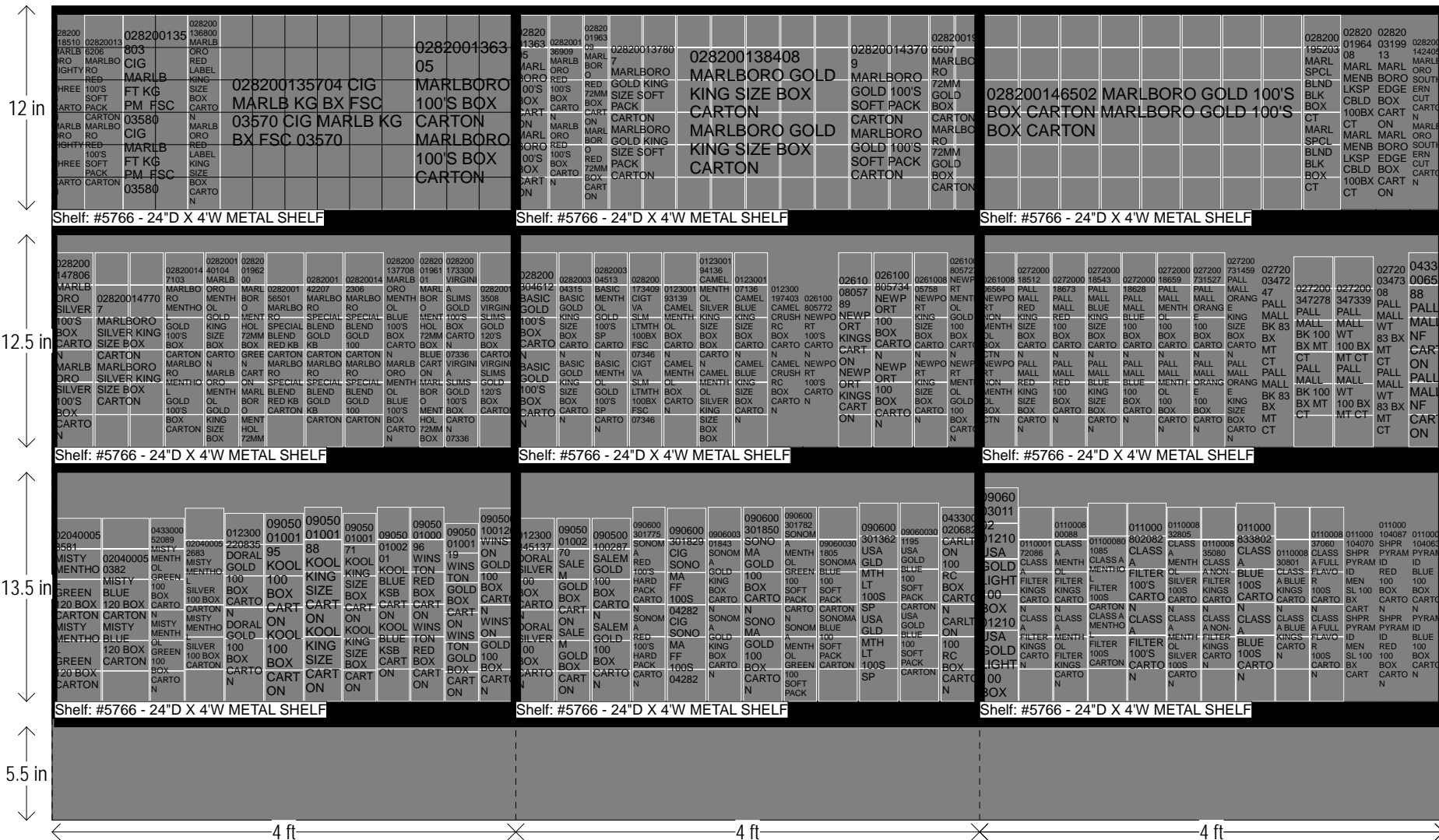


DECA CIGARETTE CARTONS 47" X 12"

DECA PLANOGRAM

3 SHELF PLANOGRAM



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.

