

DEODORANT 12 FT. SECTION (LOW PROFILE)

HQ DeCA PLANOGRAM

CLASS 4 5 STORES

REMOVED OLD SPICE 1204400108



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER CHARLIE DOWLEN.

24 JULY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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CLASS 4 5 STORES

REMOVED OLD SPICE 1204400108

	120440405 DEODORANT BODY WASH SWAGGER K2	794007001 DEODORANT BS YOU K4/NEW	7940055140 DEODORANT KILQ K1	7940037997 DEODORANT DRM TEMP K2	7940055020 DEODORANT SPRAY BODY PHENIX K1	794005530 DEODORANT ANT SPRAY BODY	794004440 DEODORANT ANT WHITE LABEL	79400440 DEODORANT ANT WHITE LABEL	4740065063 DEODORANT CLR GE TWN COOL WAVE K4	474004952 DEODORANT CG LIT ADV AL DY K2	3700084606 DEODORANT FRESH K2	794006436 DEODORANT NT APA SIGNATU	030 DEODO RANT 368 DEODO RANT MALE ADVENT URE	7940058 DEODO RANT 956 DEODO RANT MEN BLK AND WHT K2/NEW	7940058708 DEODORANT MEN MS BLK AND WHT K2/NEW	7940035542 DEODORANT MEN E/VER FRSH STK K2	361 DEODORANT RANT FEMALE ACTIVE SHIELD K2	746 DEODO RANT APA ACTIVE SHIELD K2	794003272 DEODORANT CLINICAL S FREE CNTL K2	7940041649 DEODORANT SOLID CP SHV CLN K1	7940052 RANT APA SOOTHIN G CHAM	805 DEODO RANT FEMALE COOL ESSNT K1	7940034 DEODO RANT 218 DEODO RANT FEMALE COOL ESSNT K1	3700092174 DEODORANT IS STRESS RESP K4	3700088519 DEODORANT CLN INV SOLLND K2	3700088515 DEODORANT CLN CLR OLVND K2	3700085051 DEODORANT SMITH SOLID SERENE K2								
Shelf: 1 TOP																																			
7.12 in	3700094480 DEODORANT HWC SD EX FRESH K2	3700094478 DEODORANT HWC SD EX FRESH K2	3700094479 DEODORANT HWC SD EX FRESH K2	3700094479 DEODORANT HWC SD EX FRESH K2	3700094479 DEODORANT HWC SD EX FRESH K2	1204404089 DEODORANT T TIMBER K2	1204402036 DEODORANT BNDL OLD SPICE FLJ K4	1204401560 DEODORANT T INV SOLID FLJ K1	1204403759 DEODORANT T STICK FUJI K1	7940070021 DEODORANT IS K2/NEW	794004046 DEODORANT IS SIGNATURE GOLD K2/NEW	7940043387 DEODORANT STICK SOLID WHITE LABEL NIGHT K2	7940052755 DEODORANT IS ADRENALINE K2	47400 DEODO RANT 65402 DEODO RANT STICK COOL SILVER K2	7940027087 DEODORANT STICK COOL SILVER K2	7940006671 DEODORANT MENS AP CLN CMFRT K2	7940052612 DEODORANT ACTIVE SHIELD K1	7940026560 DEODORANT STICK EXTREME BLAST K1	7940026280 DEODORANT EXTREME BLAST K4	7940011802 DEODORANT MOTION SENSE CLEAN K2	7940052507 DEODORANT T MS ACTIVE SHIELD K2	794003529 DEODORA T NT ADV CARE	7940096667 DEODORA T NT LAVE ENDER	7940000878 DEODORANT T CLINICAL COOL	3700088435 DEODORANT CLN INV SOLLND K2	3700088511 DEODORANT CLN CLR GEL K2	3700088790 DEODORANT PARIS ROHANT C ROSE K2								
Shelf: 2																																			
7.12 in	1204401113 DEODORANT T RZ K1/NEW	1204403752 DEODORANT T AQUAREEF K1/NEW	1204400025 DEODORANT SOLID INV PUR SPT K2	1204400024 DEODORANT T HE INV SLD FRESH K2	1204403963 DEODORANT T WC BEAR GLOVE K1	1204403753 DEODORANT T RED ZONE SWAGGER K1	1204403756 DEODORANT T SWAGGER 2PK K1	7940052759 DEODORANT DS ADRENALINE K2	7940006125 DEODORANT SOLID DRK TEMP IN K2	7940055110 DEODORANT SOLID INV PHOENIX K1	7940026094 DEODORANT T APOLLO K2	4740009772 DEODO RANT GEL CLEAR COOL WAVE K1	7940034848 DEODORANT MENS FRSH AWAKE K2	7940044603 DEODORANT STICK MENS N CARE SENSITV K2	7940034766 DEODORANT COOL RUSH IS K2	7940026540 DEODORANT SOLID COOL RUSH NVS K1	7940026700 DEODORANT COOL RUSH K4	7940011803 DEODORANT MOTION SENSE ENERGY K2	794002753 DEODORA T NT MOTION SENSE	794004195 DEODORA T SOOTHING DOR DER CHAM K2	79400352 DEODO RANT 95 98 DEO NT ANT ADV	794005930 DEODORA T NT CLEAR	370009615 DEODORANT SOLID ADV LIGHT FRES K1	370009614 DEODORANT ADV PWR PRTCN K1	3700088791 DEODORANT SOLID HI CITRUS BREE K2										
