



IN REPLY
REFER TO

DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

MPS

November 2, 2016

NOTICE TO THE TRADE – DECA NOTICE 17-02

SUBJECT: Revised Processes for Submitting EDI Pricing and Presenting Promotional Items

The purpose of this notice is to announce the process changes that will occur when EBS Power HQ goes live worldwide. The changes are expected to remain in place until the EBS Web Based Vendor Portal goes live and will affect vendors regardless of contract or agreement type.

Currently vendors utilize the EDI 879 Price Change Transaction Set to transmit both regular and promotional item costs to effect price changes. Beginning **February 1, 2017**, the EDI 879 will no longer be used to transmit promotional cost changes. Instead, DeCA will accept the EDI 889 Promotion Announcement for promotional items. Additionally, the current process for presenting promotions and submitting costs and adjustments will change. These changes are outlined below:

EDI 879 Transaction Set:

- Do not transmit promotional cost changes on the 879.
- Only transmit regular costs on the 879.
- **SPECIAL NOTE:** If vendors transmit promotional costs on an 879 the costs will be treated as a change to the regular cost and will remain in place until the cost is changed with a revised 879 transmission.
- Promotional costs submitted on the 879 prior to February 1, 2017, will automatically be loaded into the EBS Power HQ system.
- Update your business systems so that only regular cost changes are transmitted on the 879 transaction set.

EDI 889 Transaction Set:

- DeCA is not mandating the use of the 889, but highly encourages its use.
- Vendors may submit a DeCAF 40-16 instead of utilizing the 889 until they are onboarded in the Vendor Portal.
- DeCA would like vendors to start transmitting the 889 on February 1, 2017, or begin the planning process with a 90-day goal for completion.
- If vendors utilize the DeCAF 40-16, DeCA will use that information to manually key the promotional price into EBS Power HQ as an adjustment to regular cost until the vendor is onboarded in Vendor Portal.
- Ensure that eight zeros (00000000) are included on all non-negotiated 889 transaction sets where the Event ID would normally be placed as part of the G42 Promotion Announcement Identification segment.

EDI 889 Timelines:

- The first transmission of the 889 promotional cost must be accompanied by an 879 that transmits the regular item cost for every item. This will ensure that the promotional adjustment is taken off the regular cost in EBS Power HQ.
 - The 889 transaction set mandates a start and end date for the promotional adjustment. At the end of the promotional period, the adjustment will expire and the cost of the item will return to the last regular cost submitted on the 879.
- DeCA will begin accepting promotional adjustments on the 889 for Promo Period 16 (July 31, 2017, through August 13, 2017) (Event ID 20170016).

Testing the EDI 889 Transaction Set:

- All EDI vendors who elect to utilize the 889 transaction set must test with DeCA prior to February 1, 2017.
- When your firm has completed coding the 889 and is ready to test, send an email to ediadm@deca.mil and someone from DeCA will contact you.

EDI 824 Transaction Set:

- DeCA will generate an initial 824 to relay acceptance or rejection of the 889 transaction set for standards compliance.
- DeCA will generate a subsequent 824 to communicate DeCA's acceptance or rejection of the promotional offer. No further system action is required by the vendor upon receipt of the 824.
- EBS Power HQ will await and manage the start date of the promotion once DeCA accepts and adds it to an Event ID.

Updated DeCAF 40-16 (Promotional Display Presentation Form):

- An updated DeCAF 40-16 with instructions will be released in a forthcoming NTT.
- Vendors must utilize the updated DeCAF 40-16 to submit all promotional offers and adjustments beginning February 1, 2017, unless the 889 is used or until a vendor is onboarded in Vendor Portal.
- Once onboarded in Vendor Portal, vendors will no longer use the DeCAF 40-16. When all vendors are onboarded in Vendor Portal, the DeCAF 40-16 will be eliminated and promotions will only be accepted in the Vendor Portal or by utilizing the 889 transaction set.

Promotional Events:

- Manager's Special offers shall continue to be submitted utilizing the updated DeCAF 40-16 until Vendor Portal is deployed and the vendor is onboarded.
- Manager's Specials are normally presented as scan downs for a shorter period than the

VPR period.

- Manager's Specials adjustments are not off-invoice offers.
- Manager's Specials are adjustments that are taken off the sell price of the item.
- Holiday, seasonal, club packs, case lot sales, shippers, pallets, one-time buys, and Guard & Reserve sales will continue as they are today by utilizing the DeCAFs 40-15, 40-16, and 40-18 until a vendor is onboarded in Vendor Portal.
- As vendors are onboarded in Vendor Portal, they will no longer use DeCAFs 40-15, 40-16, and 40-18.
- When all vendors are onboarded in Vendor Portal, the DeCAF's 40-15, 40-16, and 40-18 will be eliminated.

