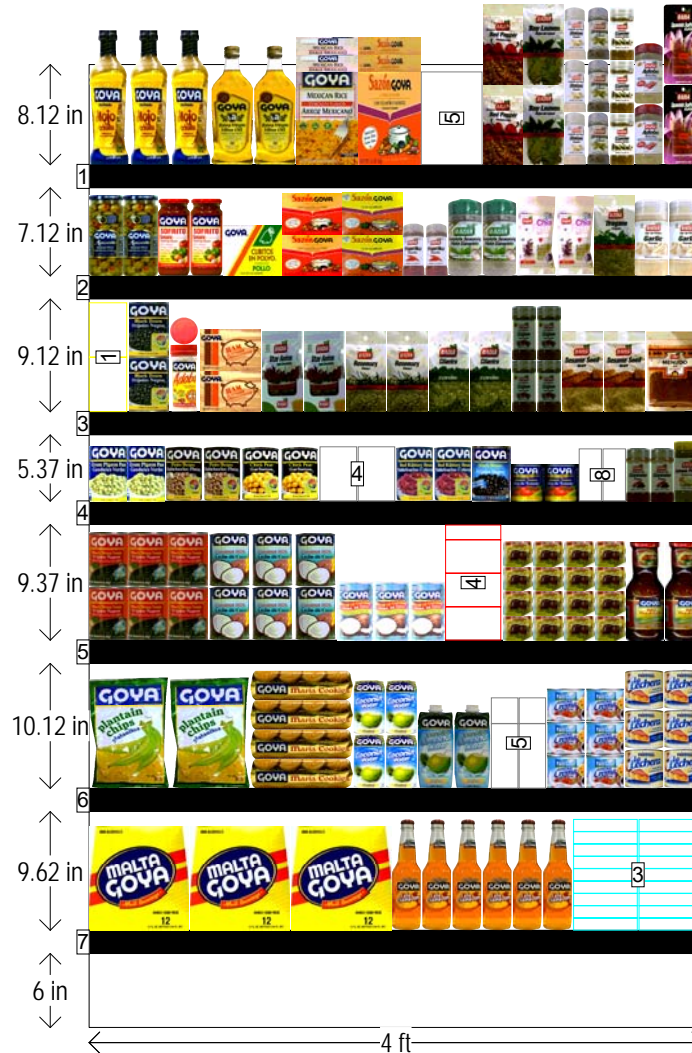


LATINO-AUTHENTIC 4' SECTION/ K2

HQ DeCA PLANOGRAM

EUROPE

Updated planogram



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST NICHOLAS BUTORAC

13 APRIL 2017

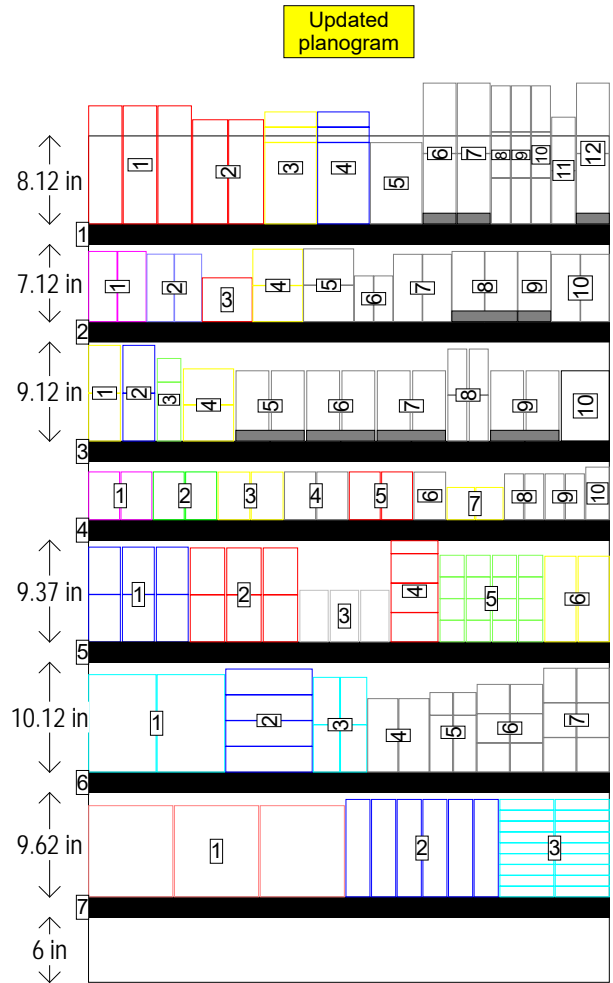
FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMED DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Hispanic-Goya-Badia Europe.PSA

LATINO-AUTHENTIC 4' SECTION/ K2

HQ DeCA PLANOGRAM

EUROPE



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST NICHOLAS BUTORAC

13 APRIL 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMED DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Hispanic-Goya-Badia
Europe.PSA

