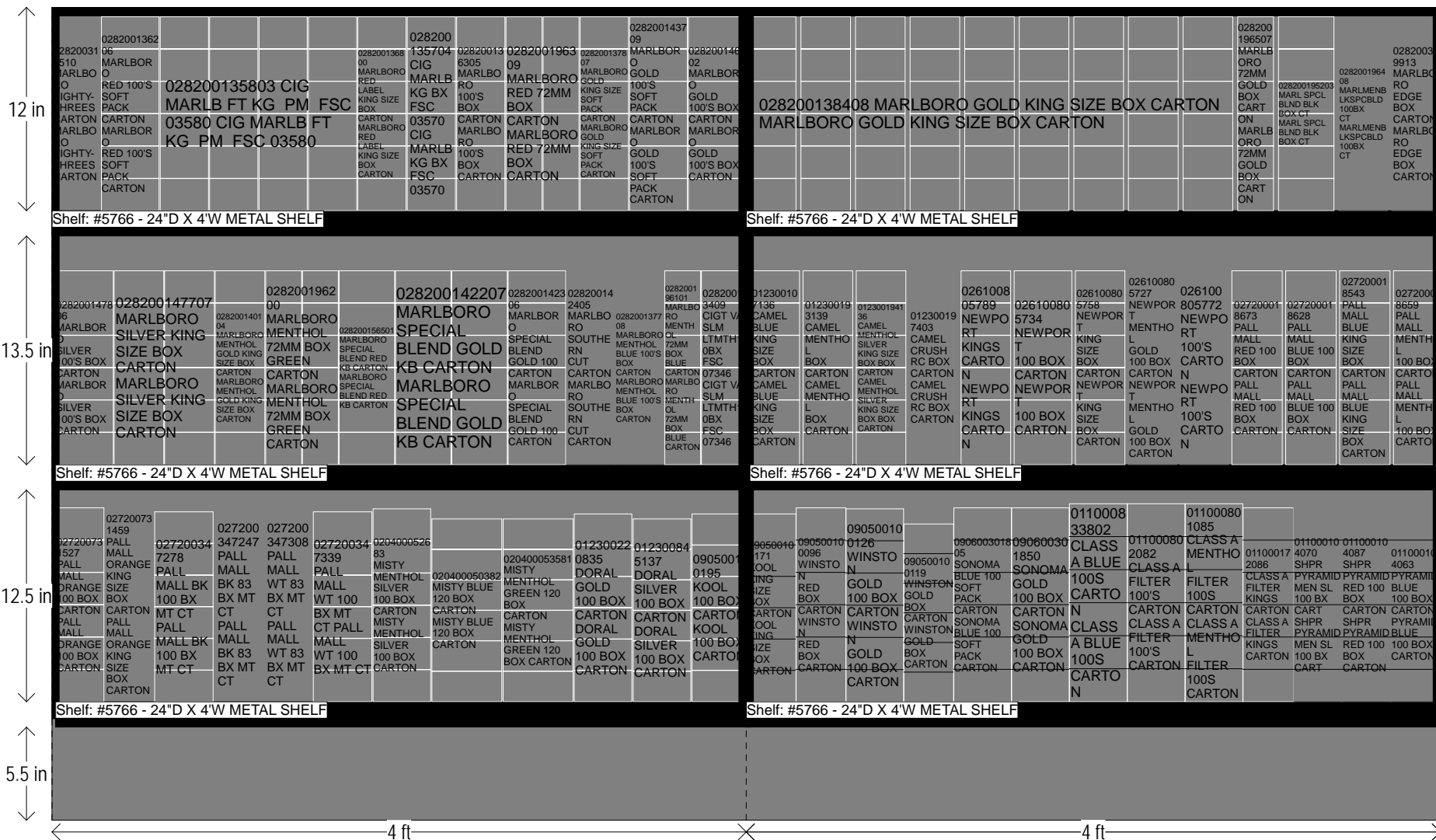


DECA CIGARETTE CARTONS 47" X 8"

DECA PLANOGRAM

3 SHELF PLANOGRAM



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.