Shelf: 3																																			
7.12 in	3700094485 DEODORANT T RC DESPERAD O	1204438970 DEODORANT SOLID CLASSIC K1	1204402180 DEODORANT SOLID INV BNDL HE	1204403954 DEODORANT T HE TWN DEO K4	1204403884 DEODORANT T FRESH SCENT K2	1204403957 DEODORANT T HE FRESH TWN DEO K4	7940093430 DEODORANT STICK PHOENIX K2	7940055100 DEODORANT SOLID INV ESSENCE K1	7940026102 DEODORANT STICK APOLLO K2	7940052756 DEODORANT IS URBAN K2	82775507 DEODORANT ANT PWR	30997 11032 30997 DEODORANT T PWR	7940006672 DEODORANT MENS AP EXTRA FRESH K1	79400011343 DEODORANT STICK ARTIC EDGE K1	7940026570 DEODORANT SOLID SPOR AP K1	794000863 DEODORA T NT SPORT K4	794002519 DEODORA T NT STICK SHWR	794003050 DEODORA T NT DOR ANT	794000174 DEODORA T NT INVISIBLE SEX K2	794005072 DEODORA T NT STICK INV PWR	794006310 DEODORA T NT ADV SHEER	794005075 DEODORA T NT SOLID	3700020468 DEODORA T NT LAVENDER K2	370008099 DEODORA T NT SS CLAY COMPLET E	370008090 DEODORA T NT SUMMER CG	370008081 DEODORA T NT CG	370008085 DEODORA T NT 85 22 DEO DOR	370008080 DEODORA T NT INV SOLID COMPL CLN K2							
Shelf: 4																																			
7.12 in	1700006815 DEODORANT T POWER STRIFE ARCTIC K2	170000680 DEODORA T NT STICK	1700011115 DEODORANT T XTREME CLR INV SOLID K2	1700006807 DEODORANT T CLR GEL FRESH BLAST K1	1700010689 DEODORANT T STICK EXTREME ENERGY K1	1700011749 DEODORANT T GEL MRG HEAT SHLD VICTORY K2	1700011721 DEODORANT T SPORT VICTORY K2	2220096214 DEODORANT T FRSH FRC GEL K2	2220096213 DEODORANT T FRSH FRC BASE K1	2220085036 DEODORANT T AP IRISH SPRING QRIG K2	2220093008 DEODORANT T OCEAN SURF K2	2220093009 DEODORANT T SOLID ACTIVE FRESH K2	2220004090 DEODORANT T SOLID FRESH SCENT K2	2220093013 DEODORANT T OCEAN SURE K1	2220095116 DEODORANT T FRESH 2 PK K2	2220094152 DEODORANT T SPDSTCK REG K1	222009544 DEODORA T NT STICK	222009544 DEODORA T NT STICK	222009545 DEODORA T NT LSS	222009605 DEODORA T NT LDY SS	30997 31059 DEODORA T NT SOLID	794004035 DEODORA T NT DOR	794004035 DEODORA T NT DOR	794004035 DEODORA T NT DOR	370001245 DEODORA T NT PWR	370001243 DEODORA T NT PWR	370001234 DEODORA T NT FRSH	370001243 DEODORA T NT FRSH	370001234 DEODORA T NT FRSH	370001243 DEODORA T NT FRSH					
Shelf: 5																																			
9.12 in	1700006811 DEODORANT T SPRAY SPOR ORG K1	1700006806 DEODORANT T SPORT 3D FRESH K1	827755070 DEODORA T NT SPRAY K2	88348400227 DEODORANT T UNSENTED AEROSOL K4	2260073072 DEODORANT T DRY REGULAR K1	2260088671 DEODORANT T ULTRA FRESH K2	2260088677 DEODORANT T AEROSL 2 PK K1	3700071108 DEODORANT T SPRAY PWR FRSH AERD K2	73530338104 DEODORANT T AEROSAL ANTIPERS. SPRAY K2/NEW	3320019724 DEODORANT T SOLID FRESH WIDE ILT K2	332001979 DEODORA T NT NTR	3320019726 DEODORA T NT SOLID MAX DEOD FRESH WID K1	2260019124 DEODORANT T GEL CLR CL SHVFRXD K2	2260019062 DEODORANT T STIK XXWD REG OVL K2	883484310 DEODORA T NT INVISIBLE SOLID	883484717 DEODORA T NT INVISIBLE SOLID	883484717 DEODORA T NT INVISIBLE SOLID	17000068 DEODORA T NT ROL	19045001 DEODORA T NT ROL	19045001 DEODORA T NT ROL	19045001 DEODORA T NT ROL	8644930 DEODORA T NT POWDE	735303381 DEODORA T NT ALUMINU												
Shelf: 6 BASE																																			
5 in																																			

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DEODORANT 12 FT. SECTION (LOW PROFILE)