LATINO-AUTHENTIC 4' SECTION/ K2

SHELF:1 Top		WIDTH:48 in	MERCH HEIGHT:13.00 in				DEPTH:22 in				SPACE AVAIL:1.20 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4133103060	Goya Mojo Crillo	24.00OZ		3	K3	GC	12	21	1.75	10.91 in	3.11 in	3.13 in	Front	
2	4133101107	Extra Virgin Olive Oil	17.00OZ		2	K1	GB	12	20	1.67	9.63 in	3.24 in	2.14 in	Front	
3	4133102663	Goya Mexican Rice Mix	8.00OZ		1	K3	GC	24	19	0.79	7.53 in	4.78 in	1.41 in	Front	
4	4133102662	Goya Yellow Rice Mix	8.00OZ		1	K1	GC	24	19	0.79	7.53 in	4.78 in	1.41 in	Front	
5	4133102677	Goya Yellow Rice and Red Beans	8.00OZ		1	K1	GC	24	15	0.63	7.53 in	4.78 in	1.41 in	Front	
6	3384400039	Badia Spices Pepper Crushed Red	0.50BG		1	K4		12	96	8.00	6.50 in	3.05 in	0.45 in	Front	
7	3384400019	Badia Spices Bay Leave Whole	1.00BG		1	K1		12	44	3.67	6.50 in	3.05 in	1.00 in	Front	
8	3384400006	Badia Spices Onion Powder	2.75OZ		1	K1		12	36	3.00	4.25 in	1.77 in	1.77 in	Front	
9	3384400009	Badia Spices Oregano Whole	0.50OZ		1	K1		12	36	3.00	4.25 in	1.77 in	1.77 in	Front	
10	3384400007	Badia Spices Cumin Ground	2.00OZ		1	K1		12	36	3.00	4.25 in	1.77 in	1.77 in	Front	
11	3384400402	Badia Spices Adobo w Pepper	7.00OZ		1	K1		12	20	1.67	4.93 in	2.19 in	2.19 in	Front	
12	3384400055	Badia Spices Spanish Saffron	0.14BG		1	K1		12	96	8.00	6.50 in	3.05 in	0.45 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:11.00 in				DEPTH:22 in				SPACE AVAIL:0.53 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4133101331	Goya Stuffed Olives	9.50OZ		2	K3	GB	24	16	0.67	6.50 in	2.65 in	2.65 in	Front	
2	4133102146	Sofrito Meat Sauce	12.00OZ		2	K1	GA	24	16	0.67	6.25 in	2.52 in	2.52 in	Front	
3	4133103240	Goya Chicken Bouillon	2.82OZ		1	K3	GC	24	20	0.83	4.07 in	4.62 in	1.08 in	Front	
4	4133103782	Sazon-Coriander/Annato 1.4	1.41OZ		1	K1	GA	36	54	1.50	3.35 in	4.63 in	0.80 in	Front	
5	4133103784	Goya Sazon Goya Azafran	1.41OZ		1	K3	GA	36	54	1.50	3.37 in	4.65 in	0.80 in	Front	
6	3384400011	Badia Spices Paprika	2.00OZ		2	K1		12	24	2.00	4.25 in	1.77 in	1.77 in	Front	
7	3384400101	Badia Spices Complete Seasoning	12.00OZ		2	K1		12	16	1.33	6.23 in	2.66 in	2.66 in	Front	
8	3384400045	Badia Spices Chia Seed	1.50OZ		2	K3		12	44	3.67	6.50 in	3.00 in	1.00 in	Front	
9	3384400021	Badia Spices Whole Oregeno	0.50BG		1	K4		12	48	4.00	6.50 in	3.05 in	0.45 in	Front	
10	3384400001	Badia Spices Garlic Powder	10.50OZ		2	K1		12	16	1.33	6.23 in	2.66 in	2.66 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:12.00 in				DEPTH:22 in				SPACE AVAIL:2.84 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4133112406	Pink Beans 15.5Z	15.50OZ		1	K1	GA	24	14	0.58	4.42 in	2.96 in	2.96 in	Front	
2	4133112466	Black Beans 15.5Z	15.50OZ		1	K1	GA	24	14	0.58	4.42 in	2.96 in	2.96 in	Front	
3	4133103828	Adobo W/Pepper	8.00OZ		1	K1	GA	24	14	0.58	5.44 in	2.20 in	2.20 in	Front	
4	4133103837	Ham Flavored Concentrate 1.41Z	1.41OZ		1	K3	GC	36	56	1.56	3.34 in	4.66 in	0.76 in	Front	
5	3384400035	Badia Spices Star Anise	0.50BG		2	K4		12	96	8.00	6.50 in	3.05 in	0.45 in	Front	
6	3384400058	Badia Spices Rosemary	0.50BG		2	K4		12	96	8.00	6.50 in	3.05 in	0.45 in	Front	
7	3384400061	Badia Spices Cilantro	0.25BG		2	K3		12	96	8.00	6.50 in	3.05 in	0.45 in	Front	
8	3384400691	Badia Spices Cajun Louisiana	2.75OZ		2	K4		12	48	4.00	4.25 in	1.77 in	1.77 in	Front	
9	3384400065	Badia Spices Sesame Seed Hulled	1.50BG		2	K4		12	96	8.00	6.50 in	3.05 in	0.45 in	Front	
10	3384400283	Badia Spices Menudo Mix	1.00OZ		1	P3		12	48	4.00	6.50 in	4.44 in	0.45 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:7.00 in				DEPTH:24 in				SPACE AVAIL:1.74 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4133112001	Green Pigeon Peas	16.00OZ		2	K1	GA	24	16	0.67	4.43 in	2.88 in	2.88 in	Front	
2	4133112437	Goya Pinto Beans	15.50OZ		2	K3	GC	24	16	0.67	4.43 in	2.88 in	2.88 in	Front	
3	4133112422	Chick Peas	15.00OZ		2	K1	GA	24	16	0.67	4.42 in	2.96 in	2.96 in	Front	
4	4133112333	Goya Low Chick Pea	15.50OZ		2	K4	GC	24	16	0.67	4.43 in	2.88 in	2.88 in	Front	
5	4133112402	Red Kidney Beans	15.00OZ		2	K3	GA	24	16	0.67	4.43 in	2.88 in	2.88 in	Front	
6	4133112332	Goya Low Sodium Black Kidney Beans	15.50OZ		1	K4	GC	24	8	0.33	4.42 in	2.95 in	2.95 in	Front	
7	4133103961	Goya Tomato Sauce 8oz	8.00OZ		2	K1	GC	48	18	0.38	3.00 in	2.54 in	2.54 in	Front	
8	3384400015	Badia Spices Cinnamon Powder	2.00OZ		2	K1		12	26	2.17	4.25 in	1.77 in	1.77 in	Front	
9	3384400224	Badia Spices Pepper Ground Cayenne	1.75OZ		2	K1		12	26	2.17	4.25 in	1.77 in	1.77 in	Front	
10	3384400670	Badia Spices Lemon Pepper Seasoning	6.75OZ		1	K1		12	10	0.83	4.88 in	2.19 in	2.19 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:15.00 in				DEPTH:24 in				SPACE AVAIL:2.45 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date