4 OCTOBER 2016

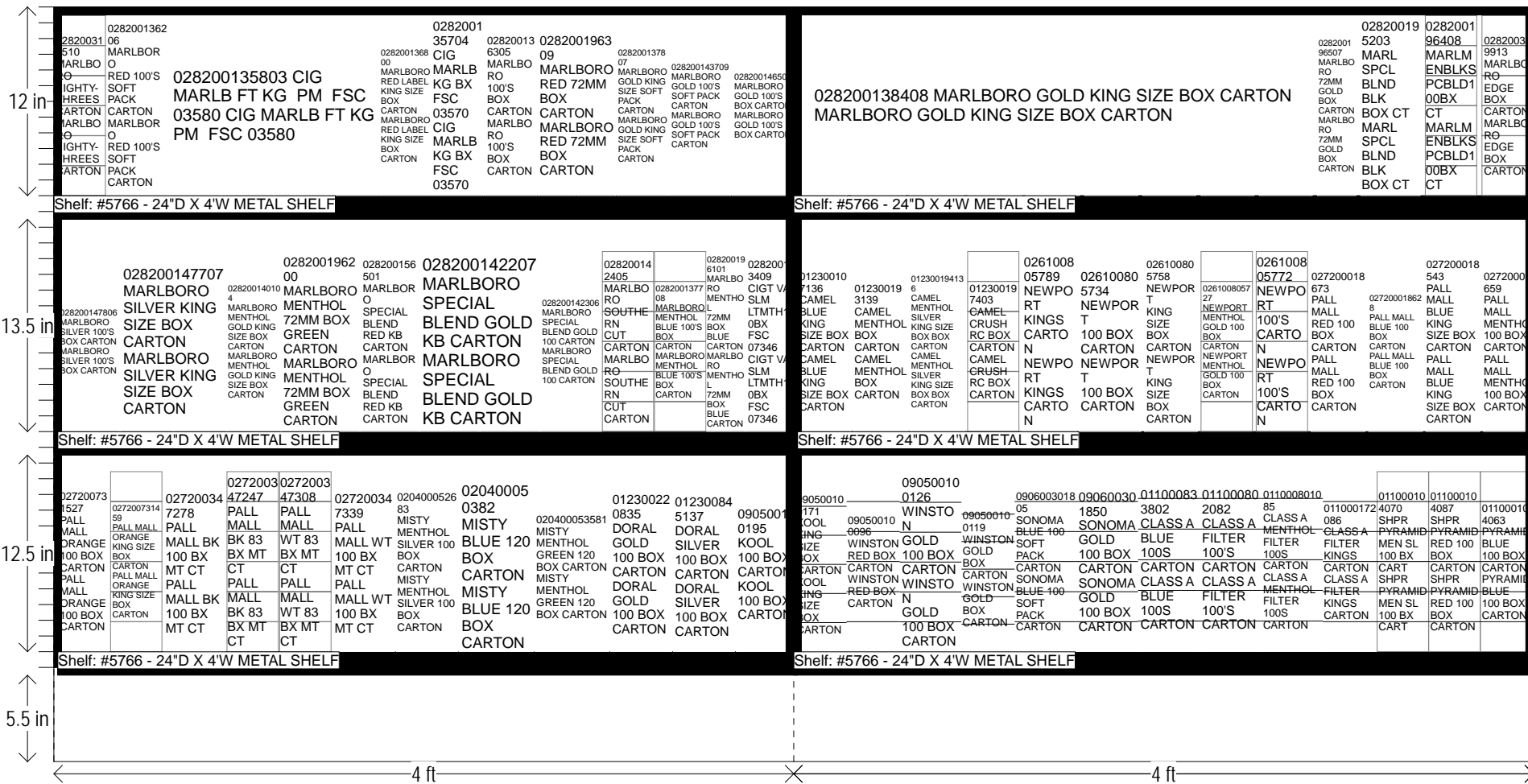
FACING MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

CIGARETTES
LOW PROFILE

DECA CIGARETTE CARTONS 47" X 8"

DECA PLANOGRAM

3 SHELF PLANOGRAM



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.
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CIGARETTES LOW PROFILE	

DECA CIGARETTE CARTONS 47" X 8'