Negotiated and Non-Negotiated Promotions:

- A negotiated promotion is tied to the Event ID number published on DeCA's annual Promotional Event Calendar. For example, Event ID 20170005, March Madness, is a negotiated promotion.
- A non-negotiated promotion is any promotion that may be offered to commercial retailers and to DeCA simultaneously, but is not tied to an Event ID number. For example, a manufacturer who over produced a perishable item must exhaust its product inventory quickly, so they offer \$.40 cents off per pack to all retail grocery stores and to DeCA. If DeCA accepts the offer, the item(s) would not be added to DeCA's annual Promotional Event Calendar nor tied to an Event ID number.
- Currently, non-negotiated promotions are transmitted utilizing an 879 as a reduced cost. Beginning February 1, 2017, non-negotiated promotions must be transmitted on the 889 as an adjustment and include an Event ID number, or must be submitted on the DeCAF 40-16 as an adjustment.

Overlapping/Stacked Promotions:

- Power HQ will allow promotions to overlap or stack during the same pricing period.
- For example, a vendor runs a non-negotiated promotion from October 1 through November 15 at \$.50 cents off per item, and runs another non-negotiated (or negotiated) promotion for \$.25 cents off per item from November 1 through November 30. The promo price during the overlapped promo time frame of November 1 through November 15 would be \$.75 cents per item.

Short Coded Product Inventory:

- Marking down product at store level to sell through short coded inventory is not considered a promotion event even though the markdown dollar amount may be negotiated at store level.
- Markdowns apply only to the sell price of the item, not cost.
- Markdowns will be handled through the Vendor Portal using the Bill Back Manager application.

DeCA Web Pricing System:

- The process for submitting pricing (cost) changes using DeCA's current Web Pricing System will be replaced by the EBS Web-based Vendor Portal application.
- Once a non-EDI vendor is onboarded in Vendor Portal, the only means for submitting cost changes and promotional adjustments shall be through the EBS Vendor Portal.
- Vendor onboarding is expected to occur in the June through August 2017 timeframe.

Attachments to this NTT:

- Attachment 1: DeCA's 889 Promotion Announcement dated August 8, 2016. Your special attention is invited to the grey highlighted areas.
- Attachment 2: Samples of negotiated and non-negotiated off-invoice promotions.
- Attachment 3: 2017 promotional calendar, dated June 10, 2016, previously published as NTT 16-86, has been revised to include the Event ID numbers which correlate to the numbering system of the promotional periods.

Resale Ordering Agreement – Authorized Negotiators:

- Take immediate action to ensure that the authorized negotiators named in Brand Name Resale Ordering Agreement (ROA) match the Government Business POCs named in the System for Award Management (SAM) entity record and that their SAM registration is in an active status.

Questions or concerns related to this NTT should be submitted by email to EBSquestions@deca.mil. Thanks for your support!

Tracie L. Russ
Director, Sales

Attachments
As stated

ATTACHMENT 1

889 Promotion Announcement

Functional Group ID=QG

Introduction:

This X12 Transaction Set contains the format and establishes the data contents of the Promotion Announcement Transaction Set (889) for use within the context of an Electronic Data Interchange (EDI) environment. This transaction set can be used by a broker, distributor or manufacturer and provides for customary and established business and industry practice relative to the announcement of promotion allowance amounts, dates and performance conditions that may apply; the replacement of a previously transmitted promotion in its entirety; the cancellation of a previously transmitted promotion; changes to promotion dates; or acceptance of a promotion offered by a broker or supplier. This transaction set is multidirectional between trading partners.

Heading:

	<u>Pos. No.</u>	<u>Seg. ID</u>	<u>Name</u>	<u>Req. Des.</u>	<u>Max.Use</u>	<u>Loop Repeat</u>	<u>Notes and Comments</u>
<u>Mandatory</u>	0100	ST	Transaction Set Header	M	1		
<u>Mandatory</u>	0200	G42	Promotion Announcement Identification	M	1		
Not Used	0900	N9	Extended Reference Information	O	10		
Not Used	1000	G61	Contact	O	>1		
<u>Mandatory</u>	1100	G62	Date/Time	M	50		
<u>Mandatory</u>	1150	G62	Date/Time	M	50		
Not Used	1200	NTE	Note/Special Instruction	O	300		
Not Used	1300	G43	Promotion/Price List Area	O	1000		
Not Used	1450	G23	Terms of Sale	O	1		
LOOP ID - 0100						>1	
<u>Mandatory</u>	1500	N1	Party Identification	M	1		
<u>Mandatory</u>	1550	N1	Party Identification	M	250		
Not Used	1600	N2	Additional Name Information	O	1		
Not Used	1700	N3	Party Location	O	2		
Not Used	1800	N4	Geographic Location	O	1		
Not Used	1850	G62	Date/Time	O	>1		
LOOP ID - 0200						20	
Not Used	1900	G94	Promotion Conditions	O	1		
Not Used	2000	G95	Performance Requirements	O	99		

