

BLEACH / PREWASH / STARCH 12 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 2 STORES

FEBREEZE UPK CHANGES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER, RENA DIAL, AND MANAGEMENT SPECIALIST, LINDA CALLERY.

6 FEBRUARY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

12-04-2013 Bleach
12 K2.psa

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HQ DeCA PLANOGRAM

CLASS 2 STORES

FEBREEZE UPK CHANGES

7.12 in	75703795062 OXICLEAN WHITE REVIVE LIQUID ADDITIVE K1	4460031271 CLOROX 2 OXI MAX DRY K2	4460031272 CLOROX OXI MAX RADIANT WHITE DRY K2	2340000201 BORAX BOOSTER DRY BLEACH K1	3320003020 ARM N HAMMER SUPER WASHING SODA K1	517002900 CALGON WATER SOFTENER LIQUID ULTRA K2	4650062248 SHOUT COLOR CATCHER 24 CT K1	7570375135 OXICLEAN MAX FORCE GEL STICK	75703733113 OXICLEAN STAINFIGHTER 2 N 1 FRESH SCENT K2	370000187 TIDE TO GO STICK STAIN REMOVER K1	37000 20969 TIDE POW DER WASH	75703795051 OXICLEAN WASHING MACHINE CLEANER K1	4460030815 CLOROX WASHING MACHINE CLEANER K2
Shelf: 01 TOP													
11.12 in	75703751525 OXICLEAN WHITE REVIVE POWDER K1	75703700068 OXICLEAN WHITE REVIVE PAKS K1	4460031371 CLOROX CONTROL BLEACH PACKS REGULAR K1	4460031342 CLOROX CONTROL BLEACH CRYSTALS REGULAR K1	4460030046 CLOROX 2 LIQUID BLEACH FOR COLORS & CLEAR K2	4460030039 CLOROX 2 LIQUID REGULAR K1	4650022297 SHOUT SOIL REMOVER ACTION GEL K1	75703751244 OXICLEAN MAX FORCE SPRAY STAIN REMOVER K1	75703751901 OXICLEAN MAX FORCE POWER PACKS STAIN REMOVER K1	3700096223 TIDE RESCUE MALODOR K1	3700096234 TIDE RESCUE WHITENING K1		
Shelf: 02													
11.12 in	4460030768 CLOROX LIQUID BLEACH REGULAR K1	2420000981 PUREX 2 COLOR SAFE LIQUID BLEACH K1	2420003811 PUREX 2 ULTRA COLOR SAFE BLEACH K1	75703795068 OXICLEAN ODOR BLASTERS VSR POWDER K1	75703751650 OXICLEAN VERSATILE STAIN REMOVER NITRO K1	3700096224 TIDE RESCUE MALODOR K2	3700094604 FEBREEZE FABRIC FRESHENER HAWAIIAN ALOHA K2	3700094614 FEBREEZE FABRIC FRESHENER W/TIDE ORIG SC. K2					
Shelf: 03													
10.12 in	4460030783 CLOROX LIQUID BLEACH ULTRA ADVANTAGE K1	4460030786 CLOROX LIQUID BLEACH FRESH MEADOW SPLASHLESS K2	4460030785 CLOROX LIQUID BLEACH CLEAN LINEN SPLASHLESS K1	4460030778 CLOROX LIQUID BLEACH LAVENDER K1	75703751523 OXICLEAN VERSATILE STAIN REMOVER NITRO K1	75703751524 OXICLEAN VERSATILE FREE STAIN REMOVER NITRO K1	3700019744 FEBREEZE FABRIC FRESHENER XTRA STRENGTH K1	3700033311 FEBREEZE FABRIC FRESHENER REFRESH REFILL K2					
Shelf: 04													
11.12 in	4460030769 CLOROX LIQUID BLEACH ULTRA K1	4460031310 CLOROX CLEANING BLEACH K2	4460030784 CLOROX BLEACH LIQUID SPLASHLESS REG K1	1920095872 LYSOL LAUNDRY SANITIZER CRISP LINEN K1/NEW	6233800230 RESOLVE PRE SOAK TRIGGER RESCUE K1	623387555 1 RESOLVE REFILL K1	4650002274 SHOUT REMOVER SOIL/STAIN K1	3700019755 FEBREEZE FABRIC FRESHENER PET ODOR ELIMINATOR K1	3700019760 FEBREEZE FABRIC FRESHENER SPRING RENEWAL K1				
Shelf: 05													
11.12 in	4460030770 CLOROX LIQUID BLEACH REGULAR K1	83627200157 TOP JOB BLEACH K1	4460030773 CLOROX LIQUID BLEACH MOUNTAIN FRESH K1	757037516 93 OXICLEAN STAIN REMOVER SPRAY K1	75703700045 OXICLEAN STAIN REMOVER SPRAY REFILL K2	4650002251 SHOUT PREWASH LIQUID STAIN REMOVER K1	1750008 120 NIAGRA SPRAY STARCH HEAVY AERO K1	175002072 2 FAULTLES S STARCH PREMIUM PROFESSI ONAL	175002094 2 FAULTLES S MAGIC STARCH SIZING K1	1750000 502 MAGIC STARCH GUARD K1	6050210 044 STATIC STARCH GUARD AEROSO L CAN K1		
Shelf: 06 (Base)													

