

BLEACH / PREWASH / STARCH 16 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 3 / 4 / 5 STORES

FEBREEZE UPK CHANGES



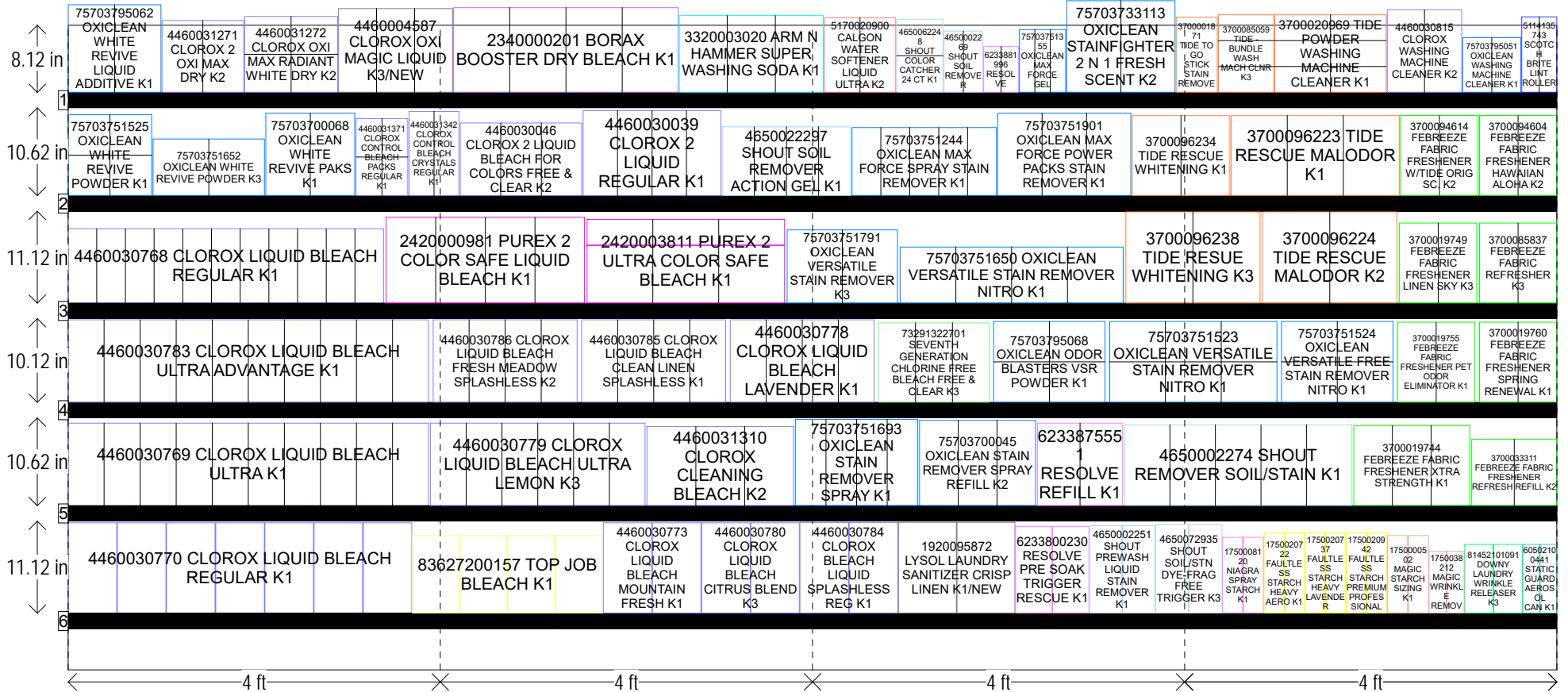
Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MANAGER, RENA DIAL, AND MANAGEMENT SPECIALIST, LINDA CALLERY.
14 APRIL 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
12-04-2013 Bleach 16 K3-4-5.psa	

