12	16	1.33	4.94 in	2.94 in	2.94 in	Front	
5	3760010508	SKIPPY PEANUT BUTTER NATURA...	15.00OZ		1	K2	12	16	1.33	4.94 in	2.94 in	2.94 in	Front	
6	5150024136	JIF TO GO CREAMY	12.00OZ		2	K2	6	16	2.67	4.00 in	2.75 in	5.50 in	Front	
7	5150024112	JIF TO GO CHOCOLATE SILK 8 PK	12.00OZ		1	K2	6	8	1.33	4.00 in	2.75 in	5.50 in	Front	
8	5150024307	JIF TO GO NATURAL CREAMY 8 PK	12.00OZ		2	K2	6	16	2.67	4.00 in	2.75 in	5.50 in	Front	
9	5150025578	JIF PEANUT NATURAL W/HONEY	16.00OZ		1	K2	12	16	1.33	5.01 in	2.90 in	2.90 in	Front	
10	5150025565	JIF PEANUT BUTTER NATURAL CR...	16.00OZ		2	K1	12	32	2.67	5.01 in	2.90 in	2.90 in	Front	
11	5150025530	JIF PEANUT BUTTER CREAMY W ...	16.00OZ		1	K2	12	16	1.33	5.01 in	2.90 in	2.90 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:12.12 in			DEPTH:24 in			SPACE AVAIL:0.34 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760011075	SKIPPY PEANUT BUTTER SMOOTH	16.30OZ		2	K1	12	32	2.67	4.94 in	2.94 in	2.94 in	Front	
2	3760011072	SKIPPY PEANUT BUTTER SUPER ...	16.30OZ		2	K1	12	32	2.67	4.94 in	2.94 in	2.94 in	Front	
3	3760010500	SKIPPY PEANUT BUTTER SMOOT...	16.30OZ		1	K2	12	16	1.33	4.94 in	2.94 in	2.94 in	Front	
4	4530000549	PETER PAN CREAMY PEANUT BU...	16.30OZ		2	K1	12	32	2.67	4.88 in	2.88 in	2.88 in	Front	
5	4530000541	PETER PAN CRUNCHY HONEY RO...	16.30OZ		1	K2	12	16	1.33	4.88 in	2.88 in	2.88 in	Front	
6	4530000276	PETER PAN CREAMY HONEY ROA...	28.00OZ		1	K2	12	14	1.17	5.50 in	3.42 in	3.42 in	Front	
7	5150025516	JIF PEANUT BUTTER CREAMY	16.00OZ		2	K1	12	32	2.67	5.01 in	2.90 in	2.90 in	Front	
8	5150025537	JIF PEANUT BUTTER CRUNCHY	16.00OZ		2	K1	12	32	2.67	5.01 in	2.90 in	2.90 in	Front	
9	5150025518	JIF PEANUT BUTTER REDUCED F...	16.00OZ		1	K1	12	16	1.33	5.01 in	2.90 in	2.90 in	Front	
10	5150025527	JIF PEANUT BUTTER SIMPLY CRE...	16.00OZ		1	K2	12	16	1.33	5.01 in	2.90 in	2.90 in	Front	
11	5150024322	JIF PEANUT BUTTER NATURAL CR...	28.00OZ		1	K1/NEW	10	12	1.20	5.50 in	3.50 in	3.50 in	Front	10/27/2016

SHELF:5		WIDTH:48 in	MERCH HEIGHT:11.12 in			DEPTH:26 in			SPACE AVAIL:2.95 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760010624	SKIPPY PEANUT BUTTER SMOOTH	28.00OZ		2	K1	12	28	2.33	5.50 in	3.37 in	3.37 in	Front	

## PEANUT BUTTER 4 FT SECTION

2	3760010613	SKIPPY PEANUT BUTTER CHUNKY	28.00OZ	2	K1	12	28	2.33	5.50 in	3.37 in	3.37 in	Front	
3	4530000050	PETER PAN CREAMY	28.00OZ	2	K1	12	28	2.33	5.50 in	3.54 in	3.54 in	Front	
4	4530000055	PETER PAN CRUNCHY PEANUT B...	28.00OZ	1	K1	12	14	1.17	5.50 in	3.54 in	3.54 in	Front	
5	4530000220	PETER PAN REDUCED FAT CREA...	28.00OZ	1	K2	12	14	1.17	5.50 in	3.45 in	3.54 in	Front	
6	5150024177	JIF PEANUT BUTTER CREAMY	28.00OZ	3	K1	10	42	4.20	5.50 in	3.50 in	3.50 in	Front	
7	5150024163	JIF PEANUT BUTTER CRUNCHY	28.00OZ	2	K1	10	28	2.80	5.50 in	3.50 in	3.50 in	Front	

SHELF:6 BASE		WIDTH:48 in		MERCH HEIGHT:15.00 in			DEPTH:26 in			SPACE AVAIL:1.25 in				
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760010625	SKIPPY PEANUT BUTTER SMOOTH	40.00OZ		2	K2	8	24	3.00	6.25 in	3.88 in	3.88 in	Front	
2	3760010618	SKIPPY PEANUT BUTTER CHUNKY	40.00OZ		2	K2	8	24	3.00	6.25 in	3.88 in	3.88 in	Front	
3	4530000060	PETER PAN PEANUT BUTTER CRE...	40.00OZ		1	K2	6	12	2.00	6.09 in	3.94 in	3.94 in	Front	
4	4530022223	PETER PAN CREAMY HONEY ROA...	40.00OZ		1	K2	6	12	2.00	6.10 in	3.94 in	3.94 in	Front	
5	5150072001	JIF PEANUT BUTTER CREAMY	40.00OZ		2	K1	8	24	3.00	6.55 in	3.90 in	4.00 in	Front	
6	5150072002	JIF PEANUT BUTTTER CRUNCHY	40.00OZ		2	K2	8	24	3.00	6.55 in	3.90 in	4.00 in	Front	
7	5150024769	JIF PEANUT BUTTER CREAMY TWI...	80.00OZ		1	K1	4	12	3.00	6.55 in	7.75 in	3.90 in	Front	