Detail:

	<u>Pos. No.</u>	<u>Seg. ID</u>	<u>Name</u>	<u>Req. Des.</u>	<u>Max.Use</u>	<u>Loop Repeat</u>	<u>Notes and Comments</u>
LOOP ID - 0300						9999	
<u>Mandatory</u>	0150	LX	Transaction Set Line Number	M	1		
<u>Mandatory</u>	0200	G46	Promotion Allowance/Charge	M	20		
Not Used	0250	G51	Free Goods/Product Condition	O	1		n1
LOOP ID - 0310						20	
Not Used	0320	G94	Promotion Conditions	O	1		
LOOP ID - 0311						99	

Not Used	0350	G95	Performance Requirements	O	1	
Not Used	0360	G62	Date/Time	O	2	
LOOP ID - 0320					9999	
<u>Mandatory</u>	0400	G45	Line Item Detail - Promotion	M	1	
<u>Optional</u>	0500	G69	Line Item Detail - Description	O	5	
Not Used	0550	G43	Promotion/Price List Area	O	9999	
Not Used	0600	G51	Free Goods/Product Condition	O	10	n2
Not Used	0750	G23	Terms of Sale	O	1	
Not Used	0800	G62	Date/Time	O	10	
Not Used	0850	G22	Pre-Pricing Information	O	1	
Not Used	0870	QTY	Quantity Information	O	10	
<u>Mandatory</u>	1000	SE	Transaction Set Trailer	M	1	

Transaction Set Notes

1. The G51 segment can be used in the 0300 loop or the 0320 loop, but not both.

Segment: ST Transaction Set Header

Position: 0100
Loop:
Level: Heading
Usage: Mandatory
Max Use: 1
Purpose: To indicate the start of a transaction set and to assign a control number
Syntax Notes:
Semantic Notes:

- 1 The transaction set identifier (ST01) is used by the translation routines of the interchange partners to select the appropriate transaction set definition (e.g., 810 selects the Invoice Transaction Set).
- 2 The implementation convention reference (ST03) is used by the translation routines of the interchange partners to select the appropriate implementation convention to match the transaction set definition. When used, this implementation convention reference takes precedence over the implementation reference specified in the GS08.

Comments:
Business Rules: Variable Name: STST

Data Element Summary

	<u>Ref.</u> <u>Des.</u>	<u>Data</u> <u>Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	ST01	143	Transaction Set Identifier Code Code uniquely identifying a Transaction Set Refer to 005010 Data Element Dictionary for acceptable code values.	M 1 ID 3/3
Mandatory	ST02	329	Transaction Set Control Number Identifying control number that must be unique within the transaction set functional group assigned by the originator for a transaction set	M 1 AN 4/9
Not Used	ST03	1705	Implementation Convention Reference	O 1 AN 1/35

Segment: G42 Promotion Announcement Identification
Position: 0200
Loop:
Level: Heading
Usage: Mandatory
Max Use: 1
Purpose: To identify promotion activities between trading partners
Syntax Notes:
Semantic Notes:
Comments:

Data Element Summary

	<u>Ref.</u> <u>Des.</u>	<u>Data</u> <u>Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	G4201	423	Promotion Status Code Code identifying a promotion status 01 New 02 Change 03 Cancel	M 1 ID 2/2
Mandatory	G4202	341	Allowance or Charge Number The number assigned by a vendor referencing an allowance, promotion, deal or charge DeCA Event ID - expected values: Negotiated Promotion - YYYY + 4-digit promotion period Non-Negotiated Promotion - 00000000	M 1 N 8/8
Not Used	G4203	640	Transaction Type Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/2

Segment: G62 Date/Time
Position: 1100
Loop:
Level: Heading
Usage: Mandatory
Max Use: 50
Purpose: To specify pertinent dates and times
Syntax Notes:

- 1 At least one of G6201 or G6203 is required.
- 2 If either G6201 or G6202 is present, then the other is required.
- 3 If either G6203 or G6204 is present, then the other is required.