4 OCTOBER 2016

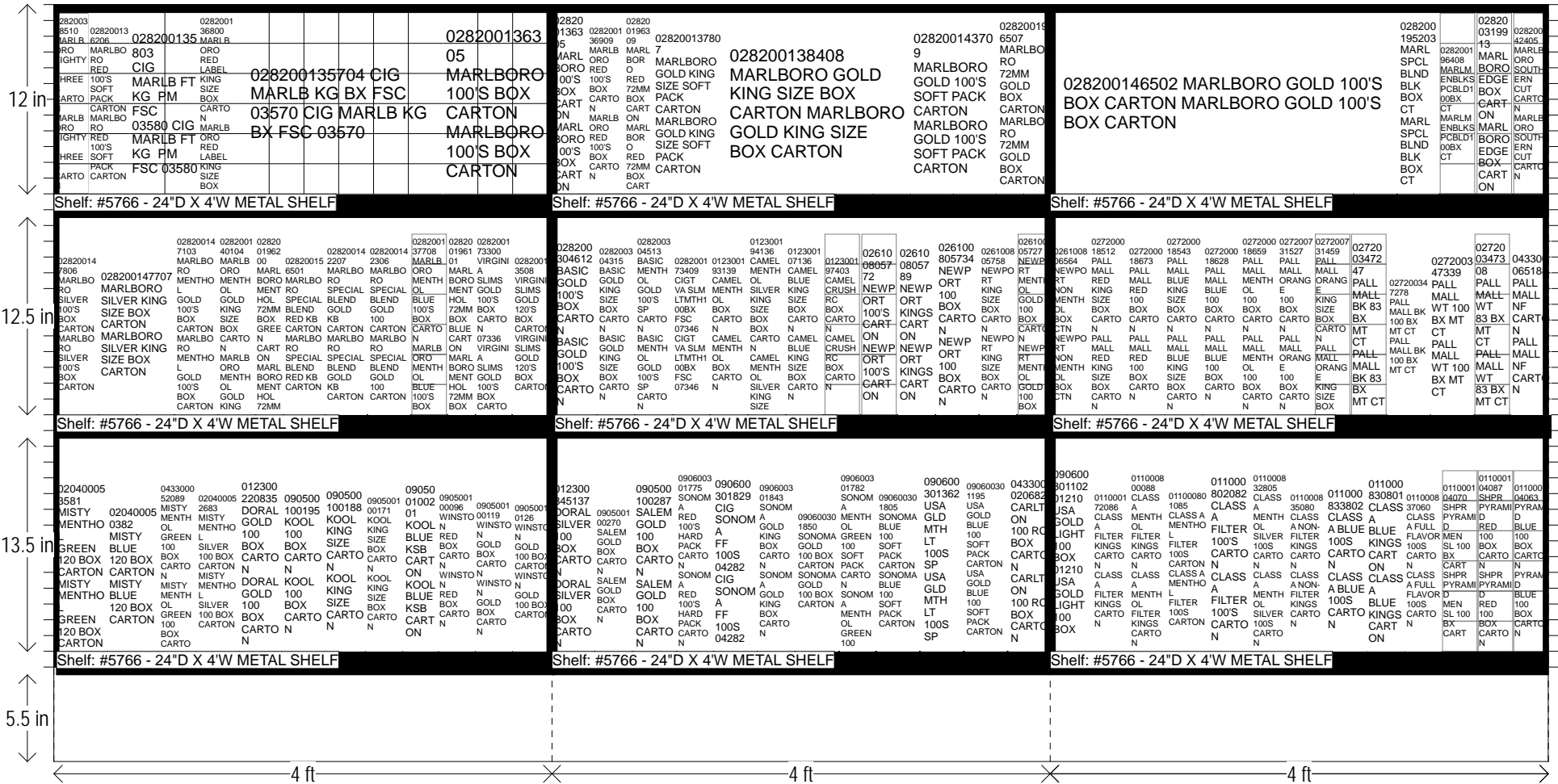
FACING MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

CIGARETTES
LOW PROFILE

DECA CIGARETTE CARTONS 47" X 12'

