

SPECIALTY EGGS

HQ DeCA PLANOGRAM

CLASS 3/ 4/ 5 STORES

SW USE 85281048312



Left-right	HQ DeCA PLANOGRAM APPROVED BY STEVE VILLENEUVE
25 APRIL 2016	FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
Chilled Eggs- Specialty DrRk K3- 4-5.psa	

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SPECIALTY EGGS

SHELF:1 TOP		WIDTH:24 in	MERCH HEIGHT:12.50 in			DEPTH:24 in		SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	71514151464	EGGLANDS BEST EGGS BROWN ...	1.00DZ	2	K1	15	48	3.20	2.68 in	11.79 in	3.98 in	Front	

SHELF:2		WIDTH:24 in	MERCH HEIGHT:22.00 in			DEPTH:24 in		SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	71514150349	EGGLANDS BEST EGGS LARGE	1.00DZ	2	K1	30	84	2.80	3.98 in	11.79 in	2.68 in	Base	

SHELF:3 WELL		WIDTH:24 in	MERCH HEIGHT:30.00 in			DEPTH:25 in		SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	71514111357	EGGLANDS BEST EGGS LARGE	18.00DZ	2	K1	10	64	6.40	2.68 in	11.79 in	6.00 in	Front	

SHELF:4 TOP		WIDTH:24 in	MERCH HEIGHT:12.50 in			DEPTH:24 in		SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	71514171682	EGGLANDS BEST EGGS BROWN ...	1.00DZ	2	K1	15	48	3.20	2.68 in	11.79 in	3.98 in	Front	

SHELF:5		WIDTH:24 in	MERCH HEIGHT:22.00 in			DEPTH:24 in		SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	71514172928	EGGLANDS BEST EGGS EXTRA L...	1.00DZ	2	K1	15	84	5.60	2.68 in	11.79 in	3.98 in	Front	

SHELF:6 WELL		WIDTH:24 in	MERCH HEIGHT:30.00 in			DEPTH:25 in		SPACE AVAIL:0.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	71514111356	EGGLANDS BEST CLASSIC EXTRA...	18.00CT	2	K1/NEW	10	64	6.40	5.68 in	11.79 in	2.68 in	Base	8/27/2013

SHELF:7 TOP		WIDTH:24 in	MERCH HEIGHT:12.50 in			DEPTH:24 in		SPACE AVAIL:1.84 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	85281048812	Land O'Lakes Eggs All Nat Large Bro...	1.00DZ	2	M3/NE CE ...	15	16	1.07	2.70 in	11.79 in	4.10 in	Side	8/22/2012
2	9396681121	ORGANIC VALLEY EGGS ORGANI...	6.00CT	2	K1	12	32	2.67	2.68 in	5.89 in	3.98 in	Side	
3	815652004180	NELLIES ORGANIC EGGS LARGE	1.00DZ	2	K1	9	16	1.78	2.80 in	11.29 in	3.00 in	Side	

SHELF:8		WIDTH:24 in	MERCH HEIGHT:19.30 in			DEPTH:26 in		SPACE AVAIL:1.42 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	9396681120	ORGANIC VALLEY EGGS BROWN ...	1.00DZ	1	K1	15	42	2.80	2.68 in	10.79 in	3.98 in	Front	
2	74236502411	HORIZON EGGS ORGANIC LG	1.00DZ	1	K1	15	42	2.80	2.68 in	11.79 in	3.98 in	Front	

SHELF:9 BASE		WIDTH:24 in	MERCH HEIGHT:25.14 in			DEPTH:26 in		SPACE AVAIL:0.76 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	9396681170	ORGANIC VALLEY EGGS ORGANI...	1.00DZ	1	K1	15	48	3.20	2.68 in	11.79 in	3.98 in	Front	
2	815652002140	PETE & GERRY'S ORGANIC EGGS ...	1.00DZ	1	K1	9	42	4.67	2.80 in	11.45 in	4.00 in	Front	

SHELF:SHELF ABOVE BOSSEY		WIDTH:25 in	MERCH HEIGHT:10.00 in			DEPTH:22 in		SPACE AVAIL:3.00 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7027200240	Egg Beaters Original Smart Cup 4PK	16.00OZ	1	K3	6	16	2.67	4.00 in	5.25 in	2.66 in	Front	
2	7027200241	Egg Beaters Egg White Smart Cups ...	16.00OZ	1	K3	6	16	2.67	4.00 in	5.25 in	2.66 in	Front	
3	7027200216	Egg Beaters Original	16.00OZ	2	K1	12	24	2.00	5.31 in	2.75 in	2.75 in	Front	
4	7027200270	Egg Beaters Southwest	15.00OZ	2	K1/Chg	12	32	2.67	5.00 in	2.75 in	2.75 in	Front	

SHELF:SHELF ABOVE BOSSEY...		WIDTH:25 in	MERCH HEIGHT:10.00 in			DEPTH:22 in		SPACE AVAIL:2.50 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7027200217	Egg Beaters Original	32.00OZ	3	K1	12	24	2.00	8.94 in	2.75 in	2.75 in	Front	
2	7027200213	Egg Beaters Whites	16.00OZ	2	K1	12	24	2.00	5.31 in	2.75 in	2.75 in	Front	
3	7027200218	Egg Beaters Whites	32.00OZ	2	K1	12	16	1.33	8.94 in	2.75 in	2.75 in	Front	
4	815652000010	PETE & GERRY'S ORGANIC EGG ...	16.00OZ	1	K1	6	12	2.00	5.31 in	2.75 in	2.75 in	Front	

SHELF:SHELF ABOVE BOSSEY...		WIDTH:25 in	MERCH HEIGHT:10.00 in			DEPTH:22 in		SPACE AVAIL:2.00 in					
Locatio...	UPC	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date

SPECIALTY EGGS

1	70662433333	Better N Eggs All White	16.00OZ	2	K1	12	24	2.00	5.31 in	2.75 in	2.75 in	Front	
2	70662497122	Better N Eggs All Whites	32.00OZ	2	K1/Chg	12	16	1.33	8.94 in	2.75 in	2.75 in	Front	
3	70662429750	Better N Eggs FF Yellow	32.00OZ	2	K1/NEW	6	16	2.67	9.00 in	2.75 in	2.75 in	Front	11/18/2013
4	71514150121	EGGLANDS BEST EGGS HARD CO...	12.00CT	1	K3	12	11	0.92	9.00 in	6.00 in	2.00 in	Front	