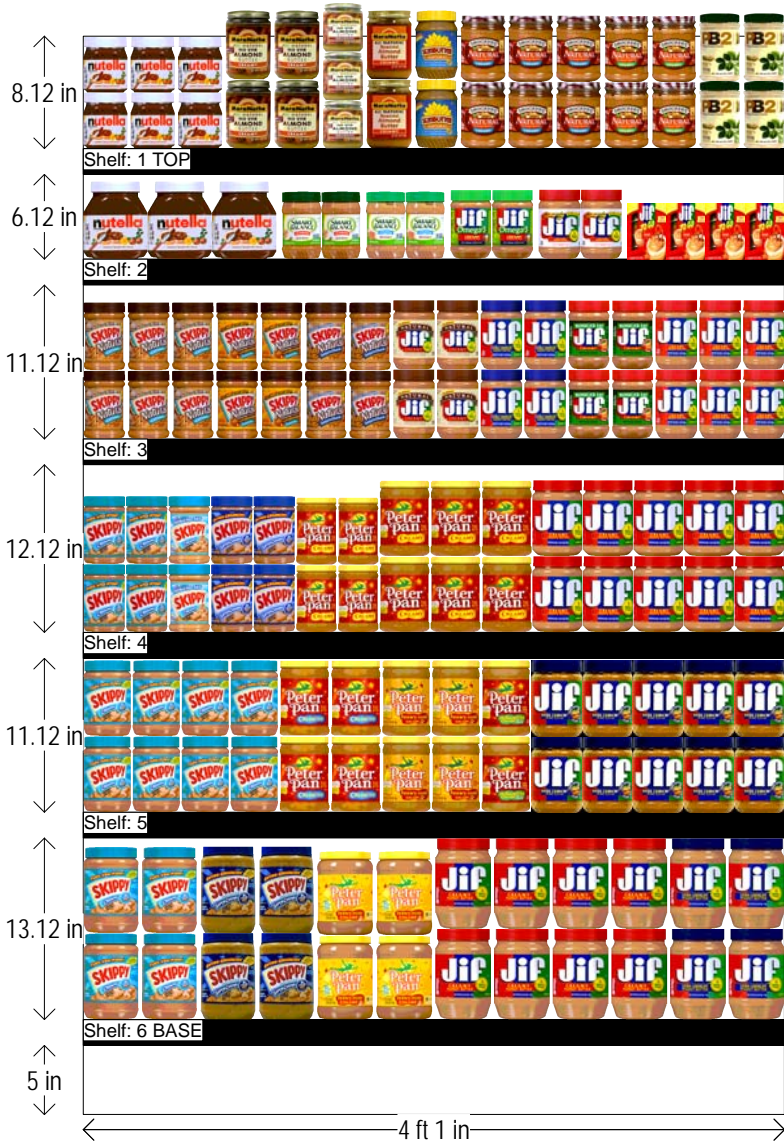


# PEANUT BUTTER 4 FT 1 IN SECTION

CLASS C/D STORES - EUROPE

HQ DeCA PLANOGRAM

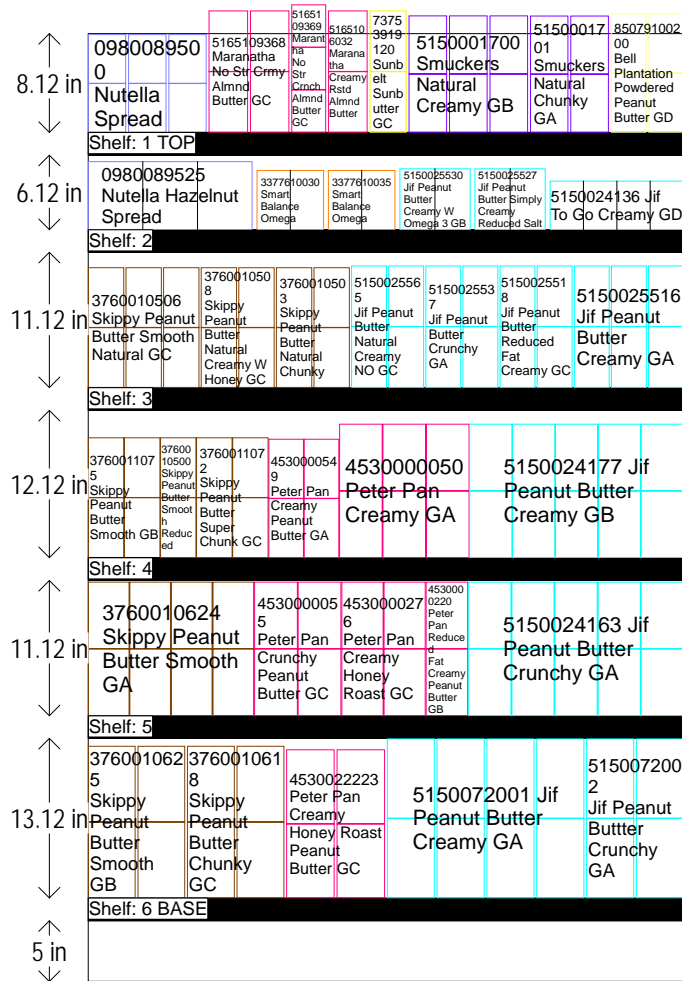


Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER, BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST, ALEX WALDON.
20 SEPTEMBER 2016	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
Peanut-Butter Class C D	

# PEANUT BUTTER 4 FT 1 IN SECTION

## CLASS C/D STORES - EUROPE

### HQ DeCA PLANOGRAM



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Peanut-Butter Class C D	

# PEANUT BUTTER 4 FT 1 IN SECTION

SHELF:1 TOP		WIDTH:49 in	MERCH HEIGHT:11.00 in			DEPTH:22 in			SPACE AVAIL:2.97 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	0980089500	Nutella Spread	13.00OZ		3	K1		15	42	2.80	4.03 in	3.10 in	3.10 in	Front	
2	5165109368	Maranatha No Str Crmy Almnd Butter	12.00OZ		2	K2	GC	6	24	4.00	5.00 in	3.19 in	3.19 in	Front	
3	5165109369	Maranatha No Str Crnch Almnd Butter	12.00OZ		1	K2	GC	6	21	3.50	3.50 in	2.82 in	2.82 in	Front	
4	5165106032	Maranatha Creamy Rstd Almnd Butter	16.00OZ		1	K2		6	12	2.00	5.00 in	3.19 in	3.19 in	Front	