SHELF:1 TOP			WIDTH:144 in		MERCH HEIGHT:8.00 in			DEPTH:22 in			SPACE AVAIL:2.60 in				
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1204404005	OLDSPICE	DEODORANT BODY WASH SWAG...	3.00OZ		3	K2	12	36	3.00	6.63 in	1.75 in	1.75 in	Front	
2	7940070019	AXE	DEODORANT BS YOU	4.00OZ		2	K4/NEW	12	20	1.67	5.33 in	2.09 in	2.09 in	Front	1/19/2017
3	7940055140	AXE	DEODORANT SPRAY BODY KILO	4.00OZ		3	K1	12	30	2.50	5.62 in	2.04 in	2.09 in	Front	
4	7940037997	AXE	DEODORANT SPRAY BODY DRK T...	4.00OZ		3	K2	12	30	2.50	5.62 in	2.09 in	2.04 in	Front	
5	7940055020	AXE	DEODORANT SPRAY BODY PHOE...	4.00OZ		3	K1	12	30	2.50	5.62 in	2.04 in	2.09 in	Front	
6	7940055300	AXE	DEODORANT SPRAY BODY ESSE...	4.00OZ		2	K1	12	20	1.67	5.62 in	2.04 in	2.09 in	Front	
7	7940044085	AXE	DEODORANT WHITE LABEL NIGHT	3.80OZ		2	K1	12	20	1.67	5.33 in	2.00 in	2.09 in	Front	
8	7940044083	AXE	DEODORANT WHITE LABEL FORST	3.80OZ		2	K2	12	20	1.67	5.33 in	2.00 in	2.09 in	Front	
9	4740065063	GILLETTE	DEODORANT CLR GE TWN COOL ...	1.60OZ		2	K4	12	30	2.50	5.00 in	2.63 in	1.39 in	Front	
10	4740004952	GILLETTE	DEODORANT SOLID AP ADV AL DY	1.70OZ		2	K2	12	28	2.33	5.00 in	2.75 in	1.50 in	Front	
11	3700094606	GILLETTE	DEODORANT CG ULT FRESH	3.80OZ		2	K2	12	44	3.67	5.40 in	2.62 in	1.00 in	Front	
12	7940064362	AXE	DEODORANT APA SIGNATURE G...	3.80OZ		2	K4/NEW	12	20	1.67	5.33 in	2.09 in	2.09 in	Front	1/19/2017
13	7940035030	DOVE	DEODORANT MENS CLEAN COMFT	3.80OZ		2	K2	12	24	2.00	6.69 in	1.65 in	1.77 in	Front	
14	7940034368	DEGREE	DEODORANT MALE ADVENTURE	3.80OZ		2	K1	12	24	2.00	6.65 in	1.70 in	1.77 in	Front	
15	7940058956	DEGREE	DEODORANT MEN APA BLK AND ...	3.80OZ		2	K4/NEW	12	24	2.00	6.69 in	1.77 in	1.77 in	Front	1/12/2017
16	7940058708	DEGREE	DEODORANT MEN MS BLK AND W...	2.70OZ		2	K2/NEW	12	36	3.00	5.74 in	2.72 in	1.20 in	Front	1/12/2017
17	7940036542	DEGREE	DEODORANT MEN EVER FRSH STK	3.00OZ		2	K2	12	36	3.00	5.74 in	2.72 in	1.20 in	Front	
18	7940034361	DEGREE	DEODORANT FEMALE FRSH ENGY	3.80OZ		2	K2	12	24	2.00	7.35 in	1.65 in	1.75 in	Front	
19	7940052746	DEGREE	DEODORANT APA ACTIVE SHIELD	3.80OZ		2	K2	12	24	2.00	7.48 in	1.77 in	1.77 in	Front	
20	7940032722	DEGREE	DEODORANT CLINICAL STREE CN...	1.70OZ		3	K2	24	39	1.63	4.81 in	2.56 in	1.64 in	Front	
21	7940041649	DEGREE	DEODORANT SOLID CP WOM SH...	1.70OZ		3	K1	24	39	1.63	5.25 in	2.60 in	1.64 in	Front	
22	7940052805	DOVE	DEODORANT APA SOOTHNG CHAM	3.80OZ		2	K2	12	24	2.00	7.48 in	1.77 in	1.77 in	Front	
23	7940034218	DOVE	DEODORANT FEMALE COOL ESSNT	3.80OZ		2	K1	12	24	2.00	7.48 in	1.65 in	1.77 in	Front	
24	3700092174	SECRET	DEODORANT IS STRESS RESP	1.60OZ		2	K4	12	30	2.50	5.00 in	2.63 in	1.39 in	Front	
25	3700088519	SECRET	DEODORANT CLNL INV SOL LVND	1.60OZ		2	K2	12	30	2.50	5.00 in	2.63 in	1.39 in	Front	
26	3700088515	SECRET	DEODORANT CLNL CLR GEL OLV...	1.60OZ		3	K2	12	45	3.75	5.00 in	2.63 in	1.39 in	Front	
27	3700085051	SECRET	DEODORANT SMTH SOLID SERENE	1.60OZ		3	K2	12	39	3.25	5.20 in	2.70 in	1.65 in	Front	