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12-04-2013
Bleach 12
K2.psa

BLEACH / PREWASH / STARCH 12 FT. SECTION

SHELF:01 TOP		WIDTH:144 in	MERCH HEIGHT:12.00 in			DEPTH:22 in			SPACE AVAIL:2.23 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	75703795062	OXICLEAN WHITE REVIVE LIQUID ...	50.00OZ		2	K1	6	10	1.67	10.60 in	6.00 in	3.90 in	Front	
2	4460031271	CLOROX 2 OXI MAX DRY	48.00OZ		2	K2	6	12	2.00	8.70 in	5.28 in	3.19 in	Front	
3	4460031272	CLOROX OXI MAX RADIANT WHIT...	48.00OZ		2	K2	6	12	2.00	4.60 in	6.00 in	6.00 in	Front	
4	2340000201	BORAX BOOSTER DRY BLEACH	65.00OZ		3	K1	6	33	5.50	10.25 in	7.25 in	1.93 in	Front	
5	3320003020	ARM N HAMMER SUPER WASHIN...	55.00OZ		3	K1	12	30	2.50	9.30 in	6.20 in	2.10 in	Front	
6	5170020900	CALGON WATER SOFTENER LIQU...	32.00OZ		2	K2	6	12	2.00	9.02 in	4.62 in	3.28 in	Front	
7	4650062248	SHOUT COLOR CATCHER 24 CT	1.00CT		2	K1	12	56	4.67	4.43 in	6.00 in	1.56 in	Front	
8	75703751355	OXICLEAN MAX FORCE GEL STIC...	6.20OZ		3	K1	12	33	2.75	7.61 in	2.00 in	2.00 in	Front	
9	75703733113	OXICLEAN STAINFIGHTER 2 N 1 F...	66.00OZ		2	K2	6	12	2.00	11.10 in	7.00 in	3.60 in	Front	
10	3700001871	TIDE TO GO STICK STAIN REMOV...	3.00CT		1	K1	6	24	4.00	9.10 in	5.35 in	0.90 in	Front	
11	3700020969	TIDE POWDER WASHING MACHIN...	3.00CT		1	K1	6	9	1.50	3.13 in	7.19 in	2.31 in	Front 90	
12	75703795051	OXICLEAN WASHING MACHINE CL...	4.00CT		2	K1	8	22	2.75	6.63 in	3.75 in	2.00 in	Front	
13	4460030815	CLOROX WASHING MACHINE CLE...	30.00OZ		2	K2	9	14	1.56	10.00 in	4.82 in	2.81 in	Front	