Semantic Notes:
Comments:

Data Element Summary

	<u>Ref. Des.</u>	<u>Data Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	G6201	432	Date Qualifier Code specifying type of date 29 Promotion Performance Date - Start	M 1 ID 2/2
Mandatory	G6202	373	Date Date expressed as CCYYMMDD where CC represents the first two digits of the calendar year Promotion Start Date	M 1 DT 8/8
Not Used	G6203	176	Time Qualifier Refer to 005010 Data Element Dictionary for acceptable code values.	X 1 ID 1/2
Not Used	G6204	337	Time	X 1 TM 4/8
Not Used	G6205	623	Time Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/2

Segment: G62 Date/Time
Position: 1150
Loop:
Level: Heading
Usage: Mandatory
Max Use: 50
Purpose: To specify pertinent dates and times
Syntax Notes:

- 1 At least one of G6201 or G6203 is required.
- 2 If either G6201 or G6202 is present, then the other is required.
- 3 If either G6203 or G6204 is present, then the other is required.

Semantic Notes:
Comments:

Data Element Summary

	<u>Ref. Des.</u>	<u>Data Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	G6201	432	Date Qualifier Code specifying type of date 30 Promotion Performance Date - End	M 1 ID 2/2
Mandatory	G6202	373	Date Date expressed as CCYYMMDD where CC represents the first two digits of the calendar year Promotion End Date	M 1 DT 8/8
Not Used	G6203	176	Time Qualifier Refer to 005010 Data Element Dictionary for acceptable code values.	X 1 ID 1/2
Not Used	G6204	337	Time	X 1 TM 4/8
Not Used	G6205	623	Time Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/2

Segment: **N1 Party Identification**
Position: 1500
Loop: 0100 Mandatory
Level: Heading
Usage: Mandatory
Max Use: 1
Purpose: To identify a party by type of organization, name, and code
Syntax Notes:

- 1 At least one of N102 or N103 is required.
- 2 If either N103 or N104 is present, then the other is required.

Semantic Notes:
Comments:

- 1 This segment, used alone, provides the most efficient method of providing organizational identification. To obtain this efficiency the "ID Code" (N104) must provide a key to the table maintained by the transaction processing party.
- 2 N105 and N106 further define the type of entity in N101.

Data Element Summary

	<u>Ref. Des.</u>	<u>Data Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	N101	98	Entity Identifier Code Code identifying an organizational entity, a physical location, property or an individual VN Vendor	M 1 ID 2/3
Used	N102	93	Name Free-form name	O 1 AN 1/60
Mandatory	N103	66	Identification Code Qualifier Code designating the system/method of code structure used for Identification Code (67) 33 Commercial and Government Entity (CAGE)	M 1 ID 1/2
Mandatory	N104	67	Identification Code Code identifying a party or other code Vendor CAGE Code	M 1 AN 5/5
Not Used	N105	706	Entity Relationship Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/2
Not Used	N106	98	Entity Identifier Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/3

Segment: **N1 Party Identification**
Position: 1550
Loop: 0100 Mandatory
Level: Heading
Usage: Mandatory
Max Use: 250
Purpose: To identify a party by type of organization, name, and code
Syntax Notes:

- 1 At least one of N102 or N103 is required.
- 2 If either N103 or N104 is present, then the other is required.

Semantic Notes:
Comments:

- 1 This segment, used alone, provides the most efficient method of providing organizational identification. To obtain this efficiency the "ID Code" (N104) must provide a key to the table maintained by the transaction processing party.
- 2 N105 and N106 further define the type of entity in N101.

Data Element Summary

	<u>Ref. Des.</u>	<u>Data Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	N101	98	Entity Identifier Code Code identifying an organizational entity, a physical location, property or an individual BY Buying Party (Purchaser)	M 1 ID 2/3
Used	N102	93	Name Free-form name	O 1 AN 1/60
Mandatory	N103	66	Identification Code Qualifier Code designating the system/method of code structure used for Identification Code (67) 10 Department of Defense Activity Address Code (DODAAC)	M 1 ID 1/2
Mandatory	N104	67	Identification Code Code identifying a party or other code Price Zone DoDAAC CHAR(6)	M 1 AN 6/6
Not Used	N105	706	Entity Relationship Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/2
Not Used	N106	98	Entity Identifier Code Refer to 005010 Data Element Dictionary for acceptable code values.	O 1 ID 2/3

Segment: **LX** Transaction Set Line Number
Position: 0150
Loop: 0300 Mandatory
Level: Detail
Usage: Mandatory
Max Use: 1
Purpose: To reference a line number in a transaction set
Syntax Notes:
Semantic Notes:
Comments:

Data Element Summary

	<u>Ref.</u> <u>Des.</u>	<u>Data</u> <u>Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	LX01	554	Assigned Number Number assigned for differentiation within a transaction set	M 1 N0 1/6

Segment: **G46** Promotion Allowance/Charge
Position: 0200
Loop: 0300 Mandatory
Level: Detail
Usage: Mandatory
Max Use: 20
Purpose: To specify unit amount and method of payment for a charge/allowance for a line item
Syntax Notes:

- 1 Only one of G4603 G4605 or G4606 may be present.
- 2 If either G4603 or G4604 is present, then the other is required.
- 3 If either G4606 or G4607 is present, then the other is required.