SHELF:2			WIDTH:144 in		MERCH HEIGHT:7.12 in			DEPTH:24 in			SPACE AVAIL:1.43 in				
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3700094480	OLDSPICE	DEODORANT HWC SD STRNGR S...	2.60OZ		1	K4	12	17	1.42	5.24 in	2.77 in	1.38 in	Front	
2	3700094478	OLDSPICE	DEODORANT HWC SD EX FRESH	2.60OZ		2	K2	12	34	2.83	5.24 in	2.77 in	1.38 in	Front	
3	3700094479	OLDSPICE	DEODORANT HWC SD PUR SPORT	2.60OZ		2	K4	12	34	2.83	5.24 in	2.77 in	1.38 in	Front	
4	3700097144	OLDSPICE	OS HWC IS OB STEEL COURAGE 7	2.60OZ		1	K4/NEW	12	19	1.58	5.28 in	2.56 in	1.25 in	Front	1/31/2017
5	3700098324	OLDSPICE	DEODORANT WC IS KRAKENGARD	2.60OZ		1	K4/NEW	12	19	1.58	5.28 in	2.56 in	1.25 in	Front	1/31/2017
6	1204404089	OLDSPICE	DEODORANT FC IS TIMBER	2.60OZ		2	K2	12	38	3.17	5.28 in	2.56 in	1.25 in	Front	
7	1204402036	OLDSPICE	DEODORANT BNDL OLD SPICE FIJI	2.60OZ		2	K4	6	18	3.00	5.35 in	2.85 in	2.50 in	Front	
8	1204401560	OLDSPICE	DEODORANT INV SOLID FIJI	2.60OZ		2	K1	12	38	3.17	5.28 in	2.56 in	1.25 in	Front	
9	1204403759	OLDSPICE	DEODORANT STICK FIJI	3.00OZ		2	K1	12	38	3.17	5.75 in	2.56 in	1.25 in	Front	
10	7940070021	AXE	DEODORANT IS YOU	2.70OZ		2	K2/NEW	12	38	3.17	5.74 in	2.65 in	1.25 in	Front	1/19/2017
11	7940064046	AXE	DEODORANT IS SIGNATURE GOLD	2.70OZ		2	K2/NEW	12	38	3.17	5.74 in	2.65 in	1.25 in	Front	1/19/2017
12	7940043387	AXE	STICK SOLID WHITE LABEL NIGHT	2.70OZ		2	K2	12	38	3.17	5.74 in	2.65 in	1.25 in	Front	
13	7940052755	AXE	DEODORANT IS ADRENALINE	2.70OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front	
14	4740065402	GILLETTE	DEODORANT CG UNDEFEATED	3.80OZ		1	K4	12	24	2.00	5.40 in	2.62 in	1.00 in	Front	
15	7940027087	DOVE	DEODORANT STICK COOL SILVER	3.00OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front	
16	7940006671	DOVE	DEODORANT MENS AP CLN CMFRT	2.70OZ		2	K2	12	38	3.17	5.52 in	2.73 in	1.23 in	Front	
17	7940052612	DEGREE	DEODORANT ACTIVE SHIELD	2.70OZ		2	K2	12	40	3.33	5.74 in	2.72 in	1.20 in	Front	
18	7940026560	DEGREE	DEODORANT STICK EXTRME BLA...	2.70OZ		2	K1	12	40	3.33	5.74 in	2.71 in	1.20 in	Front	
19	7940026280	DEGREE	DEODORANT EXTREME BLAST	2.70OZ		2	K4	12	40	3.33	5.74 in	2.72 in	1.20 in	Front	
20	7940011802	DEGREE	DEODORANT MOTION SENSE CLE...	2.60OZ		3	K2	12	57	4.75	5.52 in	2.22 in	1.23 in	Front	
21	7940052507	DEGREE	DEODORANT MS ACTIVE SHIELD	2.60OZ		2	K2	24	34	1.42	5.70 in	2.37 in	1.38 in	Front	
22	7940035291	DOVE	DEODORANT ADV CARE NOUR B...	2.60OZ		2	K2	12	38	3.17	5.52 in	2.22 in	1.23 in	Front	
23	7940066675	DOVE	DEODORANT ADV LAVENDER FRSH	2.60OZ		2	K4/NEW	12	38	3.17	5.52 in	2.22 in	1.23 in	Front	1/12/2017
24	7940000878	DOVE	DEODORANT CLINICAL COOL ESS...	1.70OZ		2	K1	24	28	1.17	5.25 in	2.60 in	1.64 in	Front	
25	3700088435	SECRET	DEODORANT CLNL INV SOL CMPLY	1.60OZ		3	K2	12	51	4.25	5.56 in	2.63 in	1.39 in	Front	

DEODORANT 12 FT. SECTION (LOW PROFILE)

26	3700088511	SECRET	DEODORANT CLNL CLR GEL	1.60OZ	3	K2	12	51	4.25	5.56 in	2.63 in	1.39 in	Front	
27	3700088790	SECRET	DEODORANT PARIS ROMANTIC R...	2.60OZ	3	K2	12	33	2.75	5.32 in	2.09 in	2.09 in	Front	