SHELF:02		WIDTH:144 in	MERCH HEIGHT:12.00 in			DEPTH:24 in			SPACE AVAIL:5.89 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	75703751525	OXICLEAN WHITE REVIVE POWDER	48.00OZ		2	K1	4	12	3.00	4.90 in	5.40 in	7.20 in	Front	
2	75703700068	OXICLEAN WHITE REVIVE PAKS	24.00CT		2	K1	4	16	4.00	10.00 in	5.75 in	3.00 in	Front	
3	4460031371	CLOROX CONTROL BLEACH PACK...	12.00CT		2	K1	6	28	4.67	4.67 in	3.35 in	3.35 in	Front	
4	4460031342	CLOROX CONTROL BLEACH CRY...	24.00OZ		2	K1	6	18	3.00	10.20 in	3.23 in	2.66 in	Front	
5	4460030046	CLOROX 2 LIQUID BLEACH FOR C...	33.00OZ		3	K2	6	21	3.50	8.80 in	5.23 in	3.19 in	Front	
6	4460030039	CLOROX 2 LIQUID REGULAR	66.00OZ		3	K1	4	9	2.25	10.29 in	4.45 in	6.40 in	Front	
7	4650022297	SHOUT SOIL REMOVER ACTION G...	14.00OZ		4	K1	6	40	6.67	8.35 in	4.15 in	2.40 in	Front	
8	75703751244	OXICLEAN MAX FORCE SPRAY ST...	12.00OZ		3	K1	12	36	3.00	8.25 in	3.73 in	1.87 in	Front	
9	75703751901	OXICLEAN MAX FORCE POWER P...	18.00CT		2	K1	4	16	4.00	10.00 in	5.73 in	3.00 in	Front	
10	3700096223	TIDE RESCUE MALODOR	18.00CT		3	K1	4	18	4.50	9.69 in	7.24 in	3.47 in	Front	
11	3700096234	TIDE RESCUE WHITENING	18.00CT		2	K1	4	14	3.50	9.69 in	6.32 in	3.26 in	Front	

SHELF:03		WIDTH:144 in	MERCH HEIGHT:12.00 in			DEPTH:24 in			SPACE AVAIL:1.36 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030768	CLOROX LIQUID BLEACH REGULAR	30.00OZ		7	K1	12	42	3.50	9.01 in	3.70 in	3.70 in	Front	
2	2420000981	PUREX 2 COLOR SAFE LIQUID BL...	66.00OZ		3	K1	6	15	2.50	10.40 in	6.40 in	4.29 in	Front	
3	2420003811	PUREX 2 ULTRA COLOR SAFE BL...	29.00OZ		2	K1	6	20	3.33	7.00 in	8.50 in	3.15 in	Front	
4	75703795068	OXICLEAN ODOR BLASTERS VSR ...	48.00OZ		2	K1	4	16	4.00	4.90 in	7.20 in	5.40 in	Front	
5	75703751650	OXICLEAN VERSATILE STAIN REM...	80.00OZ		4	K1	4	16	4.00	6.80 in	7.20 in	5.40 in	Front	
6	3700096224	TIDE RESCUE MALODOR	27.00CT		2	K2	4	12	3.00	11.06 in	8.67 in	3.47 in	Front	
7	3700094604	FEBREEZE FABRIC FRESHENER H...	27.00OZ		2	K2	4	14	3.50	9.71 in	5.00 in	3.03 in	Front	2/6/2017
8	3700094614	FEBREEZE FABRIC FRESHENER ...	27.00OZ		2	K2	4	14	3.50	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:04		WIDTH:144 in	MERCH HEIGHT:11.12 in			DEPTH:26 in			SPACE AVAIL:3.30 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030783	CLOROX LIQUID BLEACH ULTRA A...	55.00OZ		7	K1	8	35	4.38	10.00 in	4.65 in	4.65 in	Front	
2	4460030786	CLOROX LIQUID BLEACH FRESH ...	55.00OZ		3	K2	8	15	1.88	10.00 in	4.65 in	4.65 in	Front	
3	4460030785	CLOROX LIQUID BLEACH CLEAN L...	55.00OZ		5	K1	8	25	3.13	10.00 in	4.65 in	4.65 in	Front	
4	4460030778	CLOROX LIQUID BLEACH LAVEND...	64.00OZ		3	K1	8	15	1.88	10.00 in	4.65 in	4.65 in	Front	
5	75703751523	OXICLEAN VERSATILE STAIN REM...	48.00OZ		2	K1	4	16	4.00	4.90 in	7.20 in	5.40 in	Front	
6	75703751524	OXICLEAN VERSATILE FREE STAI...	48.00OZ		3	K1	4	24	6.00	4.90 in	7.20 in	5.40 in	Front	
7	3700019744	FEBREEZE FABRIC FRESHENER X...	27.04OZ		2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017
8	3700033311	FEBREEZE FABRIC FRESHENER R...	67.62OZ		2	K2	2	10	5.00	8.06 in	5.50 in	4.95 in	Front	2/6/2017