Semantic Notes:

- 1 G4605 indicates the total dollar amount for the allowance or charge.
- 2 G4607 is the allowance or charge percent.
- 3 G4612 is the shipping unit to billing unit conversion factor.

Comments:

- 1 If G4601 equals "1", then G4603, G4605, and G4607 must be omitted.

Data Element Summary

	<u>Ref.</u> <u>Des.</u>	<u>Data</u> <u>Element</u>	<u>Name</u>		<u>Attributes</u>
Mandatory	G4601	340	Allowance or Charge Code Code identifying the type of allowance or charge 97 Cents Off	M	1 ID 1/3
Mandatory	G4602	331	Allowance or Charge Method of Handling Code Code indicating method of handling for an allowance or charge 02 Off Invoice	M	1 ID 2/2
Not Used	G4603	359	Allowance or Charge Rate Allowance or Charge Rate per Unit	X	1 R 1/15
Not Used	G4604	355	Unit or Basis for Measurement Code Code specifying the units in which a value is being expressed, or manner in which a measurement has been taken Refer to 005010 Data Element Dictionary for acceptable code values.	X	1 ID 2/2
Not Used	G4605	610	Amount Monetary amount	X	1 N2 1/15
Not Used	G4606	378	Allowance/Charge Percent Qualifier Code indicating on what basis allowance or charge percent is calculated Refer to 005010 Data Element Dictionary for acceptable code values.	X	1 ID 1/1
Not Used	G4607	332	Percent, Decimal Format Percent given in decimal format (e.g., 0.0 through 100.0 represents 0% through 100%)	X	1 R 1/6
Not Used	G4608	769	Exception Number A unique number identifying an exception or modification to an offered or existing promotion	O	1 AN 1/16
Not Used	G4609	770	Option Number A unique number identifying available promotion or allowance options when more than one is offered	O	1 AN 1/20
Not Used	G4610	352	Description A free-form description to clarify the related data elements and their content	O	1 AN 1/80
Not Used	G4611	236	Price Identifier Code Code identifying pricing specification Refer to 005010 Data Element Dictionary for acceptable code values.	O	1 ID 3/3
Not Used	G4612	1470	Number A generic number	O	1 N0 1/9

Segment: **G45** Line Item Detail - Promotion

Position: 0400
Loop: 0320 Mandatory
Level: Detail
Usage: Mandatory
Max Use: 1

Purpose: To provide information for a line item
Syntax Notes:
 1 At least one of G4501 G4502 or G4505 is required.
 2 If either G4505 or G4506 is present, then the other is required.
 3 If either G4510 or G4511 is present, then the other is required.
 4 If either G4514 or G4515 is present, then the other is required.
 5 If either G4516 or G4517 is present, then the other is required.

Semantic Notes: 1 G4511 is the date related to the next promotion of this item.
Comments:

Data Element Summary

	<u>Ref. Des.</u>	<u>Data Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	G4501	438	U.P.C. Case Code Code (Universal Product Code - U.P.C.) including two high order digits identifying the "system" (U.S. Grocery = 00, 06 or 07; U.S. Drug = 03); using the U.S. Grocery system, the next ten digits are: Manufacturer (5) Case Code (5)	M 1 AN 12/12
Used	G4502	766	U.P.C./EAN Consumer Package Code Code (Universal Product Code - U.P.C.) identifying the retail shelf unit; consists of 2 high order digits identifying the system (U.S. Grocery = 00, 06 or 07, U.S. Drug = 03); the next ten digits are manufacturer ID: 5, Item ID: 5 Required if using Unit Level (EA) pricing	O 1 AN 12/12
Not Used	G4503	341	Allowance or Charge Number	O 1 N 1/16
Not Used	G4504	769	Exception Number	O 1 AN 1/16
Used	G4505	235	Product/Service ID Qualifier Code identifying the type/source of the descriptive number used in Product/Service ID (234) UK GTIN 14-digit Data Structure Data structure for the 14 digit EAN.UCC (EAN International.Uniform Code Council) Global Trade Item Number (GTIN)	O 1 ID 2/2
Used	G4506	234	Product/Service ID Identifying number for a product or service Requires the use of G4505 value of UK	O 1 AN 14/14
Used	G4507	356	Pack The number of inner containers, or number of eaches if there are no inner containers, per outer container Required for Case-Level pricing	O 1 N0 1/6
Not Used	G4508	357	Size	O 1 R 1/8
Mandatory	G4509	355	Unit or Basis for Measurement Code Code specifying the units in which a value is being expressed, or manner in which a measurement has been taken Unit Measurement - must be EA for unit pricing or CA for case-level pricing CA Case EA Each	M 1 ID 2/2
Not Used	G4510	432	Date Qualifier Refer to 005010 Data Element Dictionary for acceptable code values.	X 1 ID 2/2
Not Used	G4511	373	Date	X 1 DT 8/8
Not Used	G4512	810	Inner Pack	O 1 N0 1/6