SHELF:3			WIDTH:144 in			MERCH HEIGHT:7.12 in			DEPTH:24 in			SPACE AVAIL:3.18 in				
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	1204401113	OLDSPICE	DEODORANT RZ INV SOL SWAGG...	2.60OZ		1	K4	12	19	1.58	5.28 in	2.56 in	1.25 in	Front		
2	3700094466	OLDSPICE	DEODORANT IS OB PURE SPORT ...	2.60OZ		1	K1	12	19	1.58	5.28 in	2.56 in	1.25 in	Front		
3	1204403752	OLDSPICE	DEODORANT RZ AQUAREEF	3.00OZ		2	K1/NEW	12	38	3.17	5.75 in	2.56 in	1.25 in	Front	1/31/2017	
4	1204400025	OLDSPICE	DEODORANT SOLID INV PUR SPRT	3.00OZ		2	K2	12	36	3.00	5.15 in	2.73 in	1.29 in	Front		
5	1204400024	OLDSPICE	DEODORANT HE INV SLD FRESH	3.00OZ		2	K2	12	38	3.17	5.65 in	2.45 in	1.25 in	Front		
6	1204403963	OLDSPICE	DEODORANT WC BEARGLOVE IS	2.60OZ		2	K2	12	38	3.17	5.28 in	2.56 in	1.25 in	Front		
7	1204403753	OLDSPICE	DEODORANT RED ZONE SWAGGER	3.00OZ		2	K1	12	38	3.17	5.75 in	2.56 in	1.25 in	Front		
8	1204403756	OLDSPICE	DEODORANT SWAGGER 2PK	3.00OZ		2	K1	6	18	3.00	5.75 in	2.60 in	2.45 in	Front		
9	7940052759	AXE	DEODORANT DS ADRENALINE	3.00OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front		
10	7940006125	AXE	DEODORANT SOLID DRK TEMPTN	2.70OZ		2	K2	12	42	3.50	5.74 in	2.72 in	1.12 in	Front		
11	7940055110	AXE	DEODORANT SOLID INV PHOENIX	2.70OZ		2	K1	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
12	7940026094	AXE	DEODORANT INV SOL APOLLO	3.00OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front		
13	4740009772	GILLETTE	DEO GEL CLEAR COOL WAVE	4.00OZ		2	K1	12	48	4.00	4.70 in	2.50 in	1.00 in	Front		
14	7940034848	DOVE	DEODERANT MENS FRSH AWAKE	2.70OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front		
15	7940044603	DOVE	STICK SOLID MEN N CARE SENSTIV	2.70OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front		
16	7940034766	DEGREE	DEODORANT COOL RUSH IS	2.70OZ		2	K2	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
17	7940026540	DEGREE	DEODORANT SOLID COOL RUSH I...	2.70OZ		2	K1	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
18	7940026700	DEGREE	DEODORANT COOL RUSH	2.70OZ		2	K4	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
19	7940011803	DEGREE	DEODORANT MOTION SENSE EN...	2.60OZ		3	K2	12	57	4.75	5.52 in	2.22 in	1.23 in	Front		
20	7940027532	DEGREE	DEODORANT MOTION SENSE SH...	2.60OZ		2	K2	12	38	3.17	5.52 in	2.20 in	1.23 in	Front		
21	7940041951	DOVE	DEODORANT SOOTHNG CHAM	2.60OZ		2	K2	12	38	3.17	5.52 in	2.22 in	1.23 in	Front		
22	7940035295	DOVE	DEODORANT ADV CARE TONE	2.60OZ		1	K2	12	19	1.58	5.52 in	2.22 in	1.23 in	Front		
23	7940035298	DOVE	DEODERANT ADV CARE REBALA...	2.60OZ		1	K2	12	19	1.58	5.52 in	2.22 in	1.23 in	Front		
24	7940059301	DOVE	DEODORANT ADV CLEAR FINISH	2.60OZ		2	K2/NEW	12	38	3.17	5.52 in	2.22 in	1.23 in	Front	1/12/2017	
25	3700009615	SECRET	DEODORANT SOLID ADV LIGHT F...	1.60OZ		3	K1	12	51	4.25	5.07 in	2.72 in	1.41 in	Front		
26	3700009614	SECRET	DEODORANT SOLID ADV PWDR P...	1.60OZ		3	K1	12	51	4.25	5.07 in	2.72 in	1.41 in	Front		
27	3700088791	SECRET	DEODORANT SOLID HI CITRUS B...	2.60OZ		3	K2	12	33	2.75	5.32 in	2.09 in	2.09 in	Front		