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SHELF:01 TOP		WIDTH:192 in	MERCH HEIGHT:11.10 in			DEPTH:22 in			SPACE AVAIL:1.77 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	75703795062	OXICLEAN WHITE REVIVE LIQUID ADDITIVE	50.00OZ		2	K1	6	10	1.67	10.60 in	6.00 in	3.90 in	Front	
2	4460031271	CLOROX 2 OXI MAX DRY	48.00OZ		2	K2	6	12	2.00	8.70 in	5.28 in	3.19 in	Front	
3	4460031272	CLOROX OXI MAX RADIANT WHITE DRY	48.00OZ		2	K2	6	12	2.00	4.60 in	6.00 in	6.00 in	Front	
4	4460004587	CLOROX OXI MAGIC LIQUID	22.00OZ		3	K3/NEW	12	24	2.00	10.15 in	4.91 in	2.66 in	Front	12/30/2016
5	2340000201	BORAX BOOSTER DRY BLEACH	65.00OZ		4	K1	6	44	7.33	10.25 in	7.25 in	1.93 in	Front	
6	3320003020	ARM N HAMMER SUPER WASHING SODA	55.00OZ		3	K1	12	30	2.50	9.30 in	6.20 in	2.10 in	Front	
7	5170020900	CALGON WATER SOFTENER LIQUID ULTRA	32.00OZ		2	K2	6	12	2.00	9.02 in	4.62 in	3.28 in	Front	
8	4650062248	SHOUT COLOR CATCHER 24 CT	1.00CT		1	K1	12	28	2.33	4.43 in	6.00 in	1.56 in	Front	
9	4650002269	SHOUT SOIL REMOVER ADVANCE GEL BRUSH	8.70OZ		2	K3	8	28	3.50	7.43 in	2.50 in	1.50 in	Front	
10	6233881996	RESOLVE STICK	3.00OZ		2	K3	12	34	2.83	5.55 in	2.25 in	1.25 in	Front	
11	75703751355	OXICLEAN MAX FORCE GEL STICK STAIN RE...	6.20OZ		3	K1	12	33	2.75	7.61 in	2.00 in	2.00 in	Front	
12	75703733113	OXICLEAN STAINFIGHTER 2 N 1 FRESH SCENT	66.00OZ		2	K2	6	12	2.00	11.10 in	7.00 in	3.60 in	Front	
13	3700001871	TIDE TO GO STICK STAIN REMOVER	3.00CT		1	K1	6	24	4.00	9.10 in	5.35 in	0.90 in	Front	
14	3700085059	TIDE - BUNDLE WASH MACH CLNR	5.00OZ		1	K3	6	21	3.50	3.13 in	7.19 in	3.13 in	Front	
15	3700020969	TIDE POWDER WASHING MACHINE CLEANER	3.00CT		2	K1	6	54	9.00	3.13 in	7.19 in	2.31 in	Front	
16	4460030815	CLOROX WASHING MACHINE CLEANER	30.00OZ		2	K2	9	14	1.56	10.00 in	4.82 in	2.81 in	Front	
17	75703795051	OXICLEAN WASHING MACHINE CLEANER	4.00CT		2	K1	8	22	2.75	6.63 in	3.75 in	2.00 in	Front	
18	5114135743	SCOTCH BRITE LINT ROLLER TROPICAL PRINT	1.00CT		2	K3	6	18	3.00	9.15 in	2.27 in	2.27 in	Front	