DECA PLANOGRAM

3 SHELF PLANOGRAM



Left-right	HQ DeCa/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DAVID LEFFERT AND MERCHANDISING SPECIALIST JOEL SMALL.
4 OCTOBER 2016	FACING MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
CIGARETTES LOW PROFILE	

DECA CIGARETTE CARTONS 47" X 12'

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.45 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200318510	MARLBORO EIGHTY-THREES CARTON	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	
2	028200136206	MARLBORO RED 100'S SOFT PACK CARTON	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.91 in	1.91 in	Side 90	
3	028200135803	CIG MARLB FT KG PM FSC 03580	0.00		2	CIG MAR...	60	24	0.40	3.35 in	11.19 in	1.91 in	Side 90	
4	028200136800	MARLBORO RED LABEL KING SIZE BOX CART...	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
5	028200135704	CIG MARLB KG BX FSC 03570	0.00		6	CIG MAR...	60	72	1.20	3.35 in	11.10 in	1.91 in	Side 90	
6	028200136305	MARLBORO 100'S BOX CARTON	0.00		3	MARLBO...	60	36	0.60	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.25 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200147806	MARLBORO SILVER 100'S BOX CARTON	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.10 in	1.91 in	Side 90	
2	028200147707	MARLBORO SILVER KING SIZE BOX CARTON	0.00		2	MARLBO...	60	24	0.40	3.45 in	11.05 in	1.91 in	Side 90	
3	028200147103	MARLBORO MENTHOL GOLD 100'S BOX CART...	0.00		1	MARLBO...	30	12	0.40	4.00 in	11.91 in	1.91 in	Side 90	
4	028200140104	MARLBORO MENTHOL GOLD KING SIZE BOX ...	0.00		1	MARLBO...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
5	028200196200	MARLBORO MENTHOL 72MM BOX GREEN CA...	0.00		1	MARLBO...	30	12	0.40	2.50 in	11.91 in	1.91 in	Side 90	
6	028200156501	MARLBORO SPECIAL BLEND RED KB CARTON	0.00		1	MARLBO...	60	12	0.20	3.85 in	11.91 in	1.91 in	Side 90	
7	028200142207	MARLBORO SPECIAL BLEND GOLD KB CARTON	0.00		1	MARLBO...	60	12	0.20	3.85 in	11.91 in	1.91 in	Side 90	
8	028200142306	MARLBORO SPECIAL BLEND GOLD 100 CART...	0.00		1	MARLBO...	60	12	0.20	4.00 in	11.10 in	1.91 in	Side 90	
9	028200137708	MARLBORO MENTHOL BLUE 100'S BOX CART...	0.00		1	MARLBO...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
10	028200196101	MARLBORO MENTHOL 72MM BOX BLUE CART...	0.00		1	MARLBO...	30	12	0.40	2.50 in	11.91 in	1.91 in	Side 90	
11	028200173300	VIRGINIA SLIMS GOLD 100'S BOX CARTON 07...	0.00		1	VIRGINIA...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
12	028200173508	VIRGINIA SLIMS GOLD 120'S BOX CARTON	0.00		1	VIRGINIA...	30	12	0.40	4.00 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.25 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	020400053581	MISTY MENTHOL GREEN 120 BOX CARTON	0.00		1	MISTY M...	30	12	0.40	4.85 in	10.50 in	1.80 in	Side 90	