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.85 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200318510	MARLBORO EIGHTY-THREES CARTON	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	
2	028200136206	MARLBORO RED 100'S SOFT PACK CARTON	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.91 in	1.91 in	Side 90	
3	028200135803	CIG MARLB FT KG PM FSC 03580	0.00		4	CIG MAR...	60	48	0.80	3.35 in	11.19 in	1.91 in	Side 90	
4	028200136800	MARLBORO RED LABEL KING SIZE BOX CART...	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
5	028200135704	CIG MARLB KG BX FSC 03570	0.00		1	CIG MAR...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
6	028200136305	MARLBORO 100'S BOX CARTON	0.00		1	MARLBO...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
7	028200196309	MARLBORO RED 72MM BOX CARTON	0.00		2	MARLBO...	30	24	0.80	2.50 in	11.10 in	1.91 in	Side 90	
8	028200137807	MARLBORO GOLD KING SIZE SOFT PACK CA...	0.00		1	MARLBO...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
9	028200143709	MARLBORO GOLD 100'S SOFT PACK CARTON	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.91 in	1.91 in	Side 90	
10	028200146502	MARLBORO GOLD 100'S BOX CARTON	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.55 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200147806	MARLBORO SILVER 100'S BOX CARTON	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.10 in	1.91 in	Side 90	
2	028200147707	MARLBORO SILVER KING SIZE BOX CARTON	0.00		2	MARLBO...	60	24	0.40	3.45 in	11.05 in	1.91 in	Side 90	
3	028200140104	MARLBORO MENTHOL GOLD KING SIZE BOX ...	0.00		1	MARLBO...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
4	028200196200	MARLBORO MENTHOL 72MM BOX GREEN CA...	0.00		2	MARLBO...	30	24	0.80	2.50 in	11.91 in	1.91 in	Side 90	
5	028200156501	MARLBORO SPECIAL BLEND RED KB CARTON	0.00		1	MARLBO...	60	12	0.20	3.85 in	11.91 in	1.91 in	Side 90	
6	028200142207	MARLBORO SPECIAL BLEND GOLD KB CARTON	0.00		2	MARLBO...	60	24	0.40	3.85 in	11.91 in	1.91 in	Side 90	
7	028200142306	MARLBORO SPECIAL BLEND GOLD 100 CART...	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.10 in	1.91 in	Side 90	
8	028200142405	MARLBORO SOUTHERN CUT CARTON	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	
9	028200137708	MARLBORO MENTHOL BLUE 100'S BOX CART...	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
10	028200196101	MARLBORO MENTHOL 72MM BOX BLUE CART...	0.00		1	MARLBO...	30	12	0.40	2.50 in	11.91 in	1.91 in	Side 90	
11	028200173409	CIGT VA SLM LTMTH100BX FSC 07346	0.00		1	CIGT VA ...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.78 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	027200731527	PALL MALL ORANGE 100 BOX CARTON	0.00		1	PALL MA...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
2	027200731459	PALL MALL ORANGE KING SIZE BOX CARTON	0.00		1	PALL MA...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
3	027200347278	PALL MALL BK 100 BX MT CT	0.00		1	PALL MA...	60	12	0.20	4.06 in	11.13 in	1.87 in	Side 90	
4	027200347247	PALL MALL BK 83 BX MT CT	0.00		1	PALL MA...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
5	027200347308	PALL MALL WT 83 BX MT CT	0.00		1	PALL MA...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
6	027200347339	PALL MALL WT 100 BX MT CT	0.00		1	PALL MA...	60	12	0.20	4.06 in	11.13 in	1.87 in	Side 90	
7	020400052683	MISTY MENTHOL SILVER 100 BOX CARTON	0.00		1	MISTY M...	30	12	0.40	4.00 in	11.10 in	1.90 in	Side 90	
8	020400050382	MISTY BLUE 120 BOX CARTON	0.00		1	MISTY B...	30	12	0.40	4.85 in	10.50 in	1.80 in	Side 90	
9	020400053581	MISTY MENTHOL GREEN 120 BOX CARTON	0.00		1	MISTY M...	30	12	0.40	4.85 in	10.50 in	1.80 in	Side 90	
10	012300220835	DORAL GOLD 100 BOX CARTON	0.00		1	DORAL ...	60	12	0.20	4.00 in	11.05 in	1.85 in	Side 90	
11	012300845137	DORAL SILVER 100 BOX CARTON	0.00		1	DORAL S...	60	12	0.20	4.00 in	11.05 in	1.80 in	Side 90	
12	090500100195	KOOL 100 BOX CARTON	0.00		1	KOOL 10...	60	12	0.20	4.00 in	11.05 in	1.85 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:3.90 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200138408	MARLBORO GOLD KING SIZE BOX CARTON	0.00		9	MARLBO...	60	108	1.80	3.45 in	11.10 in	1.91 in	Side 90	
2	028200196507	MARLBORO 72MM GOLD BOX CARTON	0.00		1	MARLBO...	30	12	0.40	2.50 in	11.91 in	1.91 in	Side 90	
3	028200195203	MARL SPCL BLND BLK BOX CT	0.00		1	MARL SP...	30	12	0.40	3.85 in	11.91 in	1.91 in	Side 90	
4	028200196408	MARLMENBLKSPCBLD100BX CT	0.00		1	MARLME...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	
5	028200319913	MARLBORO EDGE BOX CARTON	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.70 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	012300107136	CAMEL BLUE KING SIZE BOX CARTON	0.00		1	CAMEL B...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
2	012300193139	CAMEL MENTHOL BOX CARTON	0.00		1	CAMEL ...	30	12	0.40	3.45 in	11.05 in	1.91 in	Side 90	
3	012300194136	CAMEL MENTHOL SILVER KING SIZE BOX BO...	0.00		1	CAMEL ...	30	12	0.40	3.45 in	11.05 in	1.91 in	Side 90	
4	012300197403	CAMEL CRUSH RC BOX CARTON	0.00		1	CAMEL ...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	

