



Defense Commissary Agency Headquarters

1300 E AVENUE, FORT LEE, VA 23801-1800

Sales Team Directory

June 14, 2017

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About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit and make no profit on the sale of merchandise. Authorized patrons save thousands of dollars annually on their purchases compared to commercial prices when shopping regularly at a commissary. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America’s military and their families, and help recruit and retain the best and brightest men and women to serve their country.*

OFFICE OF THE DIRECTOR OF SALES

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Deputy Director of Sales/MPS

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Tiwona Minnick, Secretary

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CATEGORY MANAGEMENT

FOOD

Barbara Merriweather, Category Manager

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Fax: (804) 734-8000 PP 78861

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Peanut Butter, Jams & Jelly, Honey, Salad Dressing, Mayo/Croutons, Pickles/Peppers/Relish, Ketchup/Mustard, Vinegar/Olives, BBQ Sauces/Marinades, Baking Mixes/Needs/Flour, Foil Pans Oils And Shortening, Spices And Extracts, Desserts, Sugar, Artificial Sweeteners, Dry Seasoning Mixes, Gravy Mix, Gelatins, Puddings, Marshmallows, Pancake Mix, Microwave Dinners, Prepared Dinners, Can Meats, Can Pasta, Can Fish, Cereal (Hot And Cold), Toaster Pastries, Syrups & Molasses, Breakfast/Granola Bars, and Party Supplies.

Raymond Post, Merchandising Specialist (Acting)

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Alex Waldon, Merchandising Specialist

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Raymond Post, Business Analyst

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Brenda Lester, File Maintenance Assistant

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BEVERAGES

Darrell Clary, Category Manager (Acting)

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Fax: (804)734-8009 PP 78866

darrell.clary@deca.mil

Soft Drinks, Coffee, Beverage K-cups, Kosher Beverages, Coffee Filters, Cocktail Mixers, Powdered/Water Enhancers, Herbal Tea, Liquid Tea, Hot Cocoa, Breakfast Drinks, Shelf Stable Milk, Instant Tea And Tea Drink Mix, Milk Modifiers, Beverage Hispanic, Liquid Coffee, Canned And Powdered Milk, Tea Packaged And Bags, Coffee Creamers, Juice Blends, Tomato Juice, Apple/Cider Juice, Aseptic Juice, Kids Juice, Natural/Organic Shelf-Stable Juices, Isotonic Beverages, New Age Beverages, Energy, Bulk Water, Flavored/Sparkling Water, Water Filters, Freezer Pops, International Beverages

Lisa Owens, Merchandising Specialist

(804) 734-8000, extension 4-8181

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Donita Higgins, Business Analyst

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Merlinda Ramos, File Maintenance Assistant

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BREAD & SNACKS

David Leffert, Category Manager

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Candy and Gum. Cookies and Crackers. Special Commissary Items. Packaged Salty Snacks: Popcorn Ready-To-Eat, Potato Chips, Corn Chips, Tortilla Chips, Pretzels, Cheese Puffs, Pork Skins, Canned/Jar DSD Dips, English Muffins, Cakes/Pies, Doughnuts, Pastries, Rolls/Buns, Breadsticks, Variety Breads, Pizza Crusts, All DSD Breads; Tortillas, Pita Wraps, Bagels, Snack Cakes, Meat Snacks, Popcorn, Nutritional Snacks, Miscellaneous Snacks including Velveeta, Snack Nuts (Non-Baking), Grain Cakes, Ice Cream Cones and Toppings, Magazines and Tobacco.

Vacant

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SPECIALTY FOODS

Barbara Merriweather, Category Manager (Acting)

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International Food (Mexican, Asian, Filipino, Korean, Hispanic Food, German and Gourmet), General Health/Gluten Free Foods, Dry Pasta, Pasta Sauces, Canned/Dry Beans, Breading & Stuffing, Rice, Instant Potatoes, Ramen, and All Canned Goods (Vegetables, Tomatoes, Tomato Sauce And Paste, Fruits, Canned/Dry Soup), Bagel Chips, Specialty & Gourmet Cookies and Crackers.

Nick Butorac, Merchandising Specialist

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Stephanie Walker, File Maintenance Assistant

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FROZEN FOOD

James Taylor, Category Manager

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Frozen Entrees, Kosher Frozen Foods, Frozen Creamers, Frozen Pizza Crust, Frozen Egg Substitute, Frozen Bagels, Dip Frozen, Pirogue Frozen, Meat Imitation Frozen, Frozen Soup, Ice, Meal Starter Frozen, Frozen Pasta, Hispanic Frozen Foods, Frozen Toaster Pastries, Frozen Whipped Topping, Frozen Breakfast Entrée, Pot Pies Frozen, Frozen Juice, Frozen Fruit, Frozen Sweet Goods, Fresh Desserts, Frozen Breakfast Sandwich, Frozen Foods Good For You, Frozen Asian Meals, Frozen Baked Goods, Frozen Waffles, Pancakes, and French Toast, Frozen Appetizers, Meat Frozen, Frozen Sausage, Frozen Dinners, Frozen Potatoes and Onion Rings, Poultry Frozen, Novelty, Frozen Sandwiches, Ice Cream, Frozen Seafood, Frozen Pizza, Frozen Vegetables, Hawaiian Speciality and Frozen Slacked Out.