LATINO-AUTHENTIC 4' SECTION/ K2

1	4133102067	Goya Black Bean Soup	15.00OZ	3	K3	GB	24	48	2.00	4.38 in	2.96 in	2.96 in	Front
2	4133102164	Goya Coconut Milk 13.5	13.50OZ	3	K1	GC	24	42	1.75	4.34 in	3.20 in	3.20 in	Front
3	4133102163	Cream Of Coconut	15.00OZ	3	K3	GB	24	27	1.13	4.78 in	2.64 in	2.64 in	Front
4	4133103637	Octopus In Olive Oil	4.00OZ	1	K4	GC	25	65	2.60	2.71 in	4.35 in	1.21 in	Front
5	4133103313	Chorizos 3.5Z	3.50OZ	4	K1	GA	30	48	1.60	2.00 in	2.25 in	6.15 in	Front
6	4133102891	Goya Pico De Gallo	17.60OZ	2	K4	GC	12	16	1.33	7.91 in	2.90 in	2.90 in	Front

SHELF:6		WIDTH:48 in			MERCH HEIGHT:10.00 in				DEPTH:26 in			SPACE AVAIL:0.82 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4133104925	Goya Plantain Chips	5.00OZ		2	K1		12	34	2.83	9.00 in	6.25 in	1.50 in	Front	
2	4133104943	Maria Cookies	7.00OZ		1	K1	GC	16	40	2.50	2.38 in	8.00 in	2.38 in	Front	
3	4133102785	Goya Coconut Water	11.80OZ		2	K1	GC	24	40	1.67	4.38 in	2.44 in	2.44 in	Front	
4	4133102779	Goya 100% Pure Coconut Water	16.90OZ		2	K1		24	18	0.75	6.80 in	2.80 in	2.80 in	Front	
5	2800070497	Nestle Milo Energy Drink	8.00OZ		2	P1		24	32	1.33	5.25 in	2.10 in	2.10 in	Front	
6	2800051720	Nestle Media Crema	7.60OZ		2	K1		24	48	2.00	2.70 in	3.00 in	3.00 in	Front	
7	2800051780	La Lechera Sweetened Condensed Milk	14.00OZ		2	K1		24	48	2.00	3.20 in	3.00 in	3.00 in	Front	

SHELF:7 Base		WIDTH:48 in			MERCH HEIGHT:10.00 in				DEPTH:26 in			SPACE AVAIL:1.13 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	4133104025	Goya Malta, 12 Pk	12.00OZ		3	K1		2	6	3.00	8.43 in	7.79 in	10.12 in	Front	
2	4133103998	Goya Cola Champagne	12.00OZ		6	K3	GC	24	66	2.75	9.00 in	2.25 in	2.25 in	Front	
3	1000000001	Regional Goya	0.00OZ		2	M1		1	36	36.00	9.00 in	5.00 in	1.00 in	Top	