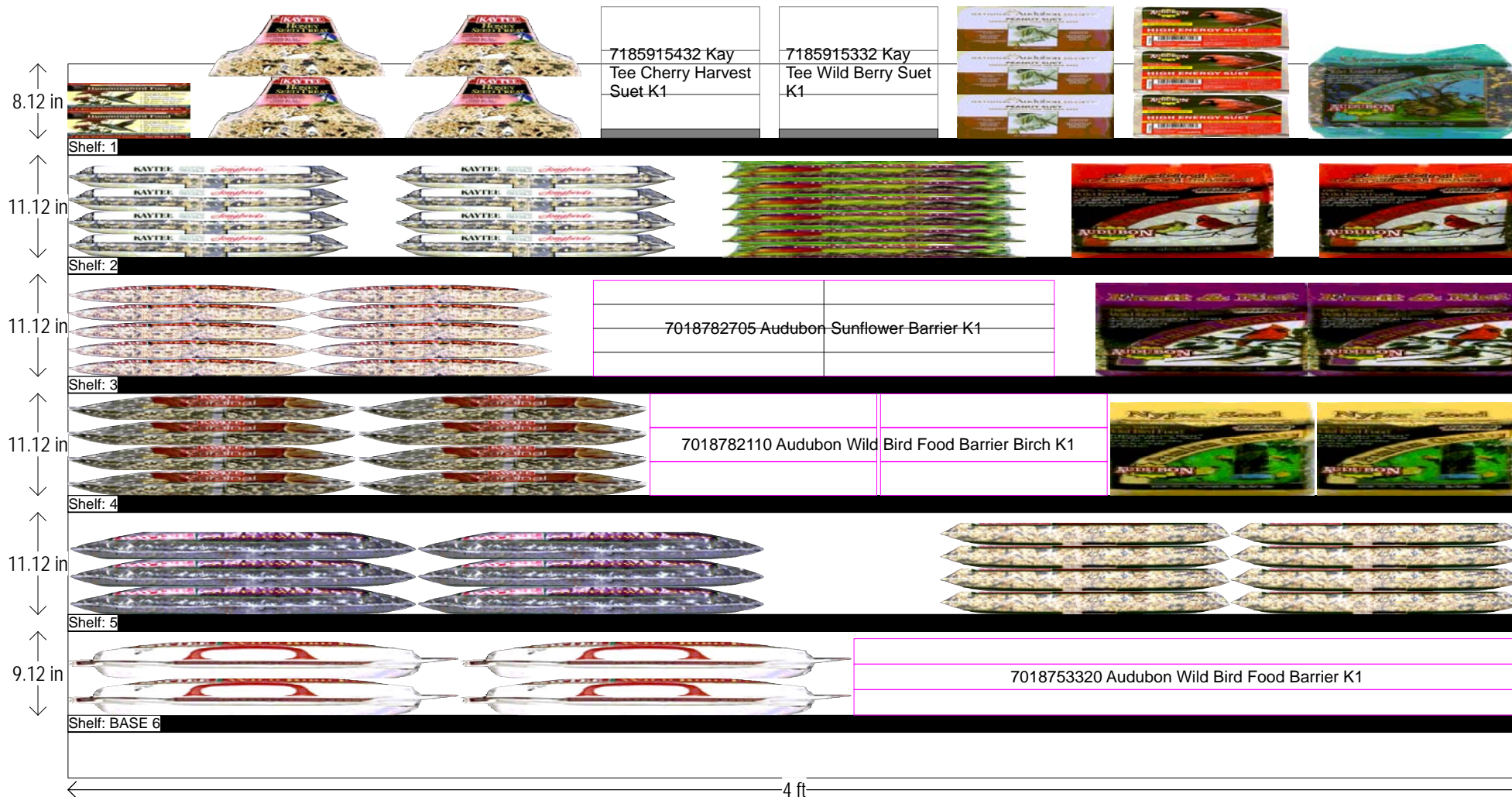


BIRD SEED 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 1 / 2 STORES

Description Change on
7018784523



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER DARRELL CLARY AND MERCHANDISING SPECIALIST JANET BERRY.