DECA CIGARETTE CARTONS 47" X 8'

5	026100805789	NEWPORT KINGS CARTON	0.00	1	NEWPO...	60	12	0.20	3.45 in	11.91 in	1.91 in	Side 90	
6	026100805734	NEWPORT 100 BOX CARTON	0.00	1	NEWPO...	60	12	0.20	4.00 in	11.91 in	1.91 in	Side 90	
7	026100805758	NEWPORT KING SIZE BOX CARTON	0.00	1	NEWPO...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
8	026100805727	NEWPORT MENTHOL GOLD 100 BOX CARTON	0.00	1	NEWPO...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
9	026100805772	NEWPORT 100'S CARTON	0.00	1	NEWPO...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
10	027200018673	PALL MALL RED 100 BOX CARTON	0.00	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
11	027200018628	PALL MALL BLUE 100 BOX CARTON	0.00	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
12	027200018543	PALL MALL BLUE KING SIZE BOX CARTON	0.00	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
13	027200018659	PALL MALL MENTHOL 100 BOX CARTON	0.00	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.10 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	090500100171	KOOL KING SIZE BOX CARTON	0.00		1	KOOL KI...	60	12	0.20	3.45 in	11.05 in	1.85 in	Side 90	
2	090500100096	WINSTON RED BOX CARTON	0.00		1	WINSTO...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
3	090500100126	WINSTON GOLD 100 BOX CARTON	0.00		1	WINSTO...	60	12	0.20	4.00 in	11.10 in	1.90 in	Side 90	
4	090500100119	WINSTON GOLD BOX CARTON	0.00		1	WINSTO...	60	12	0.20	3.45 in	10.10 in	1.75 in	Side 90	
5	090600301805	SONOMA BLUE 100 SOFT PACK CARTON	0.00		1	SONOM...	30	12	0.40	4.00 in	11.10 in	1.91 in	Side 90	
6	090600301850	SONOMA GOLD 100 BOX CARTON	0.00		1	SONOM...	30	12	0.40	4.00 in	11.10 in	1.91 in	Side 90	
7	011000833802	CLASS A BLUE 100S CARTON	0.00		1	CLASS A...	30	12	0.40	4.00 in	11.15 in	1.95 in	Side 90	
8	011000802082	CLASS A FILTER 100'S CARTON	0.00		1	CLASS A...	30	12	0.40	4.00 in	11.15 in	1.95 in	Side 90	
9	011000801085	CLASS A MENTHOL FILTER 100S CARTON	0.00		1	CLASS A...	30	12	0.40	4.00 in	11.15 in	1.95 in	Side 90	
10	011000172086	CLASS A FILTER KINGS CARTON	0.00		1	CLASS A...	30	12	0.40	1.91 in	3.50 in	11.10 in	Front	
11	011000104070	SHPR PYRAMID MEN SL 100 BX CART	0.00		1	SHPR PY...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
12	011000104087	SHPR PYRAMID RED 100 BOX CARTON	0.00		1	SHPR PY...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
13	011000104063	PYRAMID BLUE 100 BOX CARTON	0.00		1	PYRAMI...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:Products Remo... WIDTH:50 in			MERCH HEIGHT:84.00 in			DEPTH:22 in			SPACE AVAIL:25.60 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	090600301829	CIG SONOMA FF 100S 04282	0.00		1	CIG SON...	30	1	0.03	4.00 in	11.10 in	1.90 in	Side 90	
2	090600301782	SONOMA MENTHOL GREEN 100 SOFT PACK ...	0.00		1	SONOM...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	
3	090600301843	SONOMA GOLD KING BOX CARTON	0.00		1	SONOM...	30	1	0.03	3.43 in	11.10 in	1.91 in	Side 90	
4	012300707138	CAMEL WIDE FILTER BOX CARTON	0.00		1	CAMEL ...	60	1	0.02	3.31 in	9.90 in	1.91 in	Side 90	
5	012300708135	CAMEL WIDE BLUE BOX CARTON	0.00		1	CAMEL ...	60	1	0.02	3.31 in	9.90 in	1.91 in	Side 90	
6	043300052089	MISTY MENTHOL GREEN 100 BOX CARTON	0.00		1	MISTY M...	30	1	0.03	3.50 in	3.50 in	1.80 in	Side 90	
7	011000800088	CLASS A MENTHOL FILTER KINGS CARTON	0.00		1	CLASS A...	30	1	0.03	1.91 in	3.50 in	11.10 in	Front	