Mandatory	G4513	359	Allowance or Charge Rate Allowance or Charge Rate per Unit Allowance per unit determined by G4509 (CA or EA)	M	1	R 1/15
Not Used	G4514	235	Product/Service ID Qualifier Refer to 005010 Data Element Dictionary for acceptable code values.	X	1	ID 2/2
Not Used	G4515	234	Product/Service ID	X	1	AN 1/48
Not Used	G4516	235	Product/Service ID Qualifier Refer to 005010 Data Element Dictionary for acceptable code values.	X	1	ID 2/2
Not Used	G4517	234	Product/Service ID	X	1	AN 1/48

Segment: **G69** Line Item Detail - Description
Position: 0500
Loop: 0320 Mandatory
Level: Detail
Usage: Optional
Max Use: 5
Purpose: To describe an item in free-form format
Syntax Notes:
Semantic Notes:
Comments:
Notes:

Use this segment to provide special offer considerations such as:
 Coupon Support (National/Regional FSI, In-Store on Shelf, or In-Store flyer)
 Guarantee Sale
 In-Store Demos
 Other Marketing Funds
 Display Type (example: Cardboard Slantback)
 Media type and Dates (example: TV, Radio, Sampling)

Data Element Summary

Ref.	Data	Name	Attributes
<u>Des.</u>	<u>Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	G6901	369 Free-form Description Free-form descriptive text	M 1 AN 1/45

Segment: **SE** Transaction Set Trailer
Position: 1000
Loop:
Level: Detail
Usage: Mandatory
Max Use: 1
Purpose: To indicate the end of the transaction set and provide the count of the transmitted segments (including the beginning (ST) and ending (SE) segments)

Syntax Notes:

Semantic Notes:

Comments: 1 SE is the last segment of each transaction set.

Data Element Summary

	<u>Ref. Des.</u>	<u>Data Element</u>	<u>Name</u>	<u>Attributes</u>
Mandatory	SE01	96	Number of Included Segments Total number of segments included in a transaction set including ST and SE segments	M 1 N0 1/10
Mandatory	SE02	329	Transaction Set Control Number Identifying control number that must be unique within the transaction set functional group assigned by the originator for a transaction set	M 1 AN 4/9

ATTACHMENT 2

Negotiated Off-Invoice Promotions

Manufacturers will offer negotiated off-invoice promotions via the EDI 889 document. This document will define the discount off of the base price. The base (regular) price of an item is defined by the EDI 879 document. This is a change to the current usage of the 879.

Below is an example of a March Madness promotion for three items. There is a sample 889 X12 for both item and case level pricing of this promotion.

March Madness Promotion (Event ID 20170005)

Display Period: 2/27/2017 – 3/12/2017

Pricing Period: 2/16/2017 – 3/15/2017

Items

Unit UPC 78992-17554 (Case UPC 78992-67554; Pack 12)

Regular Price \$3.25

Promotional Price \$2.26

Unit UPC 10390-10013 (Case UPC 10390-00013; Pack 36)

Regular Price \$0.88

Promotional Price \$0.68

Unit EAN 44-10390-16422 (Case EAN 44-10390-06423; Pack 8)

Regular Price \$8.90

Promotional Price \$6.92

Item Level Pricing

ST*889*0001

G42*01*20170005

G62*29*20170216

G62*30*20170315

N1*VN*MANUFACTURER NAME*33*7UKU3

N1*BY**10*HQCP18

LX*1

G46*97*02

G45*007899267554*007899217554*****EA****0.99

G69*\$1.00 OFF 2 IRC- DISPLAY IN CARDBOARD SLANTBACK

LX*2

G46*97*02

G45*001039000013*001039010013*****EA****0.20

LX*3

G46*97*02

G45*441039006423*441039016422*****EA****1.98

G69*DECA'S 2016 HOLIDAY NON FOOD PROMOTION

G69*ALASKA AND HAWAII PRICES WILL BE HIGHER

SE*19*0001

Case Level Pricing

ST*889*0001
G42*01*20170005
G62*29*20170216
G62*30*20170315
N1*VN*MANUFACTURER NAME*33*7UKU3
N1*BY**10*HQCP18
LX*1
G46*97*02
G45*007899267554*****12**CA****11.88
G69*\$1.00 OFF 2 IRC- DISPLAY IN CARDBOARD SLANTBACK
LX*2
G46*97*02
G45*001039000013*****36**CA****7.20
LX*3
G46*97*02
G45*441039006423*****8**CA****15.84
G69*DECA'S 2016 HOLIDAY NON FOOD PROMOTION
G69*ALASKA AND HAWAII PRICES WILL BE HIGHER
SE*19*0001