5	73753919120	Sunbelt Sunbutter	16.00OZ		1	K2	GC	6	14	2.33	5.00 in	3.00 in	3.00 in	Front	
6	5150001700	Smuckers Natural Creamy	16.00OZ		3	S1	GB	12	42	3.50	4.80 in	3.12 in	3.12 in	Front	
7	5150001701	Smuckers Natural Chunky	16.00OZ		2	S1	GA	12	28	2.33	4.79 in	3.11 in	3.11 in	Front	
8	85079100200	Bell Plantation Powdered Peanut Butter	6.50OZ		2	K2	GD	12	20	1.67	4.88 in	2.88 in	3.81 in	Front	

SHELF:2		WIDTH:49 in	MERCH HEIGHT:20.00 in			DEPTH:26 in			SPACE AVAIL:1.90 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	0980089525	Nutella Hazelnut Spread	26.50OZ		3	K1		12	24	2.00	5.60 in	4.50 in	3.25 in	Front	
2	3377610030	Smart Balance Omega Natural Peanut Butter	16.00OZ		2	K1	GC	12	18	1.50	4.88 in	2.75 in	2.75 in	Front	
3	3377610035	Smart Balance Omega Natural Peanut Butter Cru...	16.00OZ		2	K2	GC	12	18	1.50	4.88 in	2.75 in	2.75 in	Front	
4	5150025530	Jif Peanut Butter Creamy W Omega 3	16.00OZ		2	K2	GB	12	16	1.33	5.01 in	2.90 in	2.90 in	Front	
5	5150025527	Jif Peanut Butter Simply Creamy Reduced Salt	16.00OZ		2	K2	GC	12	16	1.33	5.01 in	2.90 in	2.90 in	Front	
6	5150024136	Jif To Go Creamy	12.00OZ		4	K2	GD	6	16	2.67	4.00 in	2.75 in	5.50 in	Front	