SHELF:02		WIDTH:192 in	MERCH HEIGHT:10.62 in			DEPTH:24 in			SPACE AVAIL:1.85 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	75703751525	OXICLEAN WHITE REVIVE POWDER	48.00OZ		2	K1	4	12	3.00	4.90 in	5.40 in	7.20 in	Front	
2	75703751652	OXICLEAN WHITE REVIVE POWDER	80.00OZ		2	K3	4	8	2.00	6.87 in	7.20 in	5.40 in	Front	
3	75703700068	OXICLEAN WHITE REVIVE PAKS	24.00CT		2	K1	4	16	4.00	10.00 in	5.75 in	3.00 in	Front	
4	4460031371	CLOROX CONTROL BLEACH PACKS REGULAR	12.00CT		2	K1	6	28	4.67	4.67 in	3.35 in	3.35 in	Front	
5	4460031342	CLOROX CONTROL BLEACH CRYSTALS REG...	24.00OZ		2	K1	6	18	3.00	10.20 in	3.23 in	2.66 in	Front	
6	4460030046	CLOROX 2 LIQUID BLEACH FOR COLORS FRE...	33.00OZ		3	K2	6	21	3.50	8.80 in	5.23 in	3.19 in	Front	
7	4460030039	CLOROX 2 LIQUID REGULAR	66.00OZ		4	K1	4	12	3.00	10.29 in	4.45 in	6.40 in	Front	
8	4650022297	SHOUT SOIL REMOVER ACTION GEL	14.00OZ		4	K1	6	40	6.67	8.35 in	4.15 in	2.40 in	Front	
9	75703751244	OXICLEAN MAX FORCE SPRAY STAIN REMOV...	12.00OZ		5	K1	12	60	5.00	8.25 in	3.73 in	1.87 in	Front	
10	75703751901	OXICLEAN MAX FORCE POWER PACKS STAIN...	18.00CT		3	K1	4	24	6.00	10.00 in	5.73 in	3.00 in	Front	
11	3700096234	TIDE RESCUE WHITENING	18.00CT		2	K1	4	14	3.50	9.69 in	6.32 in	3.26 in	Front	
12	3700096223	TIDE RESCUE MALODOR	18.00CT		3	K1	4	18	4.50	9.69 in	7.24 in	3.47 in	Front	
13	3700094614	FEBREEZE FABRIC FRESHENER W/TIDE ORI...	27.00OZ		2	K2	4	14	3.50	9.71 in	5.00 in	3.03 in	Front	2/6/2017
14	3700094604	FEBREEZE FABRIC FRESHENER HAWAIIAN A...	27.00OZ		2	K2	4	14	3.50	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:03		WIDTH:192 in	MERCH HEIGHT:11.12 in			DEPTH:24 in			SPACE AVAIL:2.46 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030768	CLOROX LIQUID BLEACH REGULAR	30.00OZ		11	K1	12	66	5.50	9.01 in	3.70 in	3.70 in	Front	
2	2420000981	PUREX 2 COLOR SAFE LIQUID BLEACH	66.00OZ		4	K1	6	20	3.33	10.40 in	6.40 in	4.29 in	Front	
3	2420003811	PUREX 2 ULTRA COLOR SAFE BLEACH	29.00OZ		3	K1	6	30	5.00	7.00 in	8.50 in	3.15 in	Front	
4	75703751791	OXICLEAN VERSATILE STAIN REMOVER	115.50OZ		2	K3	4	8	2.00	8.88 in	7.13 in	5.38 in	Front	
5	75703751650	OXICLEAN VERSATILE STAIN REMOVER NITRO	80.00OZ		4	K1	4	16	4.00	6.80 in	7.20 in	5.40 in	Front	
6	3700096238	TIDE RESUE WHITENING	27.00CT		2	K3	4	12	3.00	11.06 in	8.67 in	3.47 in	Front	
7	3700096224	TIDE RESCUE MALODOR	27.00CT		2	K2	4	12	3.00	11.06 in	8.67 in	3.47 in	Front	
8	3700019749	FEBREEZE FABRIC FRESHENER LINEN SKY	27.00OZ		2	K3	4	14	3.50	9.71 in	5.00 in	3.03 in	Front	2/6/2017
9	3700085837	FEBREEZE FABRIC REFRESHER	27.00OZ		2	K3	4	14	3.50	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:04		WIDTH:192 in	MERCH HEIGHT:10.12 in			DEPTH:26 in			SPACE AVAIL:5.05 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030783	CLOROX LIQUID BLEACH ULTRA ADVANTAGE	55.00OZ		10	K1	8	50	6.25	10.00 in	4.65 in	4.65 in	Front	
2	4460030786	CLOROX LIQUID BLEACH FRESH MEADOW S...	55.00OZ		4	K2	8	20	2.50	10.00 in	4.65 in	4.65 in	Front	
3	4460030785	CLOROX LIQUID BLEACH CLEAN LINEN SPLA...	55.00OZ		4	K1	8	20	2.50	10.00 in	4.65 in	4.65 in	Front	
4	4460030778	CLOROX LIQUID BLEACH LAVENDER	64.00OZ		4	K1	8	20	2.50	10.00 in	4.65 in	4.65 in	Front	

