

HOME MEAL REPLACEMENT - 8 FT SECTION EXPANDED

HQ DeCA PLANOGRAM

ALL MARKETING AREA - CLASS 3 / 4 / 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CHARLIE DOWLEN

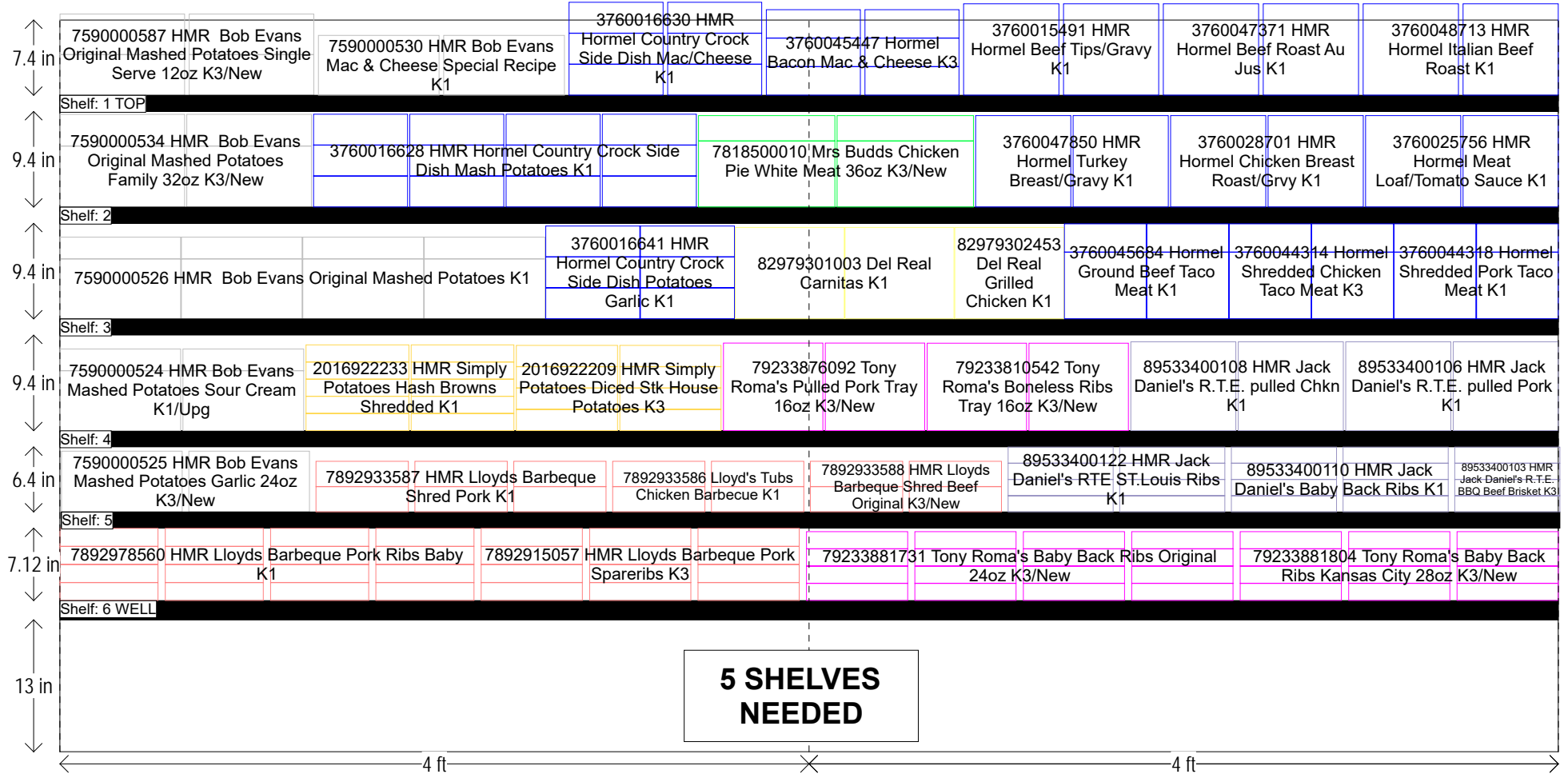
6 JUNE 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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SHELF:1 TOP		WIDTH:96 in	MERCH HEIGHT:12.00 in			DEPTH:20 in			SPACE AVAIL:3.62 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7590000587	HMR Bob Evans Original Mashed Potatoes Singl...	12.00OZ		2	K3/New	6	40	6.67	4.00 in	8.00 in	2.00 in	Front	
2	7590000530	HMR Bob Evans Mac & Cheese Special Recipe	20.00OZ		2	K1	6	18	3.00	5.90 in	7.75 in	2.15 in	Front	
3	3760016630	HMR Hormel Country Crock Side Dish Mac/Cheese	23.00OZ		2	K1	6	18	3.00	3.05 in	6.04 in	6.04 in	Front	
4	3760045447	Hormel Bacon Mac & Cheese	19.00OZ		2	K3	6	18	3.00	2.81 in	6.04 in	6.04 in	Front	
5	3760015491	HMR Hormel Beef Tips/Gravy	17.00OZ		2	K1	6	22	3.67	9.00 in	6.12 in	1.78 in	Front	
6	3760047371	HMR Hormel Beef Roast Au Jus	17.00OZ		2	K1	6	22	3.67	9.00 in	6.12 in	1.78 in	Front	
7	3760048713	HMR Hormel Italian Beef Roast	17.00OZ		2	K1	6	22	3.67	9.00 in	6.12 in	1.78 in	Front	