SHELF:4			WIDTH:144 in			MERCH HEIGHT:7.12 in			DEPTH:24 in			SPACE AVAIL:0.57 in				
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	3700094485	OLDSPICE	DEODORANT RC DESPERADO	3.00OZ		2	K4	12	38	3.17	5.75 in	2.56 in	1.25 in	Front		
2	1204438970	OLDSPICE	DEODORANT SOLID CLASSIC	3.25OZ		2	K1	12	34	2.83	5.70 in	2.70 in	1.38 in	Front		
3	1204402180	OLDSPICE	DEODORANT BNDL OLD SPIC ORIG	6.50OZ		1	K2	6	9	1.50	5.71 in	2.70 in	2.64 in	Front		
4	1204403891	OLDSPICE	DEODORANT HE PURE SPORT	3.00OZ		1	K2	12	20	1.67	5.75 in	2.50 in	1.20 in	Front		
5	1204403954	OLDSPICE	HE PURESPT TWN DEO	6.00OZ		2	K4	6	18	3.00	5.75 in	2.44 in	2.50 in	Front		
6	1204403884	OLDSPICE	DEODORANT FRESH SCENT	3.00OZ		2	K2	12	38	3.17	5.75 in	2.50 in	1.25 in	Front		
7	1204403957	OLDSPICE	HE FRESH TWN DEO	6.00OZ		2	K4	6	18	3.00	5.75 in	2.50 in	2.43 in	Front		
8	7940053430	AXE	DEODORANT STICK PHOENIX	3.00OZ		2	K2	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
9	7940055100	AXE	DEODORANT SOLID INV ESSENCE	2.70OZ		2	K1	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
10	7940026102	AXE	DEODORANT STICK APOLLO	3.00OZ		2	K2	12	38	3.17	5.80 in	2.70 in	1.25 in	Front		
11	7940052756	AXE	DEODORANT IS URBAN	2.70OZ		2	K2	12	38	3.17	5.74 in	2.72 in	1.25 in	Front		
12	82775507001	BRUT	DEODORANT SOLID ROUND	2.50OZ		2	K2	12	24	2.00	3.70 in	1.85 in	1.93 in	Front		
13	30997310590	MITCHUM	DEODORANT PWR GEL UNSCNTD...	4.50OZ		1	K1	12	12	1.00	2.13 in	2.75 in	5.75 in	Front		
14	30997110327	MITCHUM	DEODORANT ADV CONTROL CLE...	2.70OZ		1	K2	6	17	2.83	5.55 in	2.65 in	1.38 in	Front		
15	7940006672	DOVE	DEODORANT MENS AP EXTRA FR...	2.70OZ		3	K1	12	57	4.75	5.52 in	2.73 in	1.23 in	Front		
16	7940001343	DEGREE	DEODORANT STICKS ARTIC EDGE	3.00OZ		2	K1	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
17	7940026570	DEGREE	DEODORANT SOLID SPORT INV AP	2.70OZ		2	K1	12	40	3.33	5.74 in	2.71 in	1.20 in	Front		
18	7940008633	DEGREE	DEODORANT SPORT	2.70OZ		2	K4	12	40	3.33	5.74 in	2.72 in	1.20 in	Front		
19	7940025190	DEGREE	DEODORANT STICK SHWR CLEAN...	2.60OZ		2	K2	12	38	3.17	5.52 in	2.22 in	1.22 in	Front		
20	7940035016	DEGREE	DEODORANT IS SHEER LILAC	2.60OZ		1	K2	12	19	1.58	5.52 in	2.22 in	1.23 in	Front		
21	7940001743	DEGREE	DEODORANT INVISIBLE SEXY	2.60OZ		2	K2	12	38	3.17	5.52 in	2.22 in	1.23 in	Front		
22	7940050720	DOVE	DEODORANT STICK INV PWDR FR...	2.60OZ		2	K1	12	36	3.00	5.45 in	2.21 in	1.30 in	Front		
23	7940063101	DOVE	DEODORANT ADV SHEER FRESH	2.60OZ		2	K2/NEW	12	38	3.17	5.52 in	2.22 in	1.23 in	Front	1/12/2017	

DEODORANT 12 FT. SECTION (LOW PROFILE)

24	7940050750	DOVE	DEODORANT STICK INV SOLID FR...	2.60OZ	2	K1	12	36	3.00	5.40 in	2.21 in	1.30 in	Front	
25	3700020468	SECRET	DEOD OOH LALA LAVENDER	2.70OZ	3	K2	12	48	4.00	5.06 in	2.22 in	1.43 in	Front	
26	3700080998	SECRET	SS OLAY COMPLETE CLN	2.60OZ	2	K2	12	38	3.17	5.22 in	2.17 in	1.24 in	Front	
27	3700080905	SECRET	DEODORANT SUMMER BERRY	2.60OZ	2	K4	12	32	2.67	5.06 in	2.22 in	1.43 in	Front	
28	3700080819	SECRET	DEODORANT CG OUTPRTCT PWD	2.60OZ	2	K1	12	32	2.67	5.06 in	2.22 in	1.43 in	Front	
29	3700097885	SECRET	DEODORANT CG FE COOL WATE...	2.60OZ	1	K2/NEW	12	16	1.33	5.06 in	2.22 in	1.43 in	Front	1/31/2017
30	3700080822	SECRET	DEODORANT CG COMPLETE CLE...	2.60OZ	1	K4	12	16	1.33	5.06 in	2.22 in	1.43 in	Front	
31	3700080805	SECRET	DEODORANT INV SOLID COMPL C...	2.60OZ	2	K2	12	30	2.50	5.47 in	2.38 in	1.52 in	Front	