2	020400050382	MISTY BLUE 120 BOX CARTON	0.00		1	MISTY B...	30	12	0.40	4.85 in	10.50 in	1.80 in	Side 90	
3	043300052089	MISTY MENTHOL GREEN 100 BOX CARTON	0.00		1	MISTY M...	30	36	1.20	3.50 in	3.50 in	1.80 in	Side 90	
4	020400052683	MISTY MENTHOL SILVER 100 BOX CARTON	0.00		1	MISTY M...	30	12	0.40	4.00 in	11.10 in	1.90 in	Side 90	
5	012300220835	DORAL GOLD 100 BOX CARTON	0.00		1	DORAL ...	60	12	0.20	4.00 in	11.05 in	1.85 in	Side 90	
6	090500100195	KOOL 100 BOX CARTON	0.00		1	KOOL 10...	60	12	0.20	4.00 in	11.05 in	1.85 in	Side 90	
7	090500100188	KOOL KING SIZE CARTON	0.00		1	KOOL KI...	30	12	0.40	3.85 in	11.91 in	1.91 in	Side 90	
8	090500100171	KOOL KING SIZE BOX CARTON	0.00		1	KOOL KI...	60	12	0.20	3.45 in	11.05 in	1.85 in	Side 90	
9	090500100201	KOOL BLUE KSB CARTON	0.00		1	KOOL BL...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
10	090500100096	WINSTON RED BOX CARTON	0.00		1	WINSTO...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
11	090500100119	WINSTON GOLD BOX CARTON	0.00		1	WINSTO...	60	12	0.20	3.45 in	10.10 in	1.75 in	Side 90	
12	090500100126	WINSTON GOLD 100 BOX CARTON	0.00		1	WINSTO...	60	12	0.20	4.00 in	11.10 in	1.90 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.75 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200136305	MARLBORO 100'S BOX CARTON	0.00		1	MARLBO...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
2	028200136909	MARLBORO RED 100'S BOX CARTON	0.00		1	MARLBO...	60	12	0.20	3.45 in	11.91 in	1.91 in	Side 90	
3	028200196309	MARLBORO RED 72MM BOX CARTON	0.00		1	MARLBO...	30	12	0.40	2.50 in	11.10 in	1.91 in	Side 90	
4	028200137807	MARLBORO GOLD KING SIZE SOFT PACK CA...	0.00		2	MARLBO...	60	24	0.40	3.35 in	11.10 in	1.91 in	Side 90	
5	028200138408	MARLBORO GOLD KING SIZE BOX CARTON	0.00		5	MARLBO...	60	60	1.00	3.45 in	11.10 in	1.91 in	Side 90	
6	028200143709	MARLBORO GOLD 100'S SOFT PACK CARTON	0.00		2	MARLBO...	60	24	0.40	4.00 in	11.91 in	1.91 in	Side 90	
7	028200196507	MARLBORO 72MM GOLD BOX CARTON	0.00		2	MARLBO...	30	24	0.80	2.50 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.45 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200304612	BASIC GOLD 100'S BOX CARTON	0.00		1	BASIC G...	60	12	0.20	4.00 in	11.91 in	1.91 in	Side 90	
2	028200304315	BASIC GOLD KING SIZE BOX CARTON	0.00		1	BASIC G...	60	12	0.20	3.45 in	11.91 in	1.91 in	Side 90	
3	028200304513	BASIC MENTHOL GOLD 100'S SP CARTON	0.00		1	BASIC M...	60	12	0.20	3.45 in	11.91 in	1.91 in	Side 90	
4	028200173409	CIGT VA SLM LTMTH100BX FSC 07346	0.00		1	CIGT VA ...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
5	012300193139	CAMEL MENTHOL BOX CARTON	0.00		1	CAMEL ...	30	12	0.40	3.45 in	11.05 in	1.91 in	Side 90	