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5	73291322701	SEVENTH GENERATION CHLORINE FREE BLE...	64.00OZ	3	K3	6	15	2.50	9.63 in	4.75 in	4.75 in	Front	
6	75703795068	OXICLEAN ODOR BLASTERS VSR POWDER	48.00OZ	2	K1	4	16	4.00	4.90 in	7.20 in	5.40 in	Front	
7	75703751523	OXICLEAN VERSATILE STAIN REMOVER NITRO	48.00OZ	3	K1	4	24	6.00	4.90 in	7.20 in	5.40 in	Front	
8	75703751524	OXICLEAN VERSATILE FREE STAIN REMOVE...	48.00OZ	2	K1	4	16	4.00	4.90 in	7.20 in	5.40 in	Front	
9	3700019755	FEBREEZE FABRIC FRESHENER PET ODOR E...	27.00OZ	2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017
10	3700019760	FEBREEZE FABRIC FRESHENER SPRING REN...	27.00OZ	2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:05		WIDTH:192 in	MERCH HEIGHT:10.62 in			DEPTH:26 in			SPACE AVAIL:1.70 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030769	CLOROX LIQUID BLEACH ULTRA	64.00OZ		10	K1	8	50	6.25	10.00 in	4.65 in	4.65 in	Front	
2	4460030779	CLOROX LIQUID BLEACH ULTRA LEMON	64.00OZ		6	K3	8	30	3.75	10.00 in	4.62 in	4.62 in	Front	
3	4460031310	CLOROX CLEANING BLEACH	82.00OZ		3	K2	6	12	2.00	9.60 in	6.31 in	6.31 in	Front	
4	75703751693	OXICLEAN STAIN REMOVER SPRAY	21.50OZ		4	K1	8	40	5.00	10.44 in	3.95 in	2.37 in	Front	
5	75703700045	OXICLEAN STAIN REMOVER SPRAY REFILL	56.00OZ		3	K2	4	21	5.25	10.33 in	5.00 in	3.69 in	Front	
6	6233875551	RESOLVE REFILL	60.00OZ		2	K1	6	10	1.67	10.00 in	5.50 in	4.50 in	Front	
7	4650002274	SHOUT REMOVER SOIL/STAIN	60.00OZ		5	K1	6	30	5.00	9.80 in	5.87 in	3.86 in	Front	
8	3700019744	FEBREEZE FABRIC FRESHENER XTRA STRE...	27.04OZ		3	K1	4	24	6.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017
9	3700033311	FEBREEZE FABRIC FRESHENER REFRESH R...	67.62OZ		2	K2	2	10	5.00	8.06 in	5.50 in	4.95 in	Front	2/6/2017

SHELF:06 (Base)		WIDTH:192 in	MERCH HEIGHT:11.12 in			DEPTH:26 in			SPACE AVAIL:2.09 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030770	CLOROX LIQUID BLEACH REGULAR	121.00OZ		7	K1	3	28	9.33	10.95 in	6.29 in	6.29 in	Front	
2	83627200157	TOP JOB BLEACH	96.00OZ		4	K1	6	16	2.67	9.39 in	6.10 in	6.10 in	Front	
3	4460030773	CLOROX LIQUID BLEACH MOUNTAIN FRESH	121.00OZ		2	K1	3	8	2.67	10.95 in	6.29 in	6.29 in	Front	
4	4460030780	CLOROX LIQUID BLEACH CITRUS BLEND	121.00OZ		2	K3	3	8	2.67	10.95 in	6.29 in	6.29 in	Front	
5	4460030784	CLOROX BLEACH LIQUID SPLASHLESS REG	116.00OZ		2	K1	3	8	2.67	10.99 in	6.30 in	6.30 in	Front	
6	1920095872	LYSOL LAUNDRY SANITIZER CRISP LINEN	90.00OZ		2	K1/NEW	4	12	3.00	11.00 in	7.50 in	4.20 in	Front	12/12/2016
7	6233800230	RESOLVE PRE SOAK TRIGGER RESCUE	22.00OZ		2	K1	12	20	1.67	10.52 in	4.72 in	2.38 in	Front	
8	4650002251	SHOUT PREWASH LIQUID STAIN REMOVER	22.00OZ		2	K1	12	20	1.67	10.59 in	4.20 in	2.43 in	Front	
9	4650072935	SHOUT SOIL/STN DYE-FRAG FREE TRIGGER	22.00OZ		2	K3	8	18	2.25	10.75 in	4.27 in	2.72 in	Front	
10	1750008120	NIAGRA SPRAY STARCH	20.00OZ		2	K1	12	18	1.50	9.20 in	2.63 in	2.63 in	Front	
11	1750020722	FAULTLESS STARCH HEAVY AERO	20.00OZ		2	K1	12	18	1.50	9.75 in	2.60 in	2.69 in	Front	
12	1750020737	FAULTLESS STARCH HEAVY LAVENDER	20.00OZ		2	K3	12	18	1.50	9.75 in	2.60 in	2.69 in	Front	
13	1750020942	FAULTLESS STARCH PREMIUM PROFESSION...	20.00OZ		2	K2	12	18	1.50	9.75 in	2.60 in	2.69 in	Front	
14	1750000502	MAGIC STARCH SIZING	20.00OZ		2	K1	12	18	1.50	9.40 in	2.62 in	2.63 in	Front	
15	1750038212	MAGIC WRINKLE REMOVER	10.00OZ		2	K3	6	22	3.67	7.50 in	2.25 in	2.25 in	Front	
16	81452101091	DOWNY LAUNDRY WRINKLE RELEASER	16.90OZ		2	K3	12	22	1.83	8.34 in	3.70 in	2.30 in	Front	
17	60502100441	STATIC GUARD AEROSOL CAN	5.50OZ		2	K1	12	22	1.83	8.34 in	2.17 in	2.17 in	Front	