Non-negotiated Off-Invoice Promotions

Manufacturers will perform non-negotiated off-invoice promotions via the EDI 889 document. This document will define the discount off of the base price. The base (regular) price of an item is defined by the EDI 879 document. This is a change to the current usage of the 879.

Below is an example of a promotional price change from 11/16/2016 to 12/30/2016. There is a sample 889 X12 for both item and case level pricing of this promotion.

Items

Unit UPC 78992-17554 (Case UPC 78992-67554; Pack 12)
Regular Price \$3.25
Promotional Price \$2.96

Unit UPC 10390-10013 (Case UPC 10390-00013; Pack 36)
Regular Price \$0.88
Promotional Price \$0.78

Unit EAN 44-10390-16422 (Case EAN 44-10390-06423; Pack 8)
Regular Price \$8.90
Promotional Price \$7.91

Item Level Pricing

ST*889*0001
G42*01*00000000
G62*29*20161116

G62*30*20161230
N1*VN*MANUFACTURER NAME*33*7UKU3
N1*BY**10*HQCP18
LX*1
G46*97*02
G45*007899267554*007899217554*****EA****0.29
LX*2
G46*97*02
G45*001039000013*001039010013*****EA****0.10
LX*3
G46*97*02
G45*441039006423*441039016422*****EA****0.99
SE*16*0001

Case Level Pricing

ST*889*0001
G42*01*00000000
G62*29*20161116
G62*30*20161230
N1*VN*MANUFACTURER NAME*33*7UKU3
N1*BY**10*HQCP18
LX*1
G46*97*02
G45*007899267554*****12**CA****6.38
LX*2
G46*97*02
G45*001039000013*****36**CA****3.60
LX*3
G46*97*02
G45*441039006423*****8**CA****7.92
SE*16*0001

