



IN REPLY
REFER TO

DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

MPS

November 30, 2015

NOTICE TO THE TRADE – DeCA NOTICE 16-16

SUBJECT: May 2016 Case Lot Sale

The purpose of this notice is to confirm that our May 2016 Case Lot Sale will take place in all CONUS commissaries to include Alaska and Hawaii.

To stimulate additional offers, we have shortened the display period to 45 days and all sales will be held between May 16 and June 30. This shorter display period should allow more flexibility for Industry when providing item proposals and deeply discounted offers.

Industry partners should send their promotional offers to the appropriate category managers by December 18. Since many store directors use club packs for this sale, please include your extra offers for additional pricing or coupons on club packs as well as case lot products. Please utilize the standard DeCA case lot forms as required.

Points of contact on any questions regarding this information are Mr. Charlie Dowlen at 804-734-8000, extension 4-8385 or Mr. Gordon Jones at extension 4-8240. Thanks for your continued support!

Tracie L. Russ
Director, Sales