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DAIRY

Steve Villeneuve, Category Manager

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Fax: (804)734-8009, PP 78495

steven.villeneuve@deca.mil

Milk, Eggs, Butter,- Margarine, Cottage Cheese, Sour Cream, Chilled Juice/Coffee/Tea, Yogurt, Dough, Cheese, Dips, Salsa, Chilled Pizza, Desserts, Puddings, Pasta, Refrigerated Sandwiches, Refrigerated Mexican Tortilla and Meal Starters, Dip Deli, Refrigerated coffee creamers.

Jessica Stables, Merchandising Specialist

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PRODUCE

Bridget Bennett, Category Manager

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Fresh Fruits and Vegetables, Tofu/Soy Items, Chilled Salad Dressings, Produce Dips (Hummus, Salsa, Guacamole, Fruit, and Vegetable), Herbs and Spices, Fresh Cut Salad, Super Premium Juice, Produce Nuts, Trail mix, Salad Toppings, Cider, Canning, Fruit Snacks (Pouches, Bars, and Sticks), Dried Fruits and Vegetables, Non-food Ornamentals, Miscellaneous Dry Items, Potted Plants & Accessories

Cynthia Six, Merchandising Specialist

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Anne McWilliams, File Maintenance Assistant

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MEAT

Charlie Dowlen, Category Manager

(804) 734-8000, extension 4-8385

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charles.dowlen@deca.mil

HMR, Sliced Bacons, Hot Dogs, Cold Cuts and Lunchables, Refrigerated Pickles, Fresh and Smoked Sausages, Smoked Hams, Smoked Picnics, Canned Hams, Dry Sausage Rack, Specialty Items (Cooked Turkey Breast, Pastrami, Flavored Meats, Etc.), Fresh Beef, Fresh Chicken, Fresh Lamb, Fresh Pork, Fresh Turkey, Fresh Veal.

Jeff Rose, Merchandising Specialist

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DELI/BAKERY/FRESH SEAFOOD

Charlie Dowlen, Category Manager (Acting)

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Fax (804) 734-8009 PP 78385

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DeCA and contract operated Deli, Bakery, Fresh Seafood, and Sushi departments.

Vacant, Merchandising Specialist

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PAPER & LAUNDRY

Rena Dial, Category Manager

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rena.dial@deca.mil

Straws, Laundry Supplies, Charcoal, Fire Logs/Matches, Light Bulbs, Shoe Care/Tape, Seasonal, Household Plastics, Household Laundry Bleach, Disposable Bags, Paper Napkins/Towels/Wipes, Food Storage And Wraps, Facial Tissues, Laundry Additives, Laundry Detergent, Toilet Paper, Oven Kitchen Bags, Disposable Dish (Cups/Plates)

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PET FOOD & HOUSEHOLD

Darrell Clary, Category Manager

804-734-8000, extension 4-8866

Fax: (804) 734-8009 PP 78866

darrell.clary@deca.mil

Household Cleaning Supplies, Dish Detergent, Batteries, Flashlight, Kitchen Accessories, Air Fresheners, Blind-Made And Like Products, J-Hook Products, Brooms, Mops, Sponges, Brushes/Scrubbers, Gloves, Pet Food/Supplies, Repellants/Insecticides, Wild Bird Food, Reusable Bags.

Janet Berry, Merchandising Specialist

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Trecha Sweetenberg, File Maintenance Assistant

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BEAUTY CARE

LaRue Smith, Category Manager (Acting)

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larue.smith@deca.mil

Deodorants, Hair Care Products, Ethnic Hair Care Products, Feminine Hygiene, Body Wash-Personal, Deodorant, Feminine Hygiene, HBC Rack Program (Burt's Bees), Hosiery, Toothbrushes, Mouthwash, Breath Fresheners, Denture Adhesives/Cleaners, Dental Floss, Shaving Products, Colognes, Depilatories, Skin Care Products, Sun Care Products, Organic HBC, Adult Incontinence, Bar/Bath Soaps, Bath Additives/Beads/Oils, Shower Products, Waterless Hand Sanitizers, Powders/Talc.

Michael Shannon, Merchandising Specialist

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Gloria Duncan, File Maintenance Assistant

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BABY & HEALTH CARE

LaRue Smith, Category Manager

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Fax: (804) 734-8009 PP 78255

larue.smith@deca.mil

Diapers/Training Pants, Baby Wipes, Baby Food & Juice, Baby Formula, Baby Feeding Supplies, Baby Beauty Care, Baby Lotions/Creams/Oils, Baby Powders/Talc, Baby Medications, Baby Shampoo/Soaps, Internal Analgesics, Cough/Cold, Sinus/Allergy, External Analgesics, Antacids, Laxatives, Sleeping Aids/Stimulants, Nutritional-Diet-Adult Foods, Vitamins, Vitamin Supplements, Sports Nutrition, First Aid, Eye Care, Foot Care, Non-Smoking Aids.

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EDI & WEB PRICE COORDINATION

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RESETS & PLANOGRAMS

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Michelle Bibbs, Reset Specialist

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Loretta Tucker, Planogram Specialist

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Vacant, Planogram Specialist
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PROMOTIONS & PATRON AWARENESS

Marye Dobson, Chief, Promotions & Patron Awareness (Acting)
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Marye Dobson, Business Management Specialist
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PROMOTIONS

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