SHELF:2		WIDTH:96 in	MERCH HEIGHT:9.40 in			DEPTH:20 in			SPACE AVAIL:1.62 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7590000534	HMR Bob Evans Original Mashed Potatoes Famil...	32.00OZ		2	K3/New	6	18	3.00	6.00 in	8.00 in	3.13 in	Front	
2	3760016628	HMR Hormel Country Crock Side Dish Mash Pota...	24.00OZ		4	K1	6	36	6.00	3.05 in	6.04 in	6.04 in	Front	
3	7818500010	Mrs Budds Chicken Pie White Meat 36oz	36.00OZ		2	K3/New	8	22	2.75	6.50 in	8.75 in	2.50 in	Front	
4	3760047850	HMR Hormel Turkey Breast/Gravy	17.00OZ		2	K1	6	22	3.67	9.00 in	6.12 in	1.78 in	Front	
5	3760028701	HMR Hormel Chicken Breast Roast/Grvy	17.00OZ		2	K1	6	22	3.67	9.00 in	6.12 in	1.78 in	Front	
6	3760025756	HMR Hormel Meat Loaf/Tomato Sauce	17.00OZ		2	K1	6	22	3.67	9.00 in	6.12 in	1.78 in	Front	

SHELF:3		WIDTH:96 in	MERCH HEIGHT:9.40 in			DEPTH:20 in			SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7590000526	HMR Bob Evans Original Mashed Potatoes	24.00OZ		4	K1	12	48	4.00	5.90 in	7.75 in	2.15 in	Front	
2	3760016641	HMR Hormel Country Crock Side Dish Potatoes ...	24.00OZ		2	K1	6	18	3.00	3.05 in	6.04 in	6.04 in	Front	
3	82979301003	Del Real Carnitas	16.00OZ		2	K1	6	20	3.33	9.00 in	7.00 in	2.00 in	Front	
4	82979302453	Del Real Grilled Chicken	16.00OZ		1	K1	6	10	1.67	9.00 in	7.00 in	2.00 in	Front	
5	3760045684	Hormel Ground Beef Taco Meat	12.00OZ		2	K1	8	20	2.50	6.56 in	5.25 in	2.80 in	Front	
6	3760044314	Hormel Shredded Chicken Taco Meat	12.00OZ		2	K3	8	20	2.50	6.56 in	5.25 in	2.80 in	Front	
7	3760044318	Hormel Shredded Pork Taco Meat	12.00OZ		2	K1	8	20	2.50	6.56 in	5.25 in	2.80 in	Front	