SHELF:3		WIDTH:49 in	MERCH HEIGHT:20.00 in			DEPTH:26 in			SPACE AVAIL:2.32 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3760010506	Skippy Peanut Butter Smooth Natural	15.00OZ		3	K2	GC	12	48	4.00	4.94 in	2.94 in	2.94 in	Front	
2	3760010508	Skippy Peanut Butter Natural Creamy W Honey	15.00OZ		2	K2	GC	12	32	2.67	4.94 in	2.94 in	2.94 in	Front	
3	3760010503	Skippy Peanut Butter Natural Chunky	15.00OZ		2	K2		12	32	2.67	4.94 in	2.94 in	2.94 in	Front	
4	5150025565	Jif Peanut Butter Natural Creamy NO	16.00OZ		2	K1	GC	12	32	2.67	5.01 in	2.90 in	2.90 in	Front	
5	5150025537	Jif Peanut Butter Crunchy	16.00OZ		2	K1	GA	12	32	2.67	5.01 in	2.90 in	2.90 in	Front	
6	5150025518	Jif Peanut Butter Reduced Fat Creamy	16.00OZ		2	K1	GC	12	32	2.67	5.01 in	2.90 in	2.90 in	Front	
7	5150025516	Jif Peanut Butter Creamy	16.00OZ		3	K1	GA	12	48	4.00	5.01 in	2.90 in	2.90 in	Front	

SHELF:4		WIDTH:49 in	MERCH HEIGHT:12.12 in			DEPTH:26 in			SPACE AVAIL:0.42 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3760011075	Skippy Peanut Butter Smooth	16.30OZ		2	K1	GB	12	32	2.67	4.94 in	2.94 in	2.94 in	Front	
2	3760010500	Skippy Peanut Butter Smooth Reduced Fat	16.30OZ		1	K2	GA	12	16	1.33	4.94 in	2.94 in	2.94 in	Front	
3	3760011072	Skippy Peanut Butter Super Chunk	16.30OZ		2	K1	GC	12	32	2.67	4.94 in	2.94 in	2.94 in	Front	
4	4530000549	Peter Pan Creamy Peanut Butter	16.30OZ		2	K1	GA	12	36	3.00	4.88 in	2.88 in	2.88 in	Front	
5	4530000050	Peter Pan Creamy	28.00OZ		3	K1	GA	12	42	3.50	5.50 in	3.54 in	3.54 in	Front	
6	5150024177	Jif Peanut Butter Creamy	28.00OZ		5	K1	GB	10	70	7.00	5.50 in	3.50 in	3.50 in	Front	

SHELF:5		WIDTH:49 in	MERCH HEIGHT:11.12 in			DEPTH:26 in			SPACE AVAIL:0.65 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3760010624	Skippy Peanut Butter Smooth	28.00OZ		4	K1	GA	12	56	4.67	5.50 in	3.37 in	3.37 in	Front	
2	4530000055	Peter Pan Crunchy Peanut Butter	28.00OZ		2	K1	GC	12	28	2.33	5.50 in	3.54 in	3.54 in	Front	
3	4530000276	Peter Pan Creamy Honey Roast	28.00OZ		2	K2	GC	12	28	2.33	5.50 in	3.42 in	3.42 in	Front	
4	4530000220	Peter Pan Reduced Fat Creamy Peanut Butter	28.00OZ		1	K2	GB	12	14	1.17	5.50 in	3.45 in	3.54 in	Front	
5	5150024163	Jif Peanut Butter Crunchy	28.00OZ		5	K1	GA	10	70	7.00	5.50 in	3.50 in	3.50 in	Front	

SHELF:6 BASE		WIDTH:49 in	MERCH HEIGHT:15.00 in			DEPTH:27 in			SPACE AVAIL:2.20 in						
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3760010625	Skippy Peanut Butter Smooth	40.00OZ		2	K2	GB	8	24	3.00	6.25 in	3.88 in	3.88 in	Front	
2	3760010618	Skippy Peanut Butter Chunky	40.00OZ		2	K2	GC	8	24	3.00	6.25 in	3.88 in	3.88 in	Front	
3	4530022223	Peter Pan Creamy Honey Roast Peanut Butter	40.00OZ		2	K2	GC	6	24	4.00	6.10 in	3.94 in	3.94 in	Front	
4	5150072001	Jif Peanut Butter Creamy	40.00OZ		4	K1	GA	8	48	6.00	6.55 in	3.90 in	4.00 in	Front	
5	5150072002	Jif Peanut Buttter Crunchy	40.00OZ		2	K2	GA	8	24	3.00	6.55 in	3.90 in	4.00 in	Front	