ATTACHMENT 3 2017 Display Periods Promotions Calendar

Month	DeCA's Event ID	Promo Period	Date of Displays		Duration of Displays	Month of Presentation	Minimum FDS / DSD Promotional Pricing Period Required for "K" Items (VPR DATES for 889's)		Pricing Period Length	DEADLINE TO SUBMIT PRICING FOR "K" ITEMS	Minimum FDS / DSD Promotional Pricing Period Required for "O" Items		DEADLINE TO SUBMIT PRICING FOR "O" ITEMS	Themes
Jan		1	2-01-17	15-01-17	2	Jul	16-12-16	15-01-17	30	11/25/16	15-01-17	8/25/16		Ring in the New Year/Family Fit Lifestyle Month/Dollar Days
Jan		2	16-01-17	29-01-17	2	Jul	1-01-17	31-01-17	30	12/10/16	1-10-16	31-01-17	9/10/16	Special Olympics/Comfort Foods Meal Solutions
Feb		3	30-01-17	12-02-17	2	Aug	16-01-17	15-02-17	30	12/25/16	16-10-16	15-02-17	9/25/16	National Hot Breakfast Month/Super Bowl (2/5/17)/Snack Food Month
Feb		4	13-02-17	26-02-17	2	Aug	1-02-17	28-02-17	30	1/10/17	1-11-16	28-02-17	10/10/16	Valentine's Day/Celebration of Chocolate Month/Value Brands/Heart Healthy/ National Canned Food Month
Mar	20170005	5	27-02-17	12-03-17	2	Sep	16-02-17	15-03-17	30	1/25/17	16-11-16	15-03-17	10/25/16	March Madness/Frozen Food Month/National Nutrition Month
Mar	20170006	6	13-03-17	26-03-17	2	Sep	1-03-17	31-03-17	30	2/10/17	1-12-16	31-03-17	11/10/16	March Madness/Frozen Food Month/National Nutrition Month
Mar	20170007	7	27-03-17	9-04-17	2	Sep	16-03-17	15-04-17	30	2/25/17	16-12-16	15-04-17	11/25/16	National Bake Week(1st week of April)/Month of the Military Child
Apr	20170008	8	10-04-17	23-04-17	2	Oct	1-04-17	30-04-17	30	3/10/17	1-01-17	30-04-17	12/10/16	Month of the Military Child/Easter(4/16/17)/Earth Day
Apr	20170009	9	24-04-17	7-05-17	2	Oct	16-04-17	15-05-17	30	3/25/17	16-01-17	15-05-17	12/25/16	Dollar Days/Disaster Preparedness/Cinco De Mayo
May	20170010	10	8-05-17	21-05-17	2	Nov	1-05-17	31-05-17	30	4/10/17	1-02-17	31-05-17	1/10/17	Mother's Day (5-14)/ Gift Cards Display/Case Lot Sale/Military Appreciation Month/Armed Forces Day (May 17)/Celiac Awareness Month (Gluten Free Promotion)/National Salad Month/National BBQ Month
May	20170011	11	22-05-17	4-06-17	2	Nov	16-05-17	15-06-17	30	4/25/17	16-02-17	15-06-17	1/25/17	Healthy Lifestyle Festivals Worldwide to include Healthy Pets/Memorial Day
Jun	20170012	12	5-06-17	18-06-17	2	Dec	1-06-17	30-06-17	30	5/10/17	1-03-17	30-06-17	2/10/17	Fathers Day(June 18)/Mens Health Month/National Dairy Month/Commissaries 150th Anniversary (July 1) Sale and Display Contest
Jun	20170013	*13	19-06-17	2-07-17	2	Dec	16-06-17	15-07-17	30	5/25/17	16-03-17	15-07-17	2/25/17	July 4th Patriotic Sales Event/Ice Cream Month/Commissaries 150th Anniversary Celebration (July 1)
Jul	20170014	*14	3-07-17	16-07-17	2	Jan	1-07-17	31-07-17	30	6/10/17	1-04-17	31-07-17	3/10/17	National Grilling Month/Value Brands
*For these two periods, displays can be changed out any day Monday-Thursday to accommodate holiday and/or deliveries.														
Jul	20170015	15	17-07-17	30-07-17	2	Jan	1-07-17	31-07-17	30	6/10/17	1-04-17	31-07-17	3/10/17	Local Farmers Markets/National Pack a Picnic Month
Aug	20170016	16	31-07-17	13-08-17	2	Feb	16-07-17	15-08-17	30	6/25/17	16-04-17	15-08-17	3/25/17	Back to School/Kids Eat Right Month/NFL Football Kick-Off
Aug	20170017	17	14-08-17	27-08-17	2	Feb	1-08-17	31-08-17	30	7/10/17	1-05-17	31-08-17	4/10/17	Fall Case Lot Sale/Back to School/Dollar Days/Kids Eat Right Month
Sep	20170018	18	28-08-17	10-09-17	2	Mar	16-08-17	15-09-17	30	7/25/17	16-05-17	15-09-17	4/25/17	Labor Day(Sep 4)/Fall Case Lot Sales/Hispanic Month/ National Family Meals Month/National Food Safety Month
Sep	20170019	19	11-09-17	24-09-17	2	Mar	1-09-17	30-09-17	30	8/10/17	1-06-17	30-09-17	5/10/17	National Healthy Breakfast Month/Fall Case Lot Sale/Breast Cancer Awareness Month/Organic Harvest Month
Oct	20170020	20	25-09-17	8-10-17	2	Apr	16-09-17	15-10-17	30	8/25/17	16-06-17	15-10-17	5/25/17	Eat Better, Eat Together Month-Family Meal Solutions
Oct	20170021	21	9-10-17	22-10-17	2	Apr	1-10-17	31-10-17	30	9/10/17	1-07-17	31-10-17	6/10/17	Holiday Sales Begin/Halloween/Free Turkey Booklets
Nov	20170022	22	23-10-17	5-11-17	2	May	16-10-17	15-11-17	30	9/25/17	16-07-17	15-11-17	6/25/17	Military Family Appreciation Month/Salute to the Military/Veterans Day Holiday Weekend Sales Event
Nov	20170023	23	6-11-17	26-11-17	3	May	1-11-17	30-11-17	30	10/10/17	1-08-17	30-11-17	7/10/17	Your Thanksgiving Pantry Headquarters/Thanksgiving Holiday Weekend Sales Event/Gift Card Display/Operation.
Dec	20170024	24	27-11-17	10-12-17	2	Jun	16-11-17	15-12-17	30	10/25/17	16-08-17	15-12-17	7/25/17	Gift Card Display/Home For the Holidays/Your Place for Holiday Party Treats
Dec	20170025	25	11-12-17	31-12-17	3	Jun	1-12-16	31-12-17	30	11/10/17	1-09-17	31-12-17	8/10/17	Bringing Families Together for the Holidays/Ring in the New Year