SHELF:4		WIDTH:96 in	MERCH HEIGHT:10.00 in			DEPTH:20 in			SPACE AVAIL:1.74 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7590000524	HMR Bob Evans Mashed Potatoes Sour Cream	24.00OZ		2	K1/Upg	6	24	4.00	5.90 in	7.75 in	2.15 in	Front	
2	2016922233	HMR Simply Potatoes Hash Browns Shredded	20.00OZ		2	K1	12	30	2.50	6.60 in	6.60 in	1.69 in	Base	
3	2016922209	HMR Simply Potatoes Diced Stk House Potatoes	20.00OZ		2	K3	6	16	2.67	7.00 in	6.50 in	2.10 in	Base	
4	79233876092	Tony Roma's Pulled Pork Tray 16oz	16.00OZ		2	K3/New	8	20	2.50	8.63 in	6.39 in	1.90 in	Front	
5	79233810542	Tony Roma's Boneless Ribs Tray 16oz	16.00OZ		2	K3/New	8	20	2.50	8.62 in	6.39 in	1.90 in	Front	
6	89533400108	HMR Jack Daniel's R.T.E. pulled Chkn	16.00OZ		2	K1	6	24	4.00	8.75 in	6.75 in	1.60 in	Front	
7	89533400106	HMR Jack Daniel's R.T.E. pulled Pork	16.00OZ		2	K1	6	24	4.00	8.75 in	6.75 in	1.60 in	Front	

SHELF:5		WIDTH:96 in	MERCH HEIGHT:8.40 in			DEPTH:20 in			SPACE AVAIL:5.24 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7590000525	HMR Bob Evans Mashed Potatoes Garlic 24oz	24.00OZ		2	K3/New	6	18	3.00	6.00 in	7.75 in	2.13 in	Front	
2	7892933587	HMR Lloyds Barbeque Shred Pork	18.00OZ		3	K1	6	18	3.00	2.50 in	5.93 in	5.93 in	Front	
3	7892933586	Lloyd's Tubs Chicken Barbecue	16.00OZ		2	K1	6	12	2.00	2.50 in	5.93 in	5.93 in	Front	
4	7892933588	HMR Lloyds Barbeque Shred Beef Original	16.00OZ		2	K3/New	6	12	2.00	2.50 in	5.93 in	5.93 in	Front	
5	89533400122	HMR Jack Daniel's RTE ST.Louis Ribs	16.00OZ		2	K1	6	16	2.67	8.75 in	6.75 in	1.60 in	Top	
6	89533400110	HMR Jack Daniel's Baby Back Ribs	16.00OZ		2	K1	6	16	2.67	8.75 in	6.75 in	1.60 in	Base	
7	89533400103	HMR Jack Daniel's R.T.E. BBQ Beef Brisket	16.00OZ		1	K3	6	8	1.33	8.75 in	6.75 in	1.60 in	Base	

SHELF:6 WELL		WIDTH:96 in	MERCH HEIGHT:11.00 in			DEPTH:29 in			SPACE AVAIL:5.80 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7892978560	HMR Lloyds Barbeque Pork Ribs Baby	40.00OZ		4	K1	8	32	4.00	6.30 in	14.50 in	1.78 in	Side 90	6/6/2017
2	7892915057	HMR Lloyds Barbeque Pork Spareribs	36.00OZ		3	K3	8	24	3.00	6.50 in	14.50 in	1.78 in	Side 90	
3	79233881731	Tony Roma's Baby Back Ribs Original 24oz	24.00OZ		4	K3/New	10	16	1.60	15.75 in	6.50 in	1.70 in	Base	
4	79233881804	Tony Roma's Baby Back Ribs Kansas City 28oz	28.00OZ		3	K3/New	10	12	1.20	6.50 in	15.75 in	1.70 in	Side 90	