DECA CIGARETTE CARTONS 47" X 12'

6	012300194136	CAMEL MENTHOL SILVER KING SIZE BOX BO...	0.00	1	CAMEL ...	30	12	0.40	3.45 in	11.05 in	1.91 in	Side 90	
7	012300107136	CAMEL BLUE KING SIZE BOX CARTON	0.00	1	CAMEL B...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
8	012300197403	CAMEL CRUSH RC BOX CARTON	0.00	1	CAMEL ...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
9	026100805772	NEWPORT 100'S CARTON	0.00	1	NEWPO...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
10	026100805789	NEWPORT KINGS CARTON	0.00	1	NEWPO...	60	12	0.20	3.45 in	11.91 in	1.91 in	Side 90	
11	026100805734	NEWPORT 100 BOX CARTON	0.00	1	NEWPO...	60	12	0.20	4.00 in	11.91 in	1.91 in	Side 90	
12	026100805758	NEWPORT KING SIZE BOX CARTON	0.00	1	NEWPO...	60	12	0.20	3.45 in	11.05 in	1.91 in	Side 90	
13	026100805727	NEWPORT MENTHOL GOLD 100 BOX CARTON	0.00	1	NEWPO...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.42 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	012300845137	DORAL SILVER 100 BOX CARTON	0.00	1	1	DORAL S...	60	12	0.20	4.00 in	11.05 in	1.80 in	Side 90	
2	090500100270	SALEM GOLD BOX CARTON	0.00	1	1	SALEM ...	60	12	0.20	3.45 in	10.60 in	1.80 in	Side 90	
3	090500100287	SALEM GOLD 100 BOX CARTON	0.00	1	1	SALEM ...	60	12	0.20	4.00 in	10.75 in	1.80 in	Side 90	
4	090600301775	SONOMA RED 100'S HARD PACK CARTON	0.00	1	1	SONOM...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
5	090600301829	CIG SONOMA FF 100S 04282	0.00	1	1	CIG SON...	30	12	0.40	4.00 in	11.10 in	1.90 in	Side 90	
6	090600301843	SONOMA GOLD KING BOX CARTON	0.00	1	1	SONOM...	30	12	0.40	3.43 in	11.10 in	1.91 in	Side 90	
7	090600301850	SONOMA GOLD 100 BOX CARTON	0.00	1	1	SONOM...	30	12	0.40	4.00 in	11.10 in	1.91 in	Side 90	
8	090600301782	SONOMA MENTHOL GREEN 100 SOFT PACK ...	0.00	1	1	SONOM...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
9	090600301805	SONOMA BLUE 100 SOFT PACK CARTON	0.00	1	1	SONOM...	30	12	0.40	4.00 in	11.10 in	1.91 in	Side 90	
10	090600301362	USA GLD MTH LT 100S SP	0.00	1	1	USA GLD...	30	12	0.40	4.00 in	10.75 in	1.95 in	Side 90	
11	090600301195	USA GOLD BLUE 100 SOFT PACK CARTON	0.00	1	1	USA GO...	30	12	0.40	4.00 in	10.70 in	1.95 in	Side 90	
12	043300020682	CARLTON 100 RC BOX CARTON	0.00	1	1	CARLTO...	30	12	0.40	4.00 in	11.05 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.10 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	028200146502	MARLBORO GOLD 100'S BOX CARTON	0.00	8	8	MARLBO...	60	96	1.60	4.00 in	11.10 in	1.91 in	Side 90	
2	028200195203	MARL SPCL BLND BLK BOX CT	0.00	1	1	MARL SP...	30	12	0.40	3.85 in	11.91 in	1.91 in	Side 90	
3	028200196408	MARLMENBLKSPCBLD100BX CT	0.00	1	1	MARLME...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	
4	028200319913	MARLBORO EDGE BOX CARTON	0.00	1	1	MARLBO...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	
5	028200142405	MARLBORO SOUTHERN CUT CARTON	0.00	1	1	MARLBO...	30	12	0.40	3.35 in	11.19 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:1.68 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	026100806564	NEWPORT NON MENTHOL BOX CTN	0.00	1	1	NEWPO...	30	12	0.40	3.45 in	11.91 in	1.91 in	Side 90	
2	027200018512	PALL MALL RED KING SIZE BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
3	027200018673	PALL MALL RED 100 BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
4	027200018543	PALL MALL BLUE KING SIZE BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
5	027200018628	PALL MALL BLUE 100 BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
6	027200018659	PALL MALL MENTHOL 100 BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	1.91 in	3.50 in	11.10 in	Front	
7	0272000731527	PALL MALL ORANGE 100 BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	3.35 in	11.10 in	1.91 in	Side 90	
8	027200731459	PALL MALL ORANGE KING SIZE BOX CARTON	0.00	1	1	PALL MA...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
9	027200347247	PALL MALL BK 83 BX MT CT	0.00	1	1	PALL MA...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
10	027200347278	PALL MALL BK 100 BX MT CT	0.00	1	1	PALL MA...	60	12	0.20	4.06 in	11.13 in	1.87 in	Side 90	
11	027200347339	PALL MALL WT 100 BX MT CT	0.00	1	1	PALL MA...	60	12	0.20	4.06 in	11.13 in	1.87 in	Side 90	
12	027200347308	PALL MALL WT 83 BX MT CT	0.00	1	1	PALL MA...	60	12	0.20	3.35 in	11.19 in	1.91 in	Side 90	
13	043300065188	PALL MALL NF CARTON	0.00	1	1	PALL MA...	30	12	0.40	3.85 in	11.91 in	1.91 in	Side 90	