12 JANUARY 2016

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Bird Seed 4 K1-2.psa

BIRD SEED 4 FT. SECTION

SHELF:1		WIDTH:48 in	MERCH HEIGHT:14.62 in			DEPTH:22 in			SPACE AVAIL:4.47 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	8791792440	Mills Brothers Hummingbird Nectar	9.00OZ		1	K1	10	16	1.60	3.00 in	4.00 in	2.50 in	Front	
2	7185919101	Kay Tee Bird Seed Bell Treats	16.00OZ		2	K1	6	16	2.67	6.73 in	5.85 in	5.50 in	Front	
3	7185915432	Kay Tee Cherry Harvest Suet	11.75OZ		1	K1	12	36	3.00	5.00 in	5.00 in	1.00 in	Front	
4	7185915332	Kay Tee Wild Berry Suet	11.75OZ		1	K1	12	36	3.00	5.00 in	5.00 in	1.00 in	Front	
5	7018751814	Audubon Peanut Suet	13.50OZ		1	K1	12	36	3.00	4.71 in	4.88 in	1.25 in	Front	
6	7018751811	Audubon Energy Suet	11.75OZ		1	K1	12	36	3.00	4.71 in	4.88 in	1.25 in	Front	
7	7018784195	Audubon Critter Crunch Barrier	80.00OZ		1	K1	4	4	1.00	10.20 in	6.99 in	4.50 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:25.00 in			DEPTH:24 in			SPACE AVAIL:6.22 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7185902811	Kay Tee Premium Song Bird Food	112.00OZ		2	K1	6	8	1.33	16.13 in	9.26 in	2.50 in	Base	
2	7185915835	Kay Tee Nut & Berry Blend	80.00OZ		1	K1	6	6	1.00	13.25 in	10.00 in	1.75 in	Base	
3	7018784523	Audubon Cardinal Bird Seed	64.00OZ		2	K1	4	10	2.50	10.20 in	6.63 in	4.50 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:12.12 in			DEPTH:24 in			SPACE AVAIL:2.72 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7185902012	Kay Tee Wild Bird Seed	80.00OZ		2	K1	10	10	1.00	13.75 in	8.00 in	2.00 in	Base	
2	7018782705	Audubon Sunflower Barrier	80.00OZ		2	K1	6	8	1.33	17.40 in	7.62 in	2.62 in	Base	
3	7018785515	Audubon Park Prem Fruit & Nut	80.00OZ		2	K1	4	10	2.50	10.20 in	7.02 in	4.70 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:17.62 in			DEPTH:24 in			SPACE AVAIL:0.58 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7185902911	Kay Tee Cardinal Bird Seed	112.00OZ		2	K1	6	8	1.33	18.00 in	9.50 in	2.75 in	Base	
2	7018782110	Audubon Wild Bird Food Barrier Birch	160.00OZ		2	K1	4	6	1.50	17.70 in	7.50 in	3.70 in	Base	
3	7018784520	Audubon Thistle Seed	76.00OZ		2	K1	4	10	2.50	10.20 in	6.71 in	4.50 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:26 in			SPACE AVAIL:5.80 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7185902022	Kay Tee Sunflower	160.00OZ		2	K1	3	6	2.00	19.29 in	11.50 in	3.00 in	Base	
2	7185902013	Kay Tee Wild Bird Seed	160.00OZ		2	K1	4	8	2.00	16.70 in	9.60 in	2.50 in	Base	

SHELF:BASE 6		WIDTH:48 in	MERCH HEIGHT:10.24 in			DEPTH:26 in			SPACE AVAIL:0.17 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7185902014	Kay Tee Wild Bird Seed	320.00OZ		2	K1	1	4	4.00	20.32 in	12.90 in	4.00 in	Base	
2	7018753320	Audubon Wild Bird Food Barrier	320.00OZ		1	K1	1	3	3.00	22.03 in	13.20 in	2.79 in	Side 90	