SHELF:5		WIDTH:144 in		MERCH HEIGHT:7.12 in			DEPTH:26 in			SPACE AVAIL:1.44 in					
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1700006815	RIGHTGUARD	DEODORANT POWER STRIPE AR...	2.60OZ	2	K2	12	46	3.83	5.42 in	2.50 in	1.10 in	Front		
2	1700006808	RIGHTGUARD	DEODORANT STICK PWR STP FR ...	2.60OZ	2	K1	12	40	3.33	5.25 in	2.10 in	1.25 in	Front		
3	1700011115	RIGHTGUARD	DEODORANT XTREME CLR INV S...	2.60OZ	2	K2	12	46	3.83	5.40 in	2.50 in	1.10 in	Front		
4	1700006807	RIGHTGUARD	DEODORANT CLR GEL FRESH BL...	4.00OZ	2	K1	12	52	4.33	5.40 in	2.62 in	1.00 in	Front		
5	1700010689	RIGHTGUARD	DEODORANT STICK EXTREME EN...	2.60OZ	2	K1	12	46	3.83	5.43 in	2.50 in	1.10 in	Front		
6	1700011749	RIGHTGUARD	DEODORANT GEL MRG HEAT SHL...	4.00OZ	2	K4	12	52	4.33	5.40 in	2.60 in	1.00 in	Front		
7	1700011721	RIGHTGUARD	SPORT STICK VICTORY	2.60OZ	2	K2	12	46	3.83	5.40 in	2.50 in	1.10 in	Front		
8	2220096214	MENNEN	DEODORANT FRSH FRC GEL	3.00OZ	2	K2	12	42	3.50	5.70 in	2.70 in	1.20 in	Front		
9	2220096213	MENNEN	DEODORANT FRSH FRC BASE	2.70OZ	2	K1	6	42	7.00	5.70 in	2.70 in	1.20 in	Front		
10	2220095036	MENNEN	DEODORANT AP IRISH SPRING O...	3.00OZ	2	K2	12	42	3.50	5.70 in	2.60 in	1.20 in	Front		
11	2220093008	MENNEN	DEODORANT OCEAN SURF	3.00OZ	2	K2	12	42	3.50	5.70 in	2.65 in	1.20 in	Front		
12	2220093009	MENNEN	DEODORANT SOLID ACTIVE FRESH	3.00OZ	2	K2	12	42	3.50	5.65 in	2.70 in	1.20 in	Front		
13	2220000490	MENNEN	DEODORANT SOLID FRESH SCENT	3.00OZ	2	K2	12	42	3.50	5.70 in	2.60 in	1.20 in	Front		
14	2220093013	MENNEN	DEODORANT OCEAN SURF	2.00CT	2	K1	12	42	3.50	5.75 in	2.65 in	1.20 in	Front		
15	2220095116	MENNEN	DEODORANT FRESH SCENT 2 PK	6.00OZ	2	K2	6	20	3.33	5.65 in	2.65 in	2.40 in	Front		
16	2220094152	MENNEN	DEODORANT SPDSTCK REG	3.00OZ	3	K1	12	63	5.25	5.60 in	2.70 in	1.20 in	Front		
17	2220095440	MENNEN	DEODORANT STICK LDY INV DRY ...	2.30OZ	2	K1	12	42	3.50	5.30 in	2.20 in	1.20 in	Front		
18	2220095441	MENNEN	DEODORANT STICK LDY INV DRY ...	2.30OZ	2	K2	12	42	3.50	5.30 in	2.22 in	1.22 in	Front		
19	2220095456	MENNEN	DEODORANT LSS FRESH SCENT ...	4.60OZ	2	K2	6	20	3.33	5.30 in	2.24 in	2.40 in	Front		
20	2220096051	MENNEN	DEODORANT LDY SS POWR FRESH	2.30OZ	2	K1	12	42	3.50	5.30 in	2.20 in	1.20 in	Front		
21	30997310591	MITCHUM	DEODORANTWMNS PWR GEL SH...	4.50OZ	1	K2	12	12	1.00	2.13 in	2.75 in	5.75 in	Front		
22	7940040358	SUAVE	DEODORANT SOLID INV WMN SW...	1.40OZ	2	K2	12	42	3.50	4.50 in	2.05 in	1.20 in	Front		
23	7940040411	SUAVE	DEODORANT SOLID INV WMN PW...	1.40OZ	1	K2	12	20	1.67	4.50 in	2.15 in	1.25 in	Front		
24	3700012451	SECRET	DEODORANT SOLID PWDR FRSH	2.70OZ	2	K2	12	40	3.33	5.45 in	2.22 in	1.24 in	Front		
25	3700012432	SECRET	DEODORANT BUNDLE PWDR FRS...	2.60OZ	2	K2	12	18	1.50	5.45 in	2.20 in	2.70 in	Front		
26	3700012345	SECRET	DEODORANT SHOWER FRSH	2.60OZ	2	K2	12	40	3.33	5.45 in	2.15 in	1.30 in	Front		
27	3700012433	SECRET	DEODORANT SHWR FRSH TWIN 2X	2.60OZ	2	K2	12	18	1.50	5.45 in	2.25 in	2.80 in	Front		
28	3700012343	SECRET	DEODORANT SLD INV FRSH PWDR	2.60OZ	2	K1	12	38	3.17	5.45 in	2.20 in	1.35 in	Front		
29	3700012430	SECRET	DEODORANT INVIS SOL SPRNG B...	2.60OZ	2	K2	12	38	3.17	5.46 in	2.25 in	1.31 in	Front		