SHELF:05		WIDTH:144 in	MERCH HEIGHT:11.12 in			DEPTH:26 in			SPACE AVAIL:3.37 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030769	CLOROX LIQUID BLEACH ULTRA	64.00OZ		8	K1	8	40	5.00	10.00 in	4.65 in	4.65 in	Front	
2	4460031310	CLOROX CLEANING BLEACH	82.00OZ		3	K2	6	12	2.00	9.60 in	6.31 in	6.31 in	Front	

BLEACH / PREWASH / STARCH 12 FT. SECTION

3	4460030784	CLOROX BLEACH LIQUID SPLASH...	116.00OZ	2	K1	3	8	2.67	10.99 in	6.30 in	6.30 in	Front	
4	1920095872	LYSOL LAUNDRY SANITIZER CRIS...	90.00OZ	2	K1/NEW	4	12	3.00	11.00 in	7.50 in	4.20 in	Front	12/12/2016
5	6233800230	RESOLVE PRE SOAK TRIGGER RE...	22.00OZ	3	K1	12	30	2.50	10.52 in	4.72 in	2.38 in	Front	
6	6233875551	RESOLVE REFILL	60.00OZ	2	K1	6	10	1.67	10.00 in	5.50 in	4.50 in	Front	
7	4650002274	SHOUT REMOVER SOIL/STAIN	60.00OZ	2	K1	6	12	2.00	9.80 in	5.87 in	3.86 in	Front	
8	3700019755	FEBREEZE FABRIC FRESHENER P...	27.00OZ	2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017
9	3700019760	FEBREEZE FABRIC FRESHENER S...	27.00OZ	2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:06 (Base)		WIDTH:144 in	MERCH HEIGHT:13.00 in				DEPTH:26 in			SPACE AVAIL:1.15 in				
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030770	CLOROX LIQUID BLEACH REGULAR	121.00OZ		7	K1	3	28	9.33	10.95 in	6.29 in	6.29 in	Front	
2	83627200157	TOP JOB BLEACH	96.00OZ		5	K1	6	20	3.33	9.39 in	6.10 in	6.10 in	Front	
3	4460030773	CLOROX LIQUID BLEACH MOUNT...	121.00OZ		2	K1	3	8	2.67	10.95 in	6.29 in	6.29 in	Front	
4	75703751693	OXICLEAN STAIN REMOVER SPRAY	21.50OZ		2	K1	8	20	2.50	10.44 in	3.95 in	2.37 in	Front	
5	75703700045	OXICLEAN STAIN REMOVER SPRA...	56.00OZ		2	K2	4	14	3.50	10.33 in	5.00 in	3.69 in	Front	
6	4650002251	SHOUT PREWASH LIQUID STAIN R...	22.00OZ		3	K1	12	30	2.50	10.59 in	4.20 in	2.43 in	Front	
7	1750008120	NIAGRA SPRAY STARCH	20.00OZ		2	K1	12	18	1.50	9.20 in	2.63 in	2.63 in	Front	
8	1750020722	FAULTLESS STARCH HEAVY AERO	20.00OZ		2	K1	12	18	1.50	9.75 in	2.60 in	2.69 in	Front	
9	1750020942	FAULTLESS STARCH PREMIUM P...	20.00OZ		2	K2	12	18	1.50	9.75 in	2.60 in	2.69 in	Front	
10	1750000502	MAGIC STARCH SIZING	20.00OZ		2	K1	12	18	1.50	9.40 in	2.62 in	2.63 in	Front	
11	60502100441	STATIC GUARD AEROSOL CAN	5.50OZ		2	K1	12	22	1.83	8.34 in	2.17 in	2.17 in	Front	