SHELF:#5766 - 24"D X ... WIDTH:48 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.95 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	090600301102	01210 USA GOLD LIGHT 100 BOX	0.00	1	1	01210 U...	30	12	0.40	4.00 in	11.20 in	2.10 in	Side 90	
2	011000172086	CLASS A FILTER KINGS CARTON	0.00	1	1	CLASS A...	30	12	0.40	1.91 in	3.50 in	11.10 in	Front	
3	011000800088	CLASS A MENTHOL FILTER KINGS CARTON	0.00	1	1	CLASS A...	30	12	0.40	1.91 in	3.50 in	11.10 in	Front	
4	011000801085	CLASS A MENTHOL FILTER 100S CARTON	0.00	1	1	CLASS A...	30	12	0.40	4.00 in	11.15 in	1.95 in	Side 90	
5	011000802082	CLASS A FILTER 100'S CARTON	0.00	1	1	CLASS A...	30	12	0.40	4.00 in	11.15 in	1.95 in	Side 90	
6	011000832805	CLASS A MENTHOL SILVER 100S CARTON	0.00	1	1	CLASS A...	30	12	0.40	1.91 in	3.50 in	11.10 in	Front	
7	011000835080	CLASS A NON-FILTER KINGS CARTON	0.00	1	1	CLASS A...	30	12	0.40	1.91 in	3.50 in	11.10 in	Front	

DECA CIGARETTE CARTONS 47" X 12'

8	011000833802	CLASS A BLUE 100S CARTON	0.00	1	CLASS A...	30	12	0.40	4.00 in	11.15 in	1.95 in	Side 90	
9	011000830801	CLASS A BLUE KINGS CARTON	0.00	1	CLASS A...	1	12	12.00	1.91 in	3.50 in	11.10 in	Front	
10	011000837060	CLASS A FULL FLAVOR 100S CARTON	0.00	1	CLASS A...	30	12	0.40	1.91 in	3.50 in	11.10 in	Front	
11	011000104070	SHPR PYRAMID MEN SL 100 BX CART	0.00	1	SHPR PY...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
12	011000104087	SHPR PYRAMID RED 100 BOX CARTON	0.00	1	SHPR PY...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	
13	011000104063	PYRAMID BLUE 100 BOX CARTON	0.00	1	PYRAMI...	30	12	0.40	3.35 in	11.10 in	1.91 in	Side 90	

SHELF:Products Remo...		WIDTH:50 in			MERCH HEIGHT:84.00 in			DEPTH:22 in			SPACE AVAIL:28.68 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	012300708135	CAMEL WIDE BLUE BOX CARTON	0.00		1	CAMEL ...	60	1	0.02	3.31 in	9.90 in	1.91 in	Side 90	
2	012300707138	CAMEL WIDE FILTER BOX CARTON	0.00		1	CAMEL ...	60	1	0.02	3.31 in	9.90 in	1.91 in	Side 90	
3	090500100003	MAVERICK 100 BOX CARTON	0.00		1	MAVERI...	30	1	0.03	4.00 in	11.91 in	1.91 in	Side 90	
4	090600301768	SONOMA RED KING BOX CARTON	0.00		1	SONOM...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	
5	028200170903	BENSON & HEDGES 100S SOFT PACK CARTON	0.00		1	BENSON...	30	1	0.03	4.00 in	11.91 in	1.91 in	Side 90	
6	028200173003	BENSON & HEDGES 100'S DELUXE MENTHOL ...	0.00		1	BENSON...	30	1	0.03	3.35 in	11.10 in	1.91 in	Side 90	