SHELF:6 BASE		WIDTH:144 in		MERCH HEIGHT:9.12 in			DEPTH:26 in			SPACE AVAIL:0.99 in					
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	1700006811	RIGHTGUARD	DEODORANT SPRAY SPORT ORIG	8.50OZ	4	K1	12	40	3.33	7.50 in	2.60 in	2.60 in	Front		
2	1700006806	RIGHTGUARD	DEODORANT SPORT 3D FRESH	6.00OZ	4	K1	12	44	3.67	7.90 in	2.30 in	2.30 in	Front		
3	82775507004	BRUT	DEODORANT SPRAY	10.00OZ	3	K2	12	30	2.50	7.85 in	2.50 in	2.55 in	Front		
4	88348400227	SURE	DEODORANT UNSENTED AEROSOL	6.00OZ	3	K4	12	33	2.75	8.12 in	2.25 in	2.25 in	Front		
5	2260073072	ARRID	DEODORANT SPRAY X DRY REGU...	6.00OZ	3	K1	12	33	2.75	8.05 in	2.20 in	2.25 in	Front		
6	2260088671	ARRID	SPRAY DEODORANT ULTRA FRESH	6.00OZ	3	K2	12	33	2.75	8.19 in	2.31 in	2.31 in	Front		
7	2260088677	ARRID	DEODORANT AEROSL 2 PK	2.00CT	2	K1	6	22	3.67	8.19 in	4.55 in	2.31 in	Front		
8	3700071108	SECRET	DEODORANT SPRAY PWDR FRSH...	6.00OZ	4	K2	12	44	3.67	8.05 in	2.15 in	2.25 in	Front		
9	73530338104	SOFTANDDRI	AEROSAL ANTIPERS, SPRAY	6.00OZ	3	K2/NEW	6	33	5.50	7.90 in	2.30 in	2.30 in	Front	6/19/2017	
10	3320019724	ARMNHAMMER	DEODORANT SOLID FRESH WIDE ...	2.80OZ	2	K2	12	44	3.67	5.60 in	2.70 in	1.15 in	Front		
11	3320019793	ARMNHAMMER	DEODORANT NTRL FRSH SCNT	2.50OZ	2	K2	12	40	3.33	5.20 in	2.15 in	1.30 in	Front		
12	3320019726	ARMNHAMMER	SOLID ULTRA MAX DEOD FRESH ...	2.00CT	3	K1	6	33	5.50	5.30 in	2.60 in	2.30 in	Front		
13	2260019124	ARRID	DEODORANT GEL CLR CL SHWRXD	2.80OZ	3	K2	12	57	4.75	5.35 in	2.30 in	1.35 in	Front		
14	2260019062	ARRID	DEODORANT STICK XX WD REG ...	2.70OZ	3	K2	12	63	5.25	5.30 in	2.20 in	1.20 in	Front		
15	88348431006	SURE	DEODORANT INVISIBLE SOLID FR...	2.60OZ	2	K2	12	42	3.50	5.35 in	2.20 in	1.20 in	Front		

DEODORANT 12 FT. SECTION (LOW PROFILE)

16	88348471717	SURE	DEODORANT INV SOLID UNSCEN...	2.60OZ	2	K1	12	42	3.50	5.35 in	2.20 in	1.20 in	Front	
17	88348471772	SURE	DEODORANT INVISIBLE SOLID REG	2.60OZ	2	K1	12	40	3.33	5.30 in	2.15 in	1.30 in	Front	
18	1700006810	DRYIDEA	DEODORANT ROLL ON UNSCNTD	3.50OZ	2	K2	12	26	2.17	5.30 in	1.90 in	1.90 in	Front	
19	1904500174	BAN	DEODORANT ROLL ON UNSCENT...	3.50OZ	2	K1	12	28	2.33	5.85 in	1.85 in	1.85 in	Front	
20	1904500114	BAN	DEODORANT ROLL ON REGULAR	3.50OZ	2	K1	12	28	2.33	5.85 in	1.85 in	1.85 in	Front	
21	1904505383	BAN	ROLL ON DEOD POWDER FRESH	3.50OZ	2	K1	12	26	2.17	5.88 in	1.85 in	1.87 in	Front	
22	8644930006	CRYSTAL	DEODORANT ROLL ON	2.25OZ	2	K2	6	34	5.67	4.70 in	1.75 in	1.50 in	Front	
23	73530338105	SOFTANDDRI	DEODRANT ALUMINUM FREE	2.30OZ	2	K2/NEW	6	42	7.00	5.30 in	2.13 in	1.20 